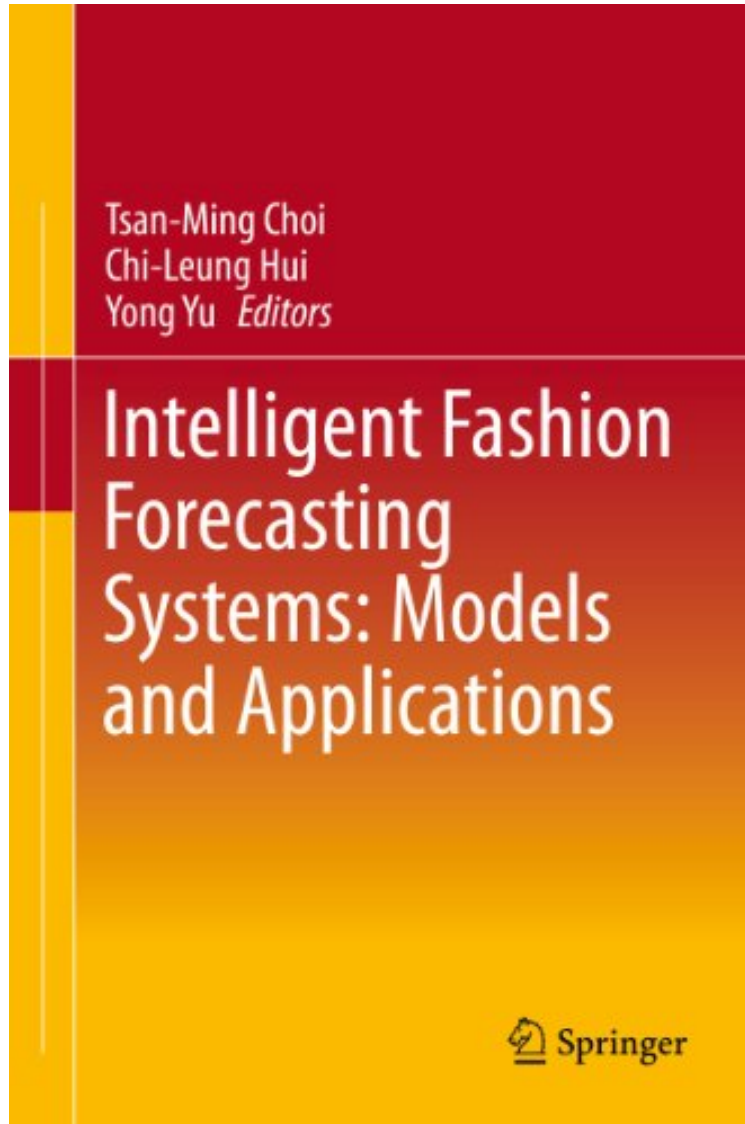


# Intelligent Fashion Forecasting Systems: Models and Applications

*From Springer*

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Forecasting is a crucial function for companies in the fashion industry, but for many real-life forecasting applications in the, the data patterns are notorious for being highly volatile and it is very difficult, if not impossible, to analytically learn about the underlying patterns. As a result, many traditional methods (such as pure statistical models) will fail to

make a sound prediction. Over the past decade, advances in artificial intelligence and computing technologies have provided an alternative way of generating precise and accurate forecasting results for fashion businesses. Despite being an important and timely topic, there is currently an absence of a comprehensive reference source that provides up-to-date theoretical and applied research findings on the subject of intelligent fashion forecasting systems. This three-part handbook fulfills this need and covers materials ranging from introductory studies and technical reviews, theoretical modeling research, to intelligent fashion forecasting applications and analysis. This book is suitable for academic researchers, graduate students, senior undergraduate students and practitioners who are interested in the latest research on fashion forecasting.

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About the Author  
Tsan-Ming Choi (PhD) is currently an associate professor in fashion business at The Hong Kong Polytechnic University. Over the past few years, he has actively participated in a variety of research projects in operations management and information systems. His papers have appeared in leading business and engineering journals such as IEEE Transactions on Automatic Control, Production and Operations Management, Automatica, Annals of Operations Research, European Journal of Operational Research, Decision Support Systems, Service Science (INFORMS Journal), IEEE Transactions on Systems, Man, and Cybernetics (all parts), and various other IEEE Transactions. He has authored/edited ten research handbooks and guest-edited twelve special issues in academic journals. He is currently an area editor/associate editor/guest editor of the Annals of Operations Research, Decision Sciences, Decision Support Systems, European Management Journal, IEEE Transactions on Systems, Man, and Cybernetics – Systems, Information Sciences, Production and Operations Management, and many other operations management / information systems journals.

Chi-Leung Hui gained an MSc in technological economics from the University of Stirling, UK in 1988, an MSc in information systems from the Hong Kong Polytechnic in 1992, an MSc(Eng.) in computers in manufacturing from the University of Hong Kong in 1995, a PhD from The Hong Kong Polytechnic University in 1999, a LLB (Hons) from the University of Wolverhampton, UK in 2004, a LLM degree in information technology and intellectual property law from the University of Hong Kong in 2008, and a diploma in marketing from the Chartered Institute of Marketing, UK, in 1988 and the Certified Diploma in finance and accounting from The Chartered Association of Certified Accountants, UK, in 1991. He is a chartered engineer and is a chartered member of both the British Computer Society and the Chartered Institute of Marketing. He has published over 50 refereed papers in journals such as Computers in Industry, IEEE Transactions on Engineering Management and IEEE Transactions on Systems, Man and Cybernetics – Parts A and C, and international conferences. Dr Hui is an associate professor at the Hong Kong Polytechnic University.

Yong Yu is currently a postdoctoral research associate at the Hong Kong Polytechnic University. He received his PhD from the Hong Kong Polytechnic University and he has published extensively in journals such as IEEE Transactions on Systems, Man, and Cybernetics, Decision Support Systems, Expert Systems with Applications, and International Journal of Production Economics.