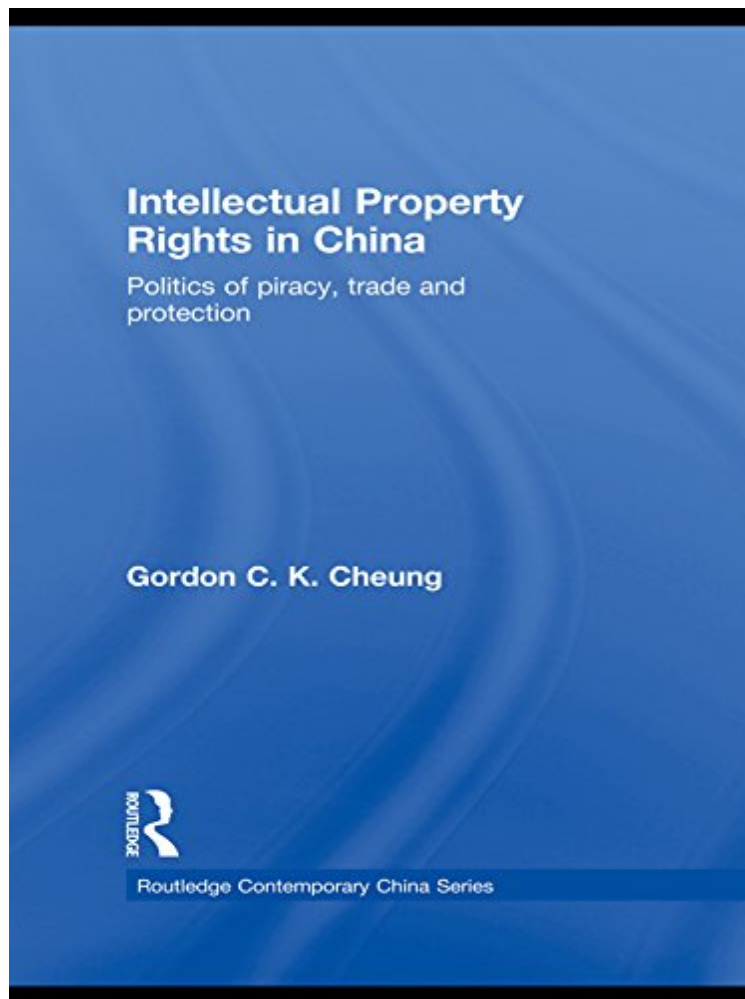


[PDF] Intellectual Property Rights in China: Politics of Piracy, Trade and Protection (Routledge Contemporary China Series)

Intellectual Property Rights in China: Politics of Piracy, Trade and Protection (Routledge Contemporary China Series)

Gordon C.K Cheung

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Gordon C.K Cheung : Intellectual Property Rights in China: Politics of Piracy, Trade and Protection (Routledge Contemporary China Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Intellectual Property Rights in China: Politics of Piracy, Trade and Protection (Routledge Contemporary China Series):

Intellectual Property Rights (IPR) infringement is so rampant in China that counterfeit goods - from general household merchandise, garments and media consumables to specialist products including pharmaceutical products and super

computer chips - can be found in roadside stalls, markets, shops, department stores and even laboratory of leading universities. If allowed to continue these infringements may further engender a socially accepted culture of 'fakeness' that may seriously hamper innovation and economic progress. Gordon C. K. Cheung uses the case of intellectual property rights (IPR) to examine how and to what extent market forces and knowledge development affect the relationships of China and the world, especially the United States. Including detailed original statistics and data collected from Chinese provinces and cities and in-depth interviews with legal experts and policy makers, this book gives a unique insight into the opportunities and challenges that China faces as it increasingly becomes part of the global society. Intellectual Property Rights in China is a stimulating read for anyone studying Chinese Business and International Political Economy.

'Gordon Cheung's latest book offers a clear overview of the current state of IPR in China. Its aim is to illustrate the notion of a 'peaceful rise' in China by showing how China's IPR regime can converge towards global norms (p. 3). This should be of interest not only to legal professionals but also to scholars of political economy interested in China's growing role in the world.' - Kristie Thomas, University of Nottingham, Europe-Asia Studies, Vol. 62, 2010
About the Author Gordon Cheung is Lecturer in the School of Government and International Affairs, Durham University, UK.