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Institutional Impacts on Firm Internationalization

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Institutional Impacts on Firm Internationalization addresses various aspects of the investigated phenomenon, providing an insight in the role of the varieties of capitalism on the globalization of business activities worldwide.

About the Author Dr Svetla Trifonova Marinova, Associate Professor of International Business at Aalborg University, Denmark, has an MBA degree from Warwick University, UK, and a PhD degree from Copenhagen Business School, Denmark. She has taught on both sides of the Atlantic, conducted extensive research, co-authored seven books and published more than seventy papers in scholarly journals.