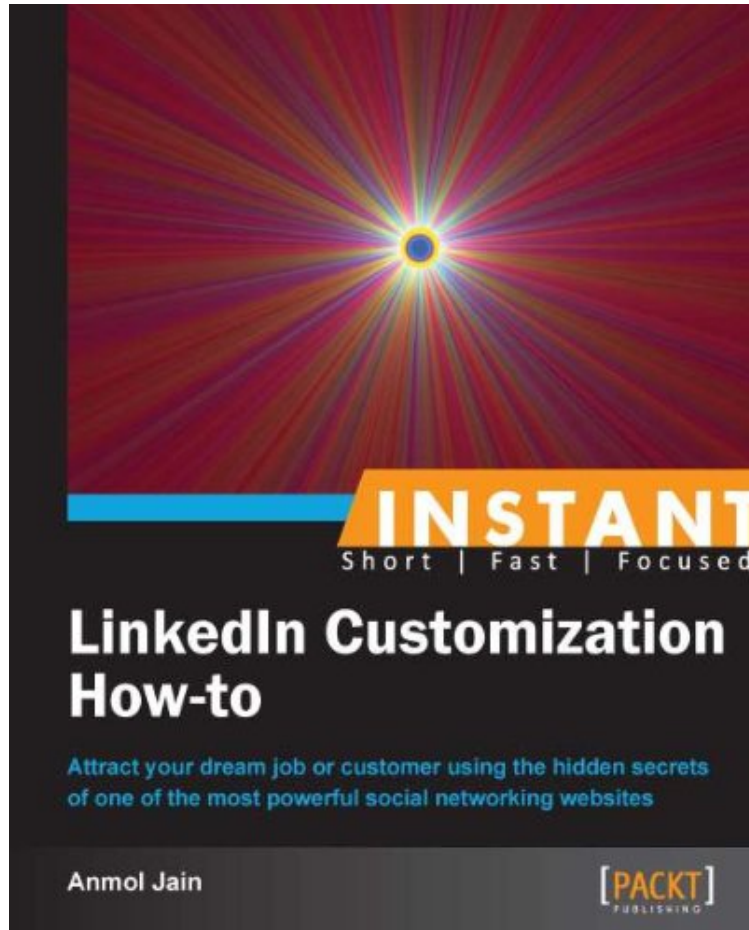


# Instant LinkedIn Customization How-to

Anmol Jain

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In Detail LinkedIn is a great social media platform which helps you connect with people online professionally. The website is very user friendly and this book itself covers the most important tools for job seekers and professionals as a whole with guaranteed results. Once you learn the basics from this book, you can master and explore the areas you enjoy the most. The book will take you through a broad range of topics on customizing your LinkedIn profile so it's personalized to your needs and preferences. "Instant LinkedIn Customization How-to" is written in such a way that each recipe is an independent new feature of LinkedIn. You can learn and apply a new concept by just reading any recipe. You will learn about customizing your profile, showcasing your works and projects to other users. Reach out to target recruiters and customers by growing your lifelong network and becoming popular. Discover different ways of finding jobs, using groups and much more. You will learn the art of customizing your profile and experience of networking using LinkedIn. Approach Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Get the job done and learn as you go. Step-by-step application of the features of LinkedIn provides a good grounding in creating effective resumes and optimizing your search. Who this book is for If you're looking for a job, genuinely interested in expanding your lifelong professional network, or simply want to learn about the tips and tricks of LinkedIn, then this is the right book for you.

About the Author Anmol Jain Anmol Jain has been studying the innovations in social networking and their impact on people over the past few years. He believes that the growing impact of social networking websites over the years will change the way people interact personally and professionally, and he is keen to share his knowledge with us. Anmol is currently pursuing his MBA from the Hong Kong University of Science and Technology. Prior to pursuing his MBA, Anmol has worked in the advisory teams of reputed consulting companies in India and Hong Kong, such as KPMG and Ernst Young, and provided business and IT solutions to their clients.