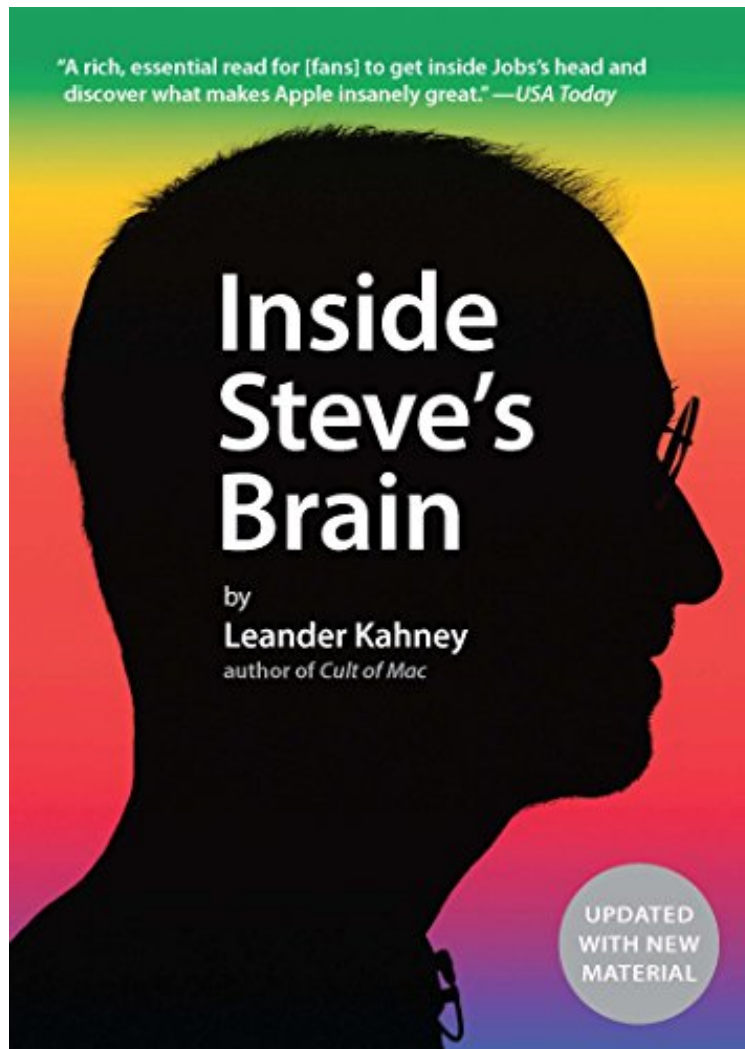


(Download free pdf) Inside Steve's Brain

Inside Steve's Brain

Leander Kahney

ebooks | Download PDF | *ePub | DOC | audiobook



 Download

 Read Online

#783313 in eBooks 2009-08-29 2009-09-03 File Name: B002N83GYE | File size: 73.Mb

Leander Kahney : Inside Steve's Brain before purchasing it in order to gauge whether or not it would be worth my time, and all praised Inside Steve's Brain:

2 of 2 people found the following review helpful. A elementary overview of Steve Jobs By Kyle William I thought the book provided a general overview of what Apple was like under Steve Jobs. That being said, if you follow the company closely, this book presents no real insight that hasn't already been reported or speculated on in the news. The book is a very easy read, simple and straight forward and would recommend it for anyone who doesn't want to go through the 600 pages of the official Jobs biography. Case in point, I don't really view Inside Steve's Brain as a biography. Instead, it expands on the often reported (urban) legends that surround Apple and Steve Job's. While the information is sourced, don't expect to get anything too official from inside Apple. Leander Kahney runs a great blog (Cult of Mac) and a lot of the information in this book has been published there. 0 of 0 people found the following

review helpful. Outstanding read

By John Orban Always been a big fan of Jobs. Read the biography after his death. It was a good examination of his life. This book is great because it examines how he lived his life, what drove him, and the effect that had on not only Apple, the rest of the industry. This book is must reading for any entrepreneur who wants to build a lasting business.

1 of 1 people found the following review helpful. One more of those Job's books that depreciated in value once Isaacson's biography came out

By Anthony Tate. Before Walter Isaacson's epic Steve Jobs biography there was nothing official about Job's life, it was just a lot of books trying to deconstruct his life and figure him out. Job's had always avoided media exposure of his personal life into the public and this surrounded him with a halo of mystery that fascinated everyone. That is why every single hint of his personality created and will keep creating for decades great curiosity on his life and way of thinking. Inside Steve's Brain is a book that pretends to construct the puzzle of Steve Jobs from a more psychological perspective based from Job's quotes on press and magazine articles to interviews found all over the web. The author does a great Job into deconstructing Job's personality from the bits and pieces available at the time and gives the Apple fan more reasons to love the brand. However once you read Isaacson's biography you realize that most of what you read about Job's was loosely right and accurate. You cannot beat first hand recount of someones life when reading a biography. This is a book I believe had great value before Isaacson's biography, but currently it's value is more entertaining than accurate in terms of getting into more details of Steve Job's personality. If you are a Job's fan and want to get into a different perspective of Job's I can recommend this book!

One of USA Today's Best Business Books of 2008-now updated with a new chapter

It's hard to believe that one man revolutionized computers in the 1970s and '80s (with the Apple II and the Mac), animated movies in the 1990s (with Pixar), and digital music in the 2000s (with the iPod and iTunes). No wonder some people worship Steve Jobs like a god. On the other hand, stories of his epic tantrums and general bad behavior are legendary. Inside Steve's Brain cuts through the cult of personality that surrounds Jobs to unearth the secrets to his unbelievable results. So what's really inside Steve's brain? According to Leander Kahney, who has covered Jobs since the early 1990s, it's a fascinating bundle of contradictions. This expanded edition includes a new chapter on Jobs's very public health crisis and the debate about Apple's future.