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Timothy Schipper, Mark Swets

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Timothy Schipper, Mark Swets : Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles:

0 of 0 people found the following review helpful. Wonderful! By KenW As a student (but not yet a practitioner) of Lean Product Development, I have been searching for ways to implement Lean PD methodologies. This book highly compliments the work of Whittier Consulting's Rapid Learning Cycles and provides a simple framework for the

implementation within a traditional PD environment. Methodologies presented are simple and pragmatic. I am now reading it for a third time to really get the knowledge ingrained in my head. 1 of 1 people found the following review helpful. A Blueprint for Agile Operational Development Innovation By tyelmene The material presented in this book is thoughtfully reasoned, concise, and a practical guide for anyone who seeks to radically improve their business operations and innovation process. I highly recommend the book for every product development leader/team as well as any COO/VP-Operations who may be curious about those aspects of agile software development -and/or- lean manufacturing that might have applicability to business processes and organizational learning. The authors have strongly convinced me that they do! In just 174 pages, Schipper Swets present a stepped guide and rationale to agile/lean development based on cyclic learning. The two have obviously found their own practitioner learnings at the intersection of both agile and lean practices and have surfaced/devised an entire system which can be/should be applied to both innovation and operations development. I realize since I was looking for an approach like this, my response is a bit... enthusiastic, but I am absolutely convinced that the methods to dramatically improve product/process innovation and operational business practices presented in this book are important and should be read/understood by more people. For me, the material covered in this book, definitely deserves a five star rating! 0 of 0 people found the following review helpful. Innovative Lean Development Provides Practical Implementation Examples By Jon P. Kelley Innovative Lean Development applies many of the best lean concepts as applied to product development and provides some excellent example methods that any product development organization can adapt or apply. If you have read books like Allen C. Ward's - Lean Product and Process Development - Lean Product and Process Development or Donald G. Reinartsen's - The Principles of Product Development Flow - The Principles of Product Development Flow: Second Generation Lean Product Development, Schipper and Swets takes the next step and provides excellent examples of applying lean principles to product development. We are looking at how to use smaller batches, fast iterative learning cycles, better planning, controlled release of work and better knowledge management in our organization.

Innovation is the engine that drives much of what is called success in business and industry. Incorporating the fundamental principles of lean manufacturing and the rules and behaviors of structured innovation into the development process, innovative lean development unleashes the creativity of everyone involved in developing new products, services, or processes; speeds the process; and leads to higher quality. Written by two experts who have successfully made the road by walking it for more than 20 years, Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles focuses on six key areas necessary for dramatic development. It shows you how to

1. Identify and fill user gaps
2. Use multiple learning cycles
3. Stabilize the development process
4. Capture knowledge
5. Use rapid prototyping
6. Apply lean management principles, including learning cycles and visual boards

Applying these principles, the authors have helped development teams cut development time in half and increase speed to market, while delivering award-winning, quality solutions. In this manual, they share those examples while providing a road map that all companies can follow to reach a lean development culture, one where creative thinking and practice converge in ways that lead to innovation, improvement, and success.

While innovation will always be messy business, the authors have eliminated much of the messiness. They have brought systematic thinking to something that does not lend itself to being systematic. ... It shows how anyone can practice the principles of lean innovation. ... Bart Huthwaite, Sr., Huthwaite Innovation Institute This is truly a practitioner's book. ... If you follow the standards, you'll be putting lean development in place, and more important, you'll be ensuring the behaviors and practices that sustain it. ... there is little mystery involved; these are things you can teach, expect, observe, and audit. ... David Mann, David Mann Lean Consulting About the Author Internal Lean Consultant, Steelcase, Inc.