

(Pdf free) Innovation in China: The Tail of the Dragon

Innovation in China: The Tail of the Dragon

William H.A. Johnson

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William H.A. Johnson : Innovation in China: The Tail of the Dragon before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation in China: The Tail of the Dragon:

0 of 0 people found the following review helpful. Fantastic Publication!By CustomerThe Tail of the Dragon by Dr. Bill Johnson is an excellent read for anybody looking to better understand how China has become such a superpower in today's global economy. This may be a short read at only 126 pages... however, it is packed full of very useful content that does not lack any attention to detail. On a final note, Dr. Johnson shares with us some of his personal experiences and perspectives on innovation in China which I found to be very insightful. I would highly recommend this book to anyone seeking to learn more about the phenomenon of China's rapid growth over the past few decades.

The word innovation is often used today regarding China, as if the concept were new to the Eastern country. Most people know, however, that China was a juggernaut in creating new technologies and at one time was the innovation king of the world- but that was at least seven centuries ago! Today, the great oriental power is attempting once again to take the throne of innovation for its own. This desire to usurp the throne, which had been diligently taken by the West during the Scientific Revolution, has placed an almost unrealistic emphasis on innovation. In *Innovation in China: The Tail of the Dragon*, the author explores the issues and actors involved in making innovation the emphasis in China. Henbsp; uses a simple systems model of innovation and various perceptual lenses. The lenses are aimed at the historical, economic, political, legal, educational and cultural elements of an innovation-based society.nbsp; After reading the book the reader will understand more about how innovation is happening in China and by whom. Morenbsp; importantly, the reader will begin a journey of learning more about where the country is going as it relentlessly continues its drive to create an innovation-based society and to become once again, in terms appropriate to its history, the 'Emperor of Innovation'.

About the AuthorErie, PA; Associate Professor of Management; Pennsylvania State University, Erie