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# Innovation: How Innovators Think, Act and Change Our World

*Kim Chandler McDonald*

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**Kim Chandler McDonald : Innovation: How Innovators Think, Act and Change Our World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovation: How Innovators Think, Act and Change Our World:

1 of 1 people found the following review helpful. A global and diverse point of view collection about innovation By Lucas Lopez I found this book a couple of weeks ago. I read it front to back and it did not let me down. It is very entertained to read. I believe that the diversity in the people interviewed is a fundamental part of why it is an interesting book. In particular in a world flatter than ever. I feel particularly identified with the ideas expressed in Chapter 5 "Innovating educating". I am pumped with the idea about achieving the idea "Access online education must

be simple, secure and inexpensive". In addition, I found the final chapter "Being grounded when the sky's the limit" a real challenge for everyone in a near future. "The unskilled labouring jobs, which have been sent offshore, will have less relevance in 3D-adjusted economies. The economy surrounding 3D printing is likely to be more skilled rather than less ndash; which leads to a need for more education, more apprenticeships, more training, all of which flow into and through the knowledge based GDE." 0 of 0 people found the following review helpful. and pitiful research and terrible interview questions By CustomerShocked to see high ratings here. This book came to me with 80% discount from . It should be 99%. It is a compilation of interviews with innovators; Short, and mediocre interviews from little known people. Unbalanced, and pitiful research and terrible interview questions. Talks about Flat world navigators with a little to no emphasis of Flat world economies, and success stories of BRICS; Filled with childish keywords, word clouds, hard to remember jargons. Sorry!! But highly disappointing. 1 of 1 people found the following review helpful. Innovation rocks By John OHare Achieves what many other books on innovation don't do. Provides a beautiful strategic mosaic of innovation on a human scale. The starting point that innovation is axiomatic is powerful common sense and sets the stage for the focus on empowered end users who are coming to `get the world'. The focus on empathy and inspiration is great to see. All too often large bureaucracies reduce innovation to a tick the box exercise - and then wonder why they fail. Inspiration and empathy are core. The other chord Kim's book strikes concerns risk aversion and disruption. Bureaucracies are risk averse, innovators are not. They might even be trouble makers :) The rich tapestry Kim has woven makes for an inspirational and thoughtful read for anyone contemplating innovation or, indeed, for those who do not yet know they are Flat World Navigators. Lastly, innovation requires us all to take a leap of faith. Innovation provides a great platform to do just that. And soar like an eagle. Steve Davies, Founder of ozloop.org.

Any organisation looking to succeed in the global digital economy of today - and tomorrow - must innovate. Innovation introduces the global pioneers whose ideas and products have driven the changes that have revolutionised our world in every field. It showcases the pioneers who have broken the mould and led the pack in every field from business and technology to food, fashion, culture and healthcare. Drawing on exclusive interviews with more than 100 leading innovators from around the world, Innovation highlights the common denominators linking these highly creative people. It presents the inside track on who's done what, how they did it, what drives them on, and why innovation is so critical to individuals, businesses and to society as a whole. This book is a fascinating, fast-paced read and more importantly, it will empower you and your business to be more innovative too.

ldquo;We can generalize all we like about innovation, but in the end it boils down to people. Some famous, some not. Some whose efforts shift the world, some whose seismic impacts are on the micro scale. What unites them is the gift to see round corners and press on when more rational (ahem) persons hold back. Here are sharply-focused interviews with these doers and some keen observers. I've read them to my profit, and so will you. rdquo; (Nigel Cameron, Strategic Adviser President of the Center for Policy on Emerging Technologies in Washington, DC) "When reading Innovation, it's not hard to imagine the incredibly busy schedules of its contributors and readers, and see the purpose of the book's delicious bite-sized chunks of ideas, experiences and insights that may be savored in moments of respite or over a lazy weekend afternoon. It offers a glimpse into an organic global order - the roots, branches and leaves of innovation - that is shaping humanity's future, and the requisite tending and shaping of ideas that is necessary to continue to make innovation meaningful, and not just an overplayed buzzword."