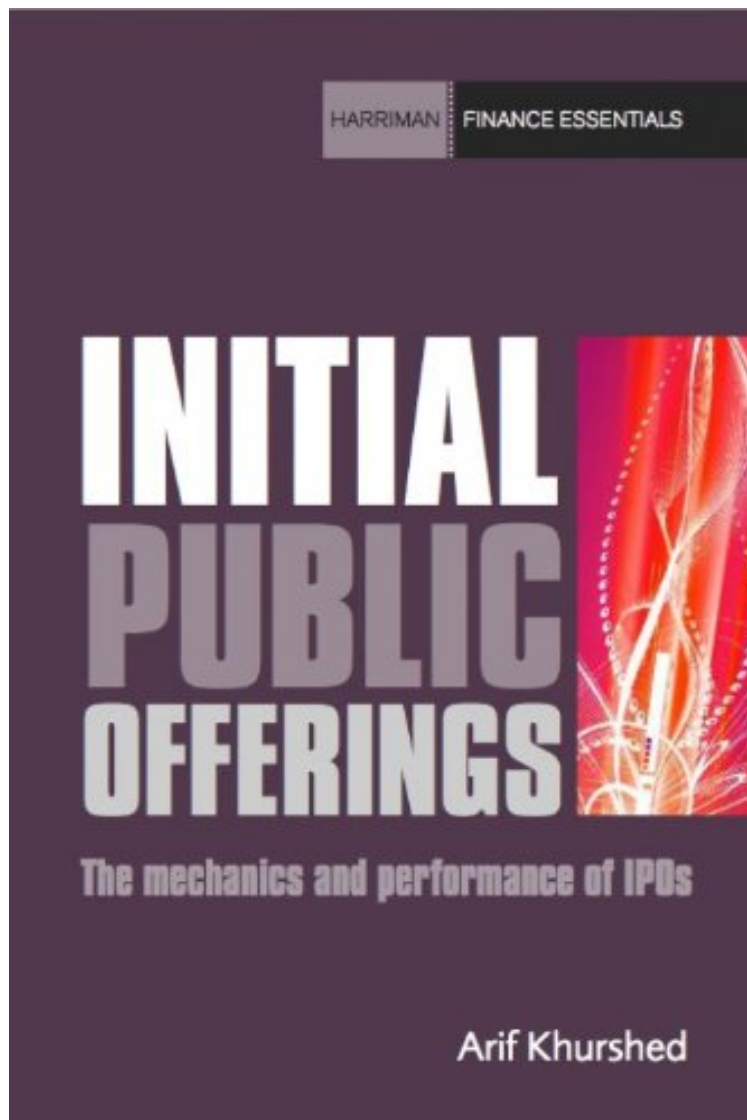


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## Initial Public Offerings: The mechanics and performance of IPOs (Harriman Finance Essentials)

*Khurshed Arif*

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**Khurshed Arif : Initial Public Offerings: The mechanics and performance of IPOs (Harriman Finance Essentials)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Initial Public Offerings: The mechanics and performance of IPOs (Harriman Finance Essentials):

1 of 3 people found the following review helpful. it may have useful information in generalBy Terrestrial Amphibious Kamaaina HominidEven if you are interested in IPO's in countries besides UK, it may have useful information in

general, or may cause you to think of questions you might like to research in your intended country of IPO. This is about IPO's in UK. I have not read it in detail and do not have expert information about it's relevance in matters of UK IPO's, but I needed to rate it so I rated it 4, which is a random rating and has very little significance, because I have not read it in depth and do not know about UK IPO's. I live in USA.

An initial public offering (IPO) - the occasion when a firm's shares are issued to the public for the first time - is one of the most exciting events in the life of a company, providing new opportunities for the business, its managers and for investors. IPOs thus attract a lot of attention from stock market researchers, academics and investors seeking to understand more about how they work and how the shares of IPO companies perform once they are listed. In this new book, Arif Khurshed delves into the history of IPOs on the London Stock Exchange, explains the mechanics of how IPOs are arranged and how they are priced, and provides an analysis - with detailed but lucid reference to past academic studies - of how the shares of IPO companies perform in the short and long term. The book provides valuable insight into many fundamental IPO matters, including:- the different methods of flotation that are used,- the alternative ways in which IPO shares are priced,- how common it is for IPO shares to over or underperform,- the survival of IPO firms once they are listed. There are also detailed case studies of a number of high-profile IPOs, including those of Google, Visa and MoneySupermarket. If you are an academic, finance professional or serious investor looking to broaden your knowledge of stock market flotations then you will find Initial Public Offerings to be an indispensable guide.

About the Author Arif Khurshed completed his PhD from ICMA Centre, University of Reading, in the year 1999 and joined Manchester Business School (MBS), University of Manchester, as a post doctoral researcher. He is a senior lecturer in the Division of Accounting Finance, MBS. Arif has taught corporate finance for more than ten years and has been an active researcher in the field of initial public offerings (IPOs), institutional investments and corporate governance. He has published his research in several finance journals and has contributed many book chapters. His research has been covered by the Investors Chronicle, the UK press (The Times) and the Thai press (The Nation). Arif has been an external consultant to the UK stock market regulator, the Financial Services Authority (FSA) and to the British Venture Capital Association. Initial Public Offerings is his first book.