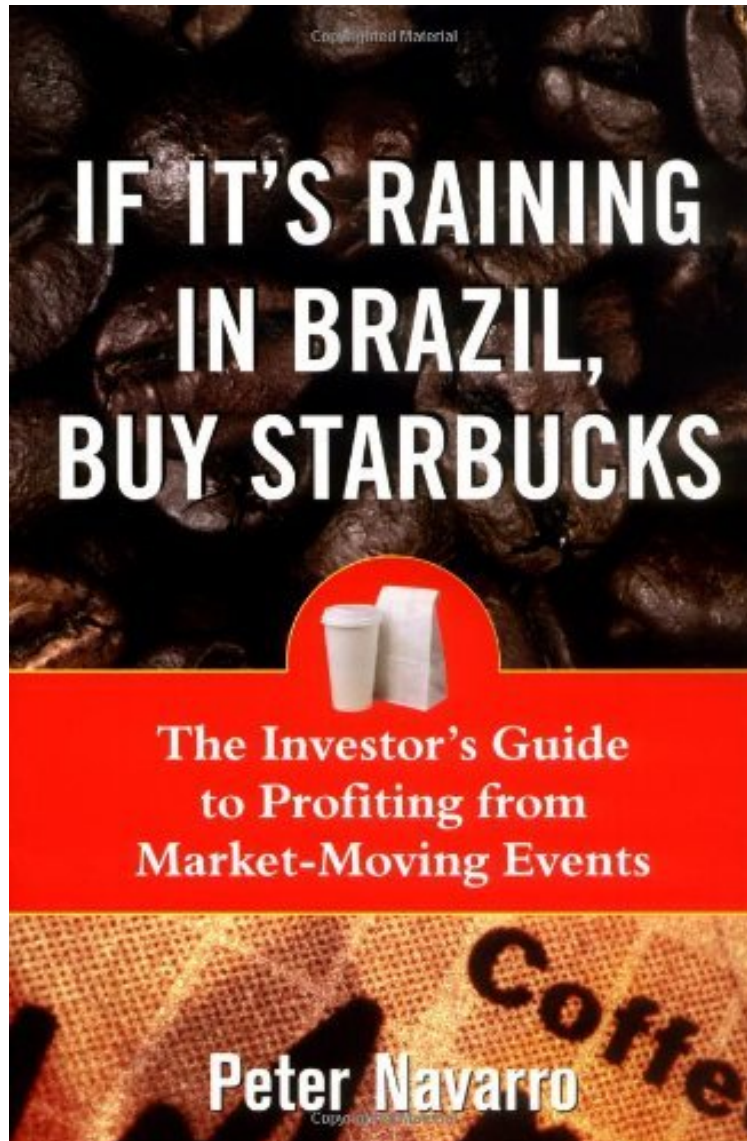


(Read and download) If It's Raining in Brazil, Buy Starbucks (Personal Finance Investment)

If It's Raining in Brazil, Buy Starbucks (Personal Finance Investment)

Peter Navarro

*DOC | *audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#860365 in eBooks 2004-02-04 2004-02-04 File Name: B008BDR3PI | File size: 45.Mb

Peter Navarro : If It's Raining in Brazil, Buy Starbucks (Personal Finance Investment) before purchasing it in order to gauge whether or not it would be worth my time, and all praised If It's Raining in Brazil, Buy Starbucks (Personal Finance Investment):

3 of 3 people found the following review helpful. great book for amateur investors By Steve Miklashevskiy if you don't have a degree in finance and you want to understand how markets work and which market events drive the stock markets up or down, this is the book to read. It goes into detail on how the fiscal policy impacts the market, what

lower dollar or increasing deficit mean to you as an investor, etc. The best part of the book is that it explains these events and subsequent impacts in a plain simple language, so you don't need an advanced degree in finance to understand what the author is trying to explain. I hope this book makes me a better and more informed investor in the future.

2 of 2 people found the following review helpful. Dated but still current
By CO
This book was written 8 or so years ago. Many would discount this literature as old or out dated. Their assumption would be incorrect. For the person looking for a way to translate economic data into their sector analysis, this book gets you started. By using the instruction provided in this book, you will be tracking prevalent economic data and then be able to identify the best sectors for the current business cycle. I have been able to identify stocks that provide good intra-day price movements in the right sectors for the current economic environment. Don't mis-interpret my comments. It takes some effort to set up like this book explains, and you'll need to do some research to understand the economic factors the author explains if you don't already know it, but in the end it's a lot better than looking at the NASDAQ color coded screen to figure out if the market momentum is up or down or just using the SPDR's to identify trends.

3 of 4 people found the following review helpful. Excellent treatment of macroeconomic investing
By A Customer
Global macro investing is a strategy that to date has been the province of ultra-smart hedge fund managers like Soros and Jim Rogers. But the majority of a stock's move is more a result of its sector's movement, which is in turn a function of where we are in the business cycle. Navarro's "If it's Raining in Brazil, Buy Starbucks" does an excellent job of demystifying the macroeconomic factors that have such an impact on our investments. It clearly illustrates how to interpret macroeconomic data based on the context of the markets, and identifies the sectors that perform best at different parts of the business cycle. Navarro also doles out one of the best lines of advice about investing I've ever heard, "Play chess, not checkers. Always think three or four moves ahead." Okay, so maybe I gave that away, but you'll still have to read the book for the context and explanation of that statement.

Navarro's book also succeeds where many other investment tomes fail: it has a great appendix of sources to locate all the information you'll need to adopt his style of "macrowave investing."
The only reason why this book gets four stars instead of five is because of the middle section. It's simply a list of investment platitudes like, "Don't risk too much of your capital on any one trade;" "Always set a stop loss," etc. They're good rules, but they're present in any good book on trading, and in this particular book, they seem a bit out of place. There are a lot of other books that explain these same rules much better. Here, they just come off as filler material.

But don't let that stop you from reading this book--it's a must read for anyone who is serious about making money in markets!

IF IT'S RAINING IN BRAZIL, BUY STARBUCKS The hardcover edition of *If It's Raining in Brazil, Buy Starbucks* first introduced investors to "macrotrading." Instead of just theorizing, the breakthrough investing strategy actually quantifies the impact of global economic forces on specific sectors of the stock market. This paperback edition delivers macrotrading to a new and wider audience, identifying which economic indicators are essential to follow, how to trade profitably in times of recession or inflation, subtle signals that indicate imminent turning points in the market, and much more.

From the Back Cover
The Breakthrough Trader's Guide On How to Spot--and Profit From--News-Driven Market Swings
The hardcover edition of *If It's Raining in Brazil, Buy Starbucks* first introduced Professor Peter Navarro's authoritative "macrotrading" system to traders around the world. Now let this paperback edition introduce you to the market-proven power of macrotrading, and show you how to increase your trading precision by more precisely quantifying the impact of economic events on specific sectors of the stock market. "Learning to interpret news correctly is a key in successful investing. Peter Navarro gives lots of great examples to help you learn." --Jim Rogers, Author, *Investment Biker*
"In targeting the market events that cannot be ignored, *If It's Raining in Brazil, Buy Starbucks* does a great job separating the thought process of the amateur investor from the professional. Navarro's book gives the reader a valuable insight into market psychology." --David S. Nassar, CEO, MarketWise Securities, Inc., Bestselling author, *How to Get Started in Electronic Day Trading and Rules of the Trade*
"Witty, fun, and very informative...Peter Navarro has come as close as you can to creating the ultimate roadmap to understanding how news and economic events affect markets. I wish this book had been available when I started my trading career." --Oliver L. Velez, CEO, Pristine Capital Holdings, Inc., and www.Pristine.com, Author, *Tools and Tactics for the Master Day Trader*
About the Author
Peter Navarro received his Ph.D. in economics from Harvard University and is a professor of business and economics at the University of California-Irvine. The author of *When the Market Moves, Will You Be Ready?*, Dr. Navarro has appeared on NPR and written articles for *Harvard Business*, *BusinessWeek*, the *Wall Street Journal*, and other prominent business publications.