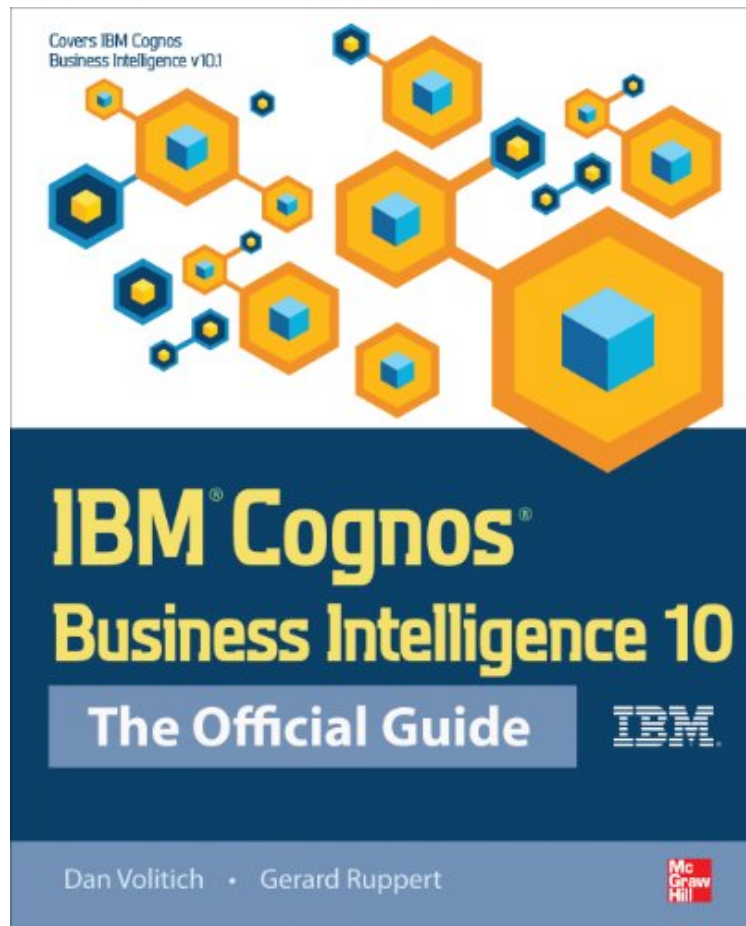


IBM Cognos Business Intelligence 10: The Official Guide

Dan Volitich, Gerard Ruppert

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Dan Volitich, Gerard Ruppert : IBM Cognos Business Intelligence 10: The Official Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised IBM Cognos Business Intelligence 10: The Official Guide:

2 of 2 people found the following review helpful. Not for Beginners (Intermediates, or...)By Gregory L. TulenkoAs an "Official Guide" from IBM, this book has provided very little helpful information since I purchased it in the Spring of 2015. Shouldn't be too surprised, as I have never been a fan of IBM's documentation, publications, or product delivery models in general. While there are a ton of good screenshots, the references and explanations aren't very clear. And I have yet to open the index and search for a topic and find exactly what I'm looking for.As one reviewer mentioned, there seems to be a bit more helpful info for administrators (which I am), though not much in the way of things I've actually looked for in this book.I've been doing Database development for 10+ years and Business Intelligence for 8+ years, so I'm not a beginner. In my opinion, this was a waste of \$45.2 of 2 people found the following review helpful. Great Book With Solid ExamplesBy A. J. MinhasI've been working with Cognos 10 for only 10 months, having never seen it before. I managed to tinker around and make some minor enhancements to the reports we use at work, but I

haven't been able to build a report from scratch. This book not only shows you how to build different types of reports, but also gets into building the data sources, business and presentation layers in Framework manager. I'm still working through the book, but so far it's been great and worth every penny I paid for it. Not only does it go through tutorials, but it also explains concepts and ideas in Business Intelligence and Business Analytics. If you don't know Cognos and need to support Cognos Reports and Cubes, then this is the book for you. 2 of 2 people found the following review helpful. quiet basic By yulfen I think I am looking for a detailed "how to" book for Cognos. This book is more covering everthing in general. I wish it had a lot more graphics too.

The only authorized guide to IBM Cognos Business Intelligence v10.1 Updated for the latest release of the software, IBM Cognos Business Intelligence 10: The Official Guide explains how to create, implement, and manage an enterprise BI solution. Maximize all of the new and enhanced features, including the powerful modeling, monitoring, and analytics capabilities. Build and deliver reports that foster informed business decisions and better results. Filled with real-world examples and expert advice, this practical resource is ideal for anyone working with IBM Cognos Business Intelligence v10.1--from administrators to end users. Monitor performance using dashboards and scorecards Assign user roles and privileges Provide a single access point to application-specific data via Cognos Connection Access content from Microsoft Office applications and mobile devices Collect and analyze BI data in an interactive dashboard with Cognos Business Insight Use Cognos Administration tools for system management Implement appropriate security measures Create BI reports with relational and dimensional data using Business Insight Advanced Use Report Studio to build dimensional reports and statistical analyses Identify and deliver mission-critical information using Event Studio Monitor business performance with Metric Studio Create, modify, organize, and publish a model in Framework Manager Ensure report integrity with Lifecycle Manager

About the Author Dan Volitich is president and owner of John Daniel Associates, an Accredited IBM Cognos Service Partner which he co-founded in 1996 to serve the BI market. John Daniel designs, develops, and deploys enterprise-wide IBM Cognos reporting and analysis solutions for Fortune and mid-market companies, and is considered a technical leader with Cognos Accredited Partner status. Dan has over 20 years in the BI industry. Gerard Ruppert has been with John Daniel Associates since April, 2000 and has over 15 years experience in the BI industry. He has delivered successful data warehouse and BI solutions with his significant experience with the IBM Cognos suite of tools to both large enterprise and mid-market clients.