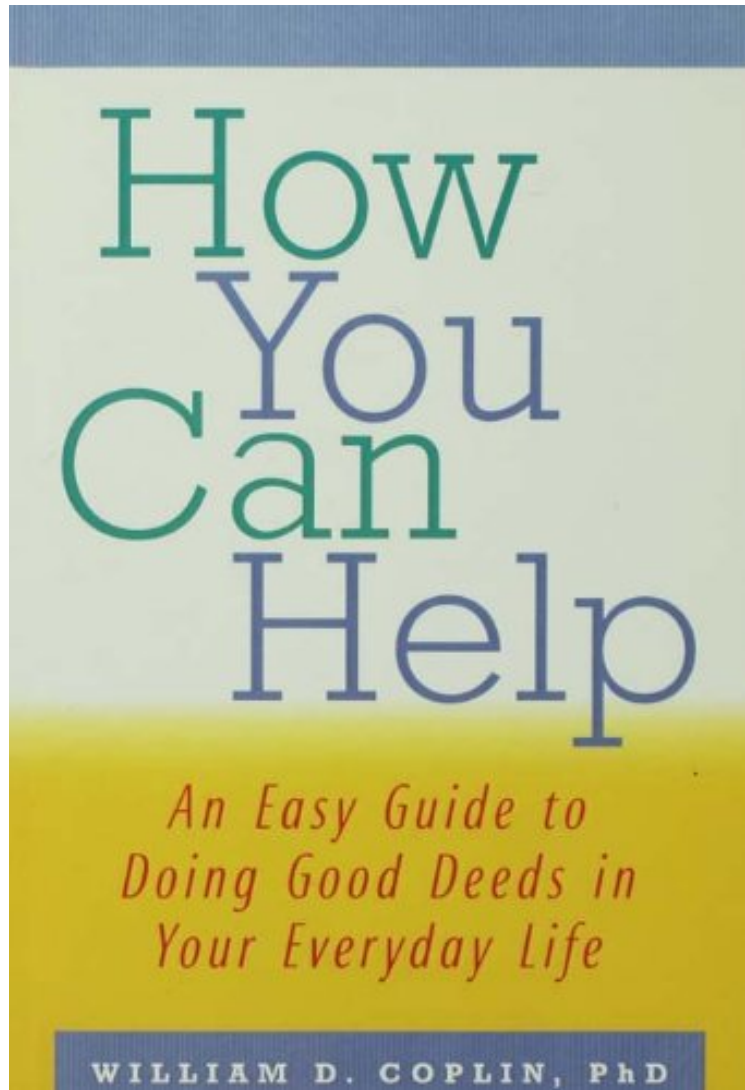


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How You Can Help: An Easy Guide to Doing Good Deeds in Your Everyday Life

William D. Coplin

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William D. Coplin : How You Can Help: An Easy Guide to Doing Good Deeds in Your Everyday Life before purchasing it in order to gage whether or not it would be worth my time, and all praised How You Can Help: An Easy Guide to Doing Good Deeds in Your Everyday Life:

0 of 0 people found the following review helpful. Suffer through fir good infoBy chris gLong and boring but I ploughed through it for some good info and ideas that I am implementing.1 of 1 people found the following review helpful. Find the Do-Goooder in YouBy JenniferI first read this book when I entered college in 2000 and it has continually remained a motivation and reference point for the past 6-years. After reading this book, I denounced my

film making aspirations and took a path of public affairs. "How You Can Help" highlights simple ways you can incorporate doing good into various aspects of your life. Through inspirational stories and step-by-step guides to getting involved, Coplin provides a thorough outline of how you can make a difference. Idealistic, yes, but unlike many other inspirational books, Coplin cuts straight to the point. This book makes getting involved simple. I recommend "How You Can Help" to anyone, but especially young students trying to find their place in this world. It will help you find the do-gooder in you. 9 of 9 people found the following review helpful. Get Inspired -- Do Some Good By Michael Kent Coplin's "How You Can Help" is an inspiration to both aspiring and life-long do-gooders alike. His easy-to-follow tips and guidelines for being a successful volunteer, donor and/or professional do-gooder make this book a must-read. "How You Can Help" crosses all boundaries, as it applies to anyone from parents looking to develop a neighborhood tutoring program to business-owners looking to make their companies more socially responsible. Coplin's tales of success provide inspiration for all. This book sets the standard for do-gooding and motivates each reader to do his or her part to make the world a better place.

First published in 2000. Routledge is an imprint of Taylor Francis, an informa company.

From Library Journal This book is a guide to "Transforming your life by giving something back." Coplin (the Maxwell Sch. of Citizenship, Syracuse Univ.) thoughtfully discusses how to become a volunteer in various sectors, and describes the lives of both well-known and unsung activists. Resource lists in this book are useful; game-plans and self-evaluation quizzes less so. Public librarians may want to toss a coin in deciding whether to purchase this book or *The Cathedral Within* (LJ 6/15/99), a remarkably similar volume by Share Our Strength founder Bill Shore. Shore's book covers much the same ground, is the more readable of the two, and is in hardcover. Heads or tails?--Ellen Gilbert, Rutgers Univ., Lib., New Brunswick, NJ Copyright 2000 Reed Business Information, Inc. "This book makes doing good a little easier...."-"American Way "Shifting focus from self to others, William D. Coplin shows how to make the world a better place in "How You Can Help: An Easy Guide to Doing Good Deeds in Your Everyday Life. The public affairs professor packs in self-assessment quizzes, suggested activities and extensive contact information before sending readers off to donate something (time, blood, talent, money) toward the enhancement of society. Purity of motive isn't an issue in this low-guilt book--action is. Deeming Mother Teresa an unworkable role model, he profiles 'genuine do-gooders,' such as a kindly school teacher who spent eight years of Sundays welcoming visitors to a harsh jail."-"Publishers Weekly "This is a wonderful book. It will be enormously helpful to all individuals who want to make the world a little better. Would-be volunteers with only a few hours a week or a month to spare will find very good suggestions and resources for how to get involved. Would-be doctors and even philanthropists (big donors) will find very practical ideas for getting started. And for those who want to make doing good their life's work, there is also valuable information. We often hear that people want to get involved but don't know how. This book will make it impossible for anyone to use that excuse anymore. And best of all, it's written without jargon or preaching and with lots of passion and conviction."-Sara E. Melendez, President and CEO, Independent Sector "Highly inspirational...With clearly stated principles and real life examples, "How You Can Help will inspire every reader to help make things better in our world.." -Jack Brill, co-author of "Investing With Your Values: Making Money and Making a Difference (1999) "Finally we have a realistic roadmap which can be used to leverage our charitable giving and our volunteer time in ways that will genuinely improve society. This book includes all the component parts that anyone--regardless of age, sex, income level or political persuasion--can assemble into a powerful strategy that will truly make a difference.." -Curtis Weeden, co-author of "Corporate Social Investing: The Breakthrough Strategy for Giving and Getting Corporate Contributions About the Author William D. Coplin is Professor of Public Affairs and Director of the Public Affairs Program of the Maxwell School of Citizenship at Syracuse University. He is the co-author of *Power Persuasion: A Surefire System to Get Ahead in Business*, which was selected by Fortune Magazine's Book of the Month Club.