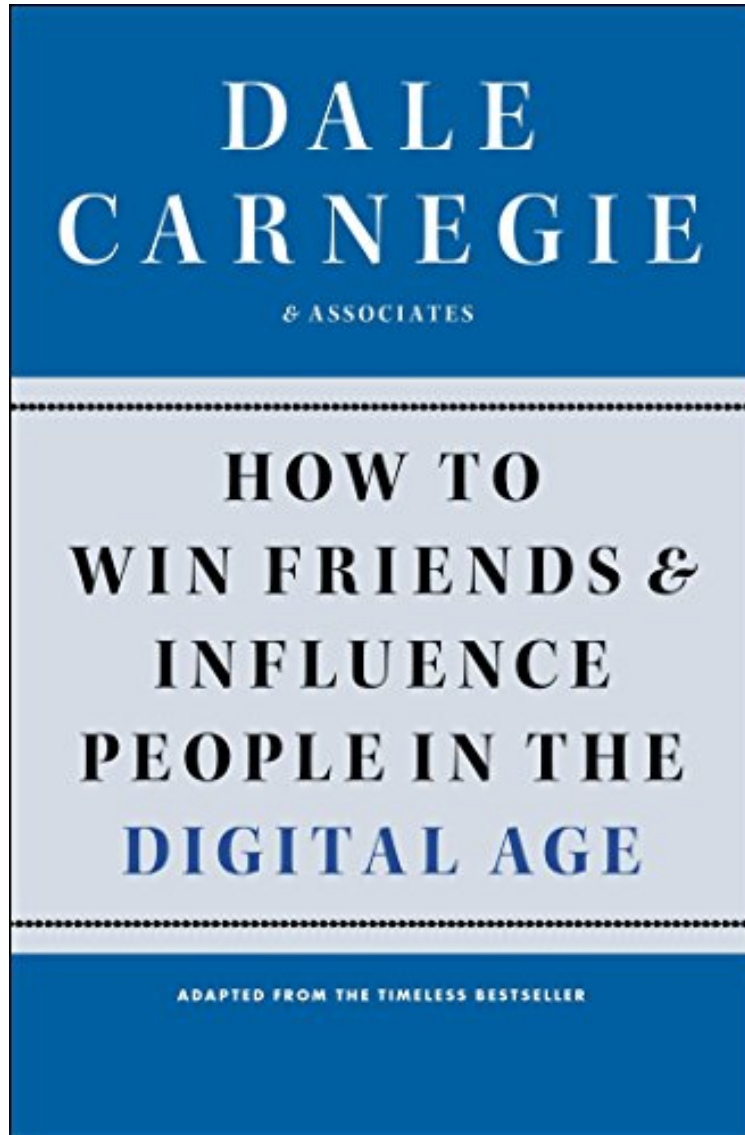


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## How to Win Friends and Influence People in the Digital Age

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**Dale Carnegie, Associates : How to Win Friends and Influence People in the Digital Age** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Win Friends and Influence People in the Digital Age:

446 of 466 people found the following review helpful. Awful, read the original insteadBy Doctore333Let me first say I have a master's degree (working on my doctorate) and work in the in the complex legal market.I also read and/or listen the original "How to Win Friends and Influence People" at least once every couple years and firmly believe in it. It is good, solid advice. I believe the concept of this book was a great idea. That is where my praise stops.This version on

the "Digital Age" however is AWFUL. There are sooooo many metaphors, analogies, and overly forced advanced English word choices that this book is unreadable. You literally have to "digest" every paragraph on the meaning of the language alone. It made this a painful read. I wonder if the authors were sitting around trying to make themselves sound smart or see how complex they can make this book. If Dale Carnegie were around today, he would be scratching his head in disgust. After all the original concept of this book was for the reader to function in any scenario, not to insult his/her intelligence. The original book was written for the common person which is why it was such a success. Take my advice skip this version and read the original instead. 4 of 4 people found the following review helpful. but frankly I loved it. It is a great book. By cory I had to read this for class. I was not looking forward to it, but frankly I loved it. It is a great book, if not a bit of common sense. But it does give you a new way of thinking on some issues. Worth a read for anyone, whether a business professional or not. 0 of 0 people found the following review helpful. Timeless advice for work, play, family and life. By TGHulett I read this book as part of a professional leadership development program but the lessons within will translate to all corners of my life. Although many of the concepts might seem trite and obvious, they can often be taken for granted over the course of daily activities. Considering the topics in this book from an objective and easy to read format encourages me to consider my professional and personal relationships in a thoughtful manner that will definitely improve my personal success and outlook on life.

An adaptation of Dale Carnegie's timeless prescriptions for the digital age. Dale Carnegie's time-tested advice has carried millions upon millions of readers for more than seventy-five years up the ladder of success in their business and personal lives. Now the first and best book of its kind has been rebooted to tame the complexities of modern times and will teach you how to communicate with diplomacy and tact, capitalize on a solid network, make people like you, project your message widely and clearly, be a more effective leader, increase your ability to get things done, and optimize the power of digital tools. Dale Carnegie's commonsense approach to communicating has endured for a century, touching millions and millions of readers. The only diploma that hangs in Warren Buffett's office is his certificate from Dale Carnegie Training. Lee Iacocca credits Carnegie for giving him the courage to speak in public. Dilbert creator Scott Adams called Carnegie's teachings "life-changing." To demonstrate the lasting relevancy of his tools, Dale Carnegie Associates, Inc., has reimagined his prescriptions and his advice for our difficult digital age. We may communicate today with different tools and with greater speed, but Carnegie's advice on how to communicate, lead, and work efficiently remains priceless across the ages.