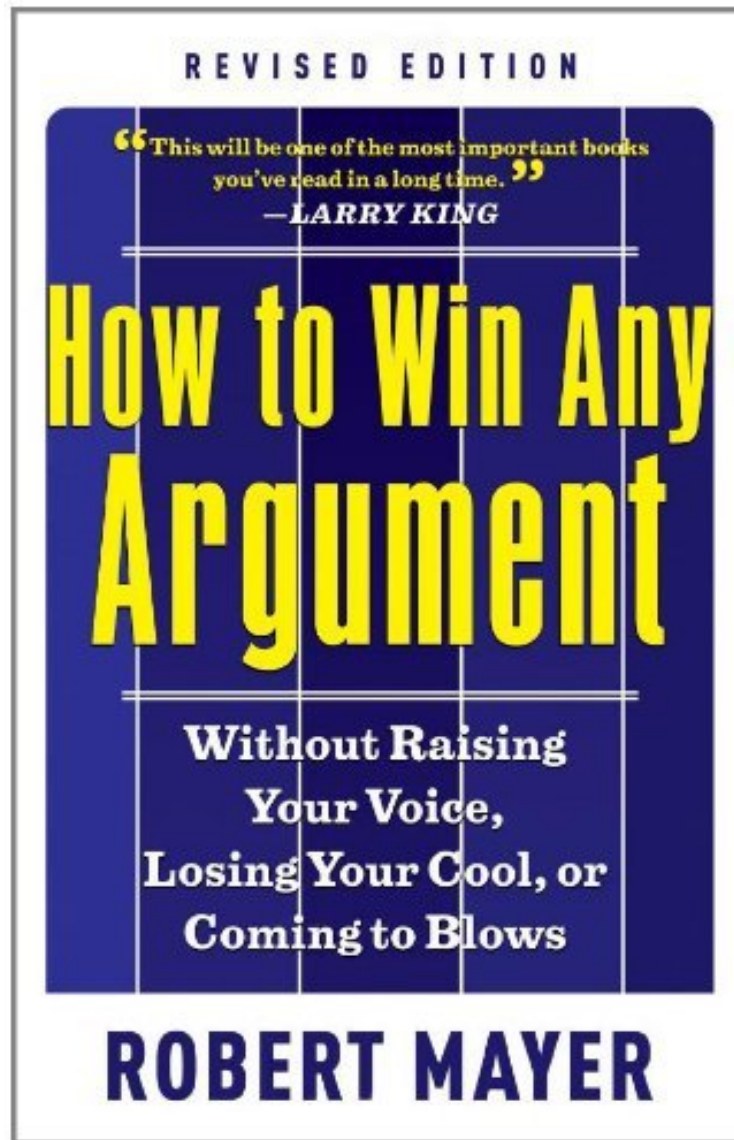


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advice. I agreed with many of the reviewers that Robert Mayer does not make a good writer. This compilation of advice seems to be lifted from his presentations. The illustrations are short and to the point, just like what a presenter will do when presenting to a group of top payers who do not have more than an hour to get back the value for the big bucks that they paid for the seminar. Initially I was also put off by the first few chapters, but once I convinced myself how this compilation of advice might have originated, the reading became easy and I began to appreciate and benefit from the wisdom contained in this book. The difficult part is how to put these advice into practice. Something which Robert Mayer trusted the readers will exercise their thinking skill here. 0 of 0 people found the following review helpful. Excellent Book! By chuck simon This book is like an encyclopaedia of debate and human relations. Brilliantly written, I refer back to it regularly. Highly recommend

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About the Author Larry King, calls Bob Mayer "a lawyer's lawyer." Mayer conducts negotiation, mediation, and persuasion seminars and workshops for M.B.A. students, lawyers, and law school students, professional associations, and businesses. He lives in Los Angeles.