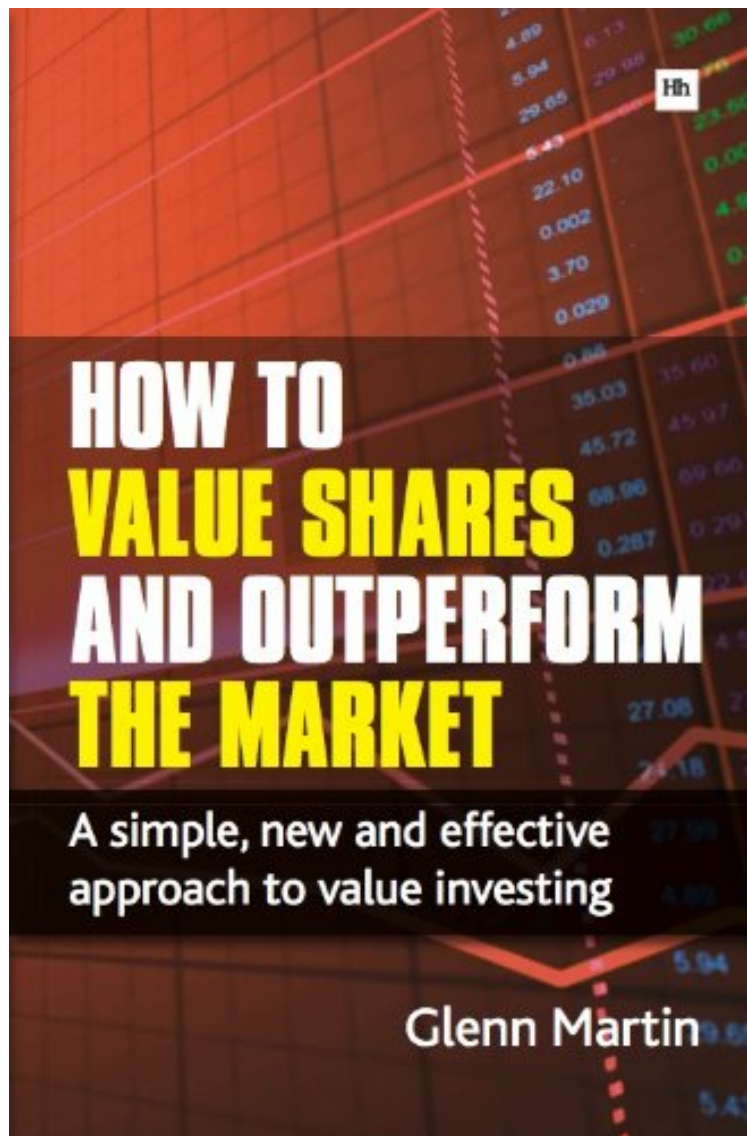


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The simplest way to make money in the stock market is to buy shares when they are cheap and make profits when their prices increase. This technique is known as value investing and is the creed of the world's most successful investor, Warren Buffett. But how do you know when a share price is cheap? This book explains in simple terms how you can develop your own UK share and FTSE100 valuation spreadsheets to calculate share and market valuations. Comparing the valuations to current market prices reveals when shares are underpriced and produces calibrated buy and sell signals. The FTSE100 system, for example, indicates the periods when you should be invested in the FTSE100 and the periods when you should not be. Since 1984 the in-periods have produced 94 times more capital growth than the out-periods. The new valuation system is the heart of this complete practical guide for managing your own investments. It shows how you should be able to double the value of your long-term investments purely through avoiding high commercial fund management fees. Using the new valuation system should help you do a lot better than this and, for example, secure a pension up to eight times larger than that provided by commercial managers. As well as providing comprehensive information about the practical and profitable ways in which you can use the new valuation system, this book is a complete toolkit for creating personal wealth through UK equity investment. It includes risk controls, tax breaks, free information sources and recommendations on the best service providers. In short this book is your first step along the road to financial security.

About the Author After graduating from Wadham College, Oxford, Glenn Martin started a career in the City. Over 34 years he worked for a number of financial institutions. For the latter part of this career he worked as Chief Information Officer for investment banks. In 2004 he won the Banking Technology Award for the Best IT Operational Achievement. As a successful private investor, in 1994 Glenn developed a system for calculating the intrinsic value of the FTSE 100 and of individual UK shares. When the system proved reliable, he established ShareMaestro Limited in 2006 to package and promote the system. ShareMaestro (www.sharemaestro.co.uk) has received very positive reviews in the financial press. For example, in the business section of the Daily Telegraph, Tom Stevenson said: "ShareMaestro ticks all the right boxes in my holy grail quest." After his family and investment, Glenn's main interests are tennis, travel and drumming.