

How To Think Like Benjamin Graham and Invest Like Warren Buffett

Lawrence A. Cunningham

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7 of 8 people found the following review helpful. Disappointing By Frederik Vanhaverbeke I believe that this book might be interesting for someone who is unfamiliar with value investing, but I must warn the more experienced reader that not much of new ideas are to found in this book. What surprises me most of all is that the author devotes the first half of his book to convincing people that markets are inefficient. But what guy believing in efficient markets would ever consider buying a book on investing in the first place? Right: anyone interested in this book can skip the first half. The second half is rather superficial and brings nothing new on the table for people familiar with value investing. My advice: avoid this book and buy instead 'The essays of Warren Buffet' of the same author. The latter is really a must-read for anyone serious about investing!

10 of 0 people found the following review helpful. Very good condition, very fast service By DAVID M. DOAN, MD Very good condition, very fast service, and a great read. Wish I would have heard of Benjamin Graham 15 years ago.

How to Think Like Benjamin Graham and Invest Like Warren Buffett wraps a lifetime of investing wisdom into one highly accessible package. An intelligent guide to analyzing and valuing investment targets, it tells investors what questions to ask, what answers to expect, and how to approach any stock as a skeptical, common-sense business analyst. Above all, this fast-paced book provides investors with the tools they need to thoroughly value any business in which they might invest. A common-sense approach to investing, this book discusses: Three things investors must get from a financial statement Valuation examples from today's top companies including GE, Amazon, Microsoft, and Disney Why prices deviate from actual values

From the Back Cover A Commonsense Investing Approach that Combines 21st Century Technology with the Market-Proven Strategies of Benjamin Graham and Warren Buffett Selected by JP Morgan as a Top 10 "Must Read" "Earnings and cash flows are... the critical link in the investment chain, and Larry Cunningham's book forges it with heat, power, and persuasiveness." shy;shy; John Bogle, Founder, The Vanguard Group "A much-needed work on a unique style of investing, this book puts the ABCs of common sense valuation back into the business of investing. This is the place to look for insight and guidance in the age of volatile markets and colliding ideas." shy;shy; Alan C. Greenberg Chairman, Bear Stearns "Anyone desiring to be a successful investor should read this excellent book presenting the important investing principles of Graham, Buffett, Fisher, and others in a most insightful and understandable manner." shy;shy; David J. Gottesman Chairman, First Manhattan "Remarkably timely. For stock players who realize they played the greatest fool in the Internet stock game, Cunningham offers a tool for rehabilitation: a guide to thoughtful investing. For earnest investors, he shows how to live profitably with the moodiness of Mr. Market." shy;shy; David Henry Columnist, USA Today "While the stock market does not always behave rationally, Larry Cunningham's well-articulated and insightful views as to value investing are a refreshing reminder that, just as night follows day, a return to the principles at the core of Cunningham's common sense approach to investing is inevitable." shy;shy; Samuel J. Heyman Chairman of the Board and CEO, GAF Corporation "Lawrence Cunningham explains, then debunks, most of today's acronyms, buzz words, and pop investing concepts. He gets down to the fundamentals that investors must know about companies in order to choose reliable winners in the stock market." shy;shy; Janet Lowe Author, Benjamin Graham on Value Investing and Warren Buffett Speaks "Following the herd may seem rational and intelligent shy;shy; until it stampedes straight off the cliff." shy;shy; From Chapter 1 Lawrence Cunningham possesses one of today's clearest, most distinct voices on the inherent irrationality of investors and the stock market. Renowned for his no-nonsense style and straightforward approach, he is also renowned for telling independent investors shy;shy; better than any other market observers shy;shy; how and where to find uncommon values in virtually any market environment. In How to Think Like Benjamin Graham and Invest Like Warren Buffett, Cunningham returns to the basics shy;shy; by returning to the two legends who established, and then refined, those basics. He shatters many of today's common investing myths, replacing them with the facts and tools needed to thoroughly analyze the investment value of any business. This remarkable book illustrates how forces that are unique to today's markets shy;shy; including electronic day trading, an overvalued IPO market, and computer-based stock

exchangesshy;shy;are leading to an increasingly wide gap between price and value. It then convincingly explains how to close that gap, and find underpriced stocks poised to recover their value, by using the business analysis approaches and insights of Benjamin Graham and Warren Buffett. In a sophisticated but readable style, *How to Think Like Benjamin Graham and Invest Like Warren Buffett* discusses how to understand and apply the time-proven tenets of value investing: How to value a businessshy;shy;with valuation examples from top companies including GE, Microsoft, .com, and others How to rate business managersshy;shy;a key to finding quality long-term investments How to know when management is playing with numbersshy;shy;and understand the games they play Unlike any financial book you have ever read, *How to Think Like Benjamin Graham and Invest Like Warren Buffett* wraps a lifetime of investing wisdom into one compelling, insightful, and highly accessible package. An intelligent guide to accurately analyzing and realistically valuing investment targets, it will tell you what questions to ask, what answers to expect, and how to approach every stock as an experienced, skeptical, and commonsense business analyst.

About the AuthorLawrence A. Cunningham is author of *The Essays of Warren Buffett: Lessons for Corporate America*, an .com best-seller for which Buffett granted exclusive publication rights of his famous letters to the shareholders of Berkshire Hathaway. Professor Cunningham is a leading expert on corporate governance, serving as the Director of the Samuel and Ronnie Heyman Center on Corporate Governance at Cardozo Law School, where he also is a Professor of Law Previously, he was an associate with Cravath, Swaine Moore, where he practiced corporate and securities law. A frequent lecturer, he has held appointments at The George Washington University, Fordham University, and Oxford University, among others, in addition to speaking to investor groups in London, Toronto, and throughout the United States. Professor Cunningham has been featured in various media, including *Forbes*, *Money*, CNN, *The News Hour* with Jim Lehrer and *The Motley Fool Radio Show*. He graduated magna cum laude from Cordozo.