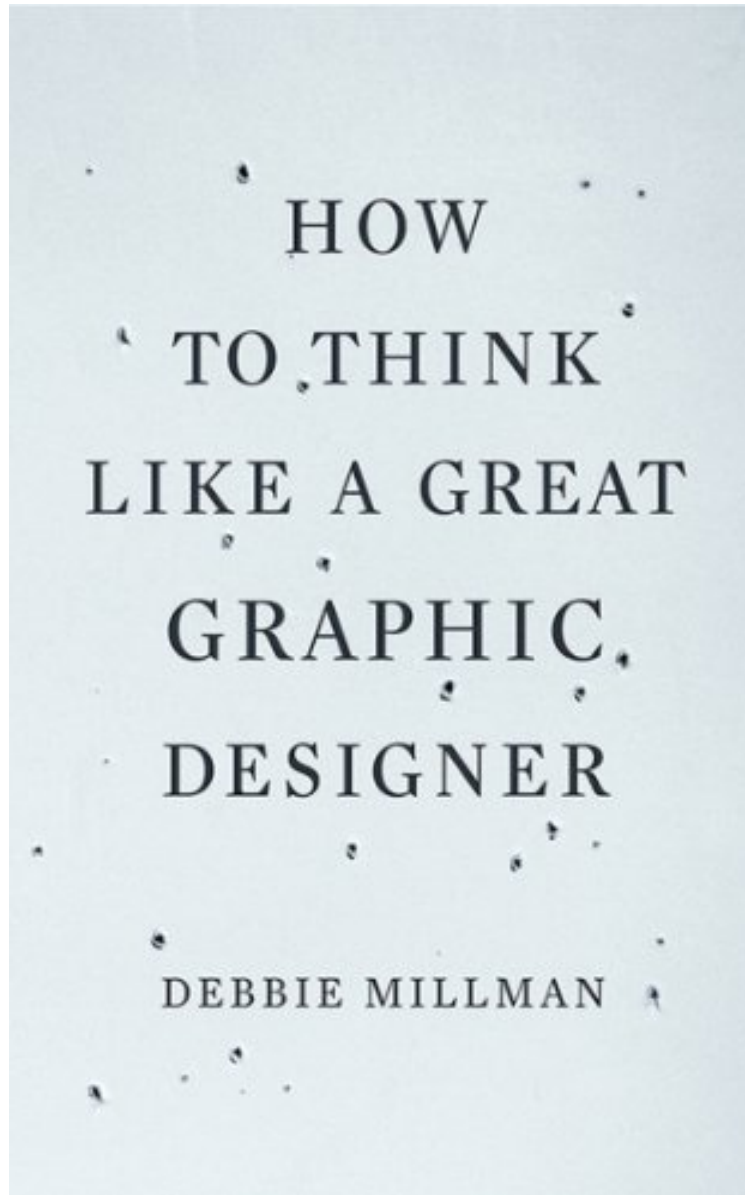


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How to Think Like a Great Graphic Designer

Debbie Millman

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Debbie Millman : How to Think Like a Great Graphic Designer before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Think Like a Great Graphic Designer:

5 of 5 people found the following review helpful. Honest interviews, interesting insightsBy Rodrigo SaianiThe title is a little misleading and might make you think it's a weird how to/recipe book for aspiring designers.It's none of that. It's actually an excellent collection of interviews with top designers. They answer questions in a honest, open way.And their experience is too valuable to miss.Read it and keep it to read again as your career progresses.0 of 0 people found

the following review helpful. Love this book! It would be 5 stars but how far off the title is from what the book actually is lost it a star. This will not teach you to think like a graphic designer. However if your a graphic designer it's like learning our history straight from the heroes who were there. I love these interviews so much. This book is just fantastic! 0 of 0 people found the following review helpful. Fantastic Read! I'm new to the field of graphic design, so I hadn't heard of any of these designers before, but I loved their various approaches to the field and beautiful remarks on life, love, and success. Debbie Millman does an outstanding job of interviewing and probing in the right places. It's inspired me to not only delve more deeply into the field of graphic design, but also to possible write a book with a similar format one day.

Take a peek inside the heads of some of the world's greatest living graphic designers. How do they think, how do they connect to others, what special skills do they have? In honest and revealing interviews, nineteen designers, including Stefan Sagmeister, Michael Beirut, David Carson, and Milton Glaser, share their approaches, processes, opinions, and thoughts about their work with noted brand designer Debbie Millman. The internet radio talk host of Design Matters, Millman persuades the greatest graphic designers of our time to speak frankly and openly about their work. How to Think Like a Great Graphic Designer offers a rare opportunity to observe and understand the giants of the industry. Designers interviewed include: Milton Glaser Stefan Sagmeister David Carson Paula Scher Abbott Miler Lucille Tenazas Paul Sahre Emily Oberman and Bonnie Siegler Chip Kidd James Victore Carin Goldberg Michael Bierut Seymour Chwast Jessica Helfand and William Drenttel Steff Geissbuhler John Maeda Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.