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Jill Moran CSEP

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Are you passionate about planning events? Have you ever wanted to be your own boss and set your own schedule while pursuing something you enjoy? Now you can make your dreams a reality. This comprehensive guide--
nownbsp;updated in its third edition--contains all the necessary tools and strategies you need to successfully launch and grow an event-planning business.

About the AuthorJill S. Moran is a Certified Special Events Professional with twenty years of experience in special event planning. With her award-winning company, jsmoran, she has created corporate outings, nonprofit conferences, fund-raising galas, and exclusive parties in cities around the country and around the world--in locations ranging from museum and yachts to convention centers and wineries.