

# How to Start a Home-based Dog Training Business (Home-Based Business Series)

*Peggy O. Swager*

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**Peggy O. Swager : How to Start a Home-based Dog Training Business (Home-Based Business Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Start a Home-based Dog Training Business (Home-Based Business Series):

0 of 0 people found the following review helpful. Five StarsBy gimytrHave almost everything you will need to know to run a dog training business at home.2 of 2 people found the following review helpful. Great info!By StephanieVery useful information in this book! Well worth the price. I took notes on a bunch of changes I want to make to my business and it had great ideas for things I hadn't even thought of and resources I didn't even know existed. Definitely recommend!0 of 0 people found the following review helpful. Five StarsBy DianneVery helpful information.

The demand for skilled dog trainers has never been greater. To succeed in one of this field, you'll need more than dog expertise you'll need business savvy as well. Written for the non-business person, this book provides the information

you need to start, operate, and prosper in your chosen field of dog training. Beginning with an overview of the different areas to create a dog training business, the book provides what it takes to break into and succeed in the top dog training fields. Readers learn what associations they need to become a part of as well as how to build counsel, structure, and support. Marketing information helps people expand and grow their business. Tips from a variety of established dog trainers gives this book an edge above the competition.

About the AuthorPeggy O. Swager currently has a dog consultation business where she helps dog owners resolve unwanted and difficult behaviors. Peggy has written articles for Dog World, AKC Gazette, OffLead Magazines and many other magazines and is the author of two breed books on Jack Russell/Parson Russell Terriers and a breed book on Boston Terriers. Her dog training book, Training the Hard to Train Dog has received strong reviews.