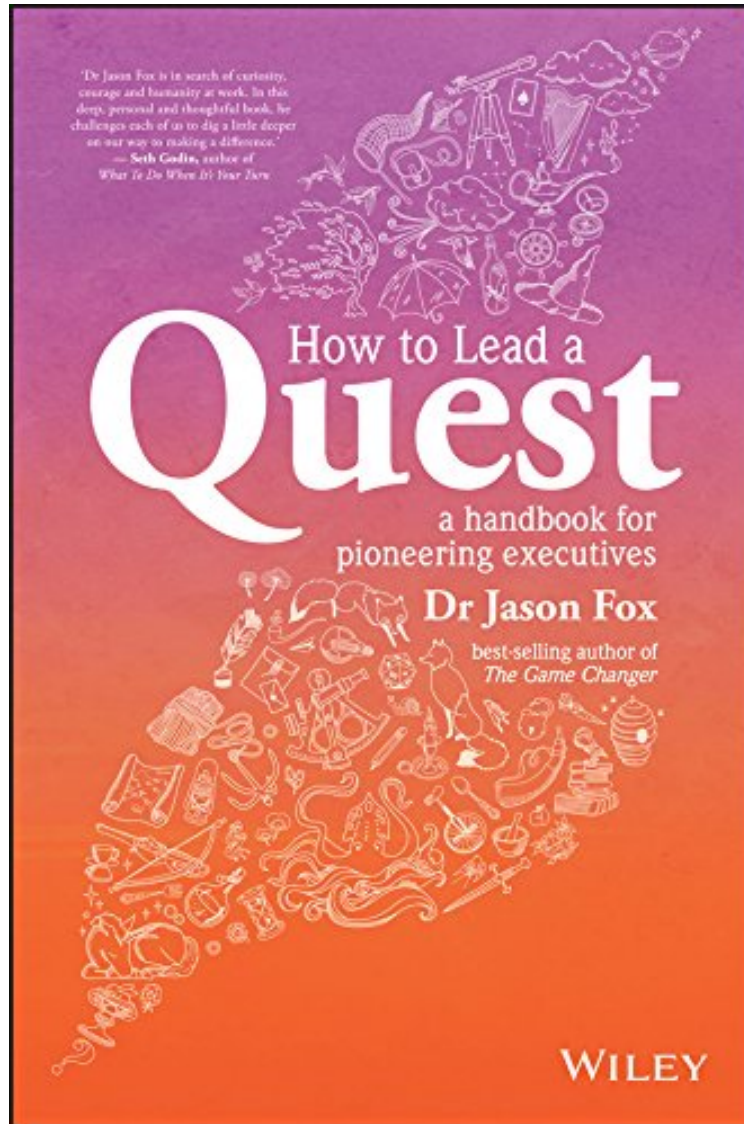


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How To Lead A Quest: A Handbook for Pioneering Executives

Jason Fox

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Jason Fox : How To Lead A Quest: A Handbook for Pioneering Executives before purchasing it in order to gauge whether or not it would be worth my time, and all praised How To Lead A Quest: A Handbook for Pioneering Executives:

4 of 4 people found the following review helpful. This book is for pioneering leaders ONLY By Oscar Trimboli Most leadership books bring the answers and a narrow play book with formulaic step by step plans This isn't How to Lead a Quest has been created Dr Fox acknowledges the weakness of his book and books as a way to communicate which is refreshingly honest and delightfully insightful If you are looking for the answers, don't buy this book If you are a

modern leader who understands the volatile modern landscape, this book provides you with the kind of questions that will help you navigate with agility, with confidence and with perspective. Dr Fox's eloquent and unique writing style draws you in long enough to challenge your own perspectives and helps to provide some elegant frameworks to ponder your quest. Whilst reading *How to Lead a Quest*, I had to constantly reflect on my leadership and how I need to change - yet Dr Fox did this without really telling me what to do more by posing powerful and questful (not sure it that's a real word) questions. 1 of 1 people found the following review helpful. For a world where business is no longer usual. By simondwaller. I've just finished reading *How to Lead a Quest* and I'm tempted to turn back to page one and start reading it again straight away. This book is truly unique and it is so densely packed with gold nuggets of advice that I am sure I missed 80% of them on the first read. It approaches the somewhat dry subject of business strategy in a way that is simultaneously engaging, informative, incredibly well researched but also entirely unique. Dr Fox's central thesis that we are stuck in busyness and often fail to make progress that is genuinely meaningful resonates strongly with my time in corporates. More importantly Dr Fox provides the antidote, a simple model that moves from options to experiments to strategy and ultimately to progress to show how organisations, even large incumbents, an alternative approach. I love this book, not just the content, but also the illustrations and the care and thought with which the whole thing has been put together. 1 of 1 people found the following review helpful. A must read leadership tome for those serious about being true pioneers. By NatoNoel. The follow up to his excellent first book *The Game Changer*, the fantastic Dr. Fox tackles the world of strategy, culture and leadership with a unique take on what's required of leaders to do genuinely pioneering work - or what he calls a quest. Over seven parts and twenty one chapters, the book looks at the Why should you lead a quest, What makes up a quest, and How to lead one - specifically how to find alternative pathways, validate them, lead better strategy, create meaningful progress and embed pioneering leadership into work culture. The book is elegantly packaged with beautiful and quirky illustrations by Jason's business and life partner Dangerlam, and you can clearly hear the voice of Dr. Fox coming through in the text, which is the result of great editing. A must read book and will make it into my Top 10 for 2016 leadership books for senior execs and all who want to lead into the unknown with greater clarity and confidence.

Unlock progress through doubt and uncertainty. The biggest threat facing modern business is the sheer complexity of an uncertain future. That, and the fact that everyone is busy. Too busy for progress. Workplace cultures have become cursed with efficiency. And so when it comes to developing strategy, we default to our defaults. We favour quick fixes, easy templates and familiar approaches, developing 'robust plans' that do little to mitigate strategic risk or generate new value. The result? The future comes, and businesses die. But no longer! *cue trumpets* *How to Lead a Quest* is a book for pioneering leaders - folks who know that enterprise strategy is far too important to condemn to 'smart goals', 'a clear vision for the future' and other such rubbish. Within this book, you'll discover how to: liberate enterprise leadership and workplace cultures from the curse of efficiency, default thinking and the delusion of progress; explore complex and uncertain futures to find profound insights that mitigate strategic risks and ensure your business model remains viable; create new value and enduring relevance by pioneering into uncharted and unprecedented territory; embed new structures and rituals into your enterprise to build for the future, while still delivering operational excellence today. Not for the faint of heart or short-of-wit, this uniquely refreshing book bravely tackles the paradox that is pioneering leadership. You'll discover how to lead meaningful progress - even if you don't know what the goal or destination looks like.

From the Inside Flap. This thoroughly nifty book will show you how to: Liberate enterprise leadership and workplace culture from the curse of efficiency, default thinking and the delusion of progress. Explore uncertain, complex and ambiguous futures to find profound insights that mitigate strategic risk while keeping your business model viable. Create new value and enduring relevance by pioneering into uncharted and unprecedented territory. Connect disparate silos and business units into an enterprise structure that is networked and responsive. Craft an enterprise culture that values experimentation and learning - building for tomorrow while still delivering operational excellence today.

From the Back Cover. Unlock New Progress through Doubt Uncertainty. The future is infinitely complex and ambiguous. Real progress is made with curiosity and exploration - but enterprise leadership, strategy and culture have become cursed with efficiency. We're 'too busy' for progress. We default to default thinking - quick fixes, easy answers and comfortingly familiar 'plans' that do little to mitigate strategic risk or generate new value. The result? The future comes, and businesses die. But no longer! *cue trumpets* Here is a book for pioneering leaders - folks who know that enterprise strategy is far too important to condemn to 'smart goals', 'a clear vision for the future', and other such rubbish. Not for the faint-of-heart or short-of-wit, you'll discover how to lead meaningful progress - even if you don't know what the destination looks like.

About the Author. Dr Jason Fox is a modern day wizard-rogue with enterprise lock-picking skills and a learnable knack for navigating through uncharted territory. With deep expertise in motivation strategy and design, Jason unlocks and amplifies pioneering leadership within enterprise strategy and workplace culture. His clients include the senior executives of Fortune 500 and ASX 200 companies,

through to bold startups in rapid rowth. Learn more at drjasonfox.com