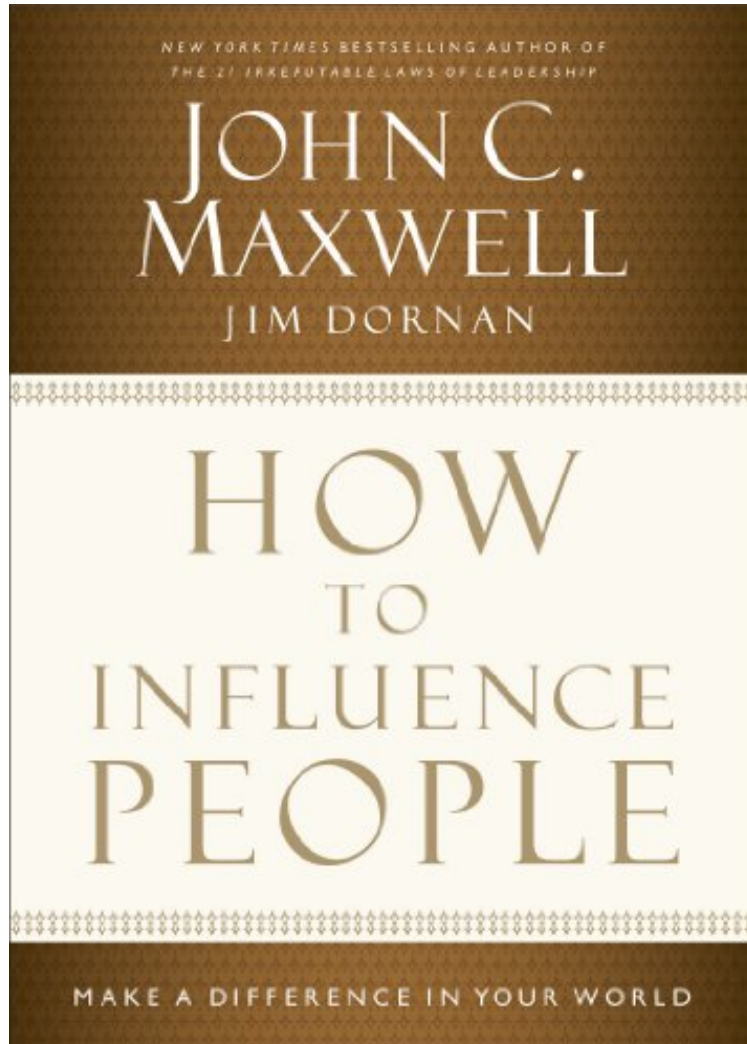


How to Influence People: Make a Difference in Your World

John C. Maxwell, Jim Dornan

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Younbsp;cannbsp;make a difference! Believe it or not, the most effective way to make an impact on the world is to make an impact on individual people. How do you do that? Through influence. Innbsp;How to Influence People, leadership guru John C. Maxwell and his friend Jim Dornan tell you how to make a positive impact on every person in your life, from your children and coworkers to your customers and the barista at the coffee shop. How to Influence Peoplenbsp;will empower you to become a potent and positive influence in the lives of those around you without using a position or title. By ldquo;pouring your life into other peoplerrdquo; (Dr. Maxwellrsquo;s definition ofnbsp;mentoring), ldquo;you can truly make a difference in their lives.rdquo; And when you make a difference in the lives of others, it makes a difference in your life too. Learn to perceive the stages of influence in your relationships and skillfully navigate your progress from perfect stranger to helpful confidant, to inspiring mentor and multiplier of influencers. Let this book impact your relationships, great and small, and make you a positive influencer and better leader in the lives of those around you.nbsp;nbsp;

About the Authornbsp;John C. Maxwell, a #1nbsp;New York Timesnbsp;bestselling author, coach, and speaker was identified as the #1 leader in business by the AMA and the worldrsquo;s most influential leadership expert by Business Insider and Inc. magazines in 2014. His organizations--The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation--have trained more than 5 million leaders worldwide. Visit JohnMaxwell.com for more information. nbsp; nbsp; nbsp; nbsp;