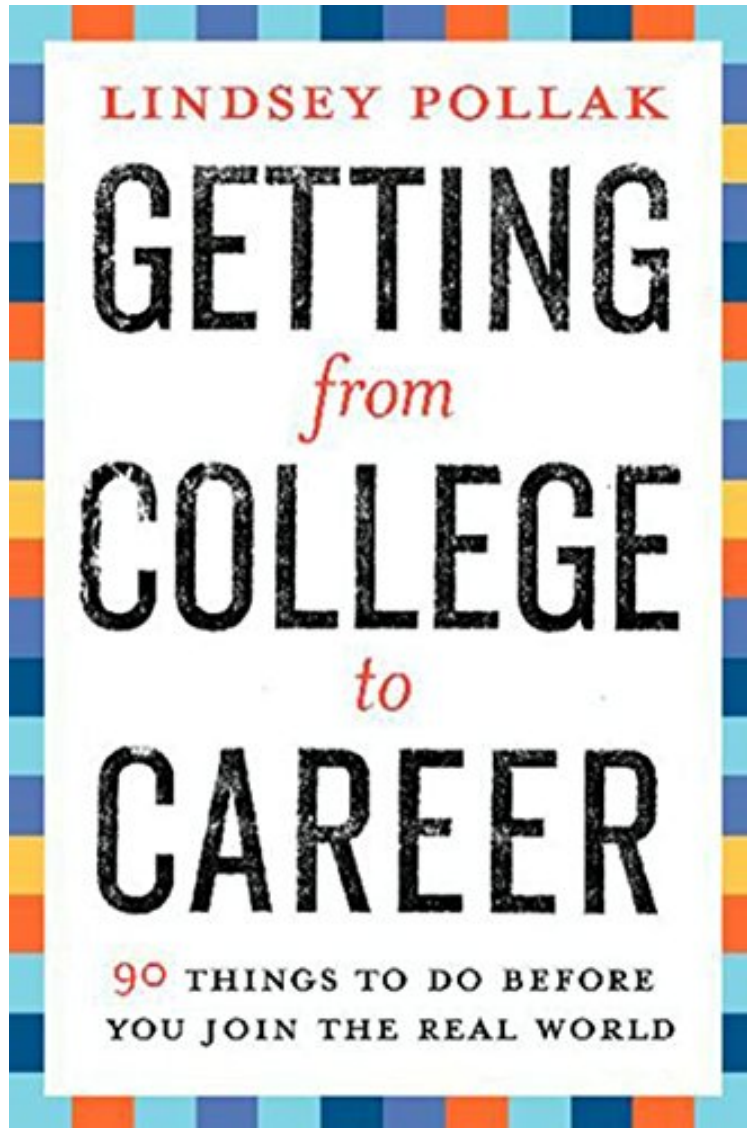


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Getting from College to Career: 90 Things to Do Before You Join the Real World

Lindsey Pollak

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Lindsey Pollak : Getting from College to Career: 90 Things to Do Before You Join the Real World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Getting from College to Career: 90 Things to Do Before You Join the Real World:

1 of 1 people found the following review helpful. Big Return for Small Time Investment - Must Read For College GradsBy Brian D. LawrenceHow many times have you heard someone say, "If I only knew then, what I know now." Lindsey Pollak's book, "Getting from College to Career" attempts to help those college

students by preemptively providing this information in preparation for the "real world". The book is composed of 90 lessons learned. It is easy to read and could easily be read from front to back but Lindsey goes a step further. She provides a "How to get the most" section in the prefix. You can read this and based on your needs, she provides suggested lessons to start with. The book focuses on four main areas. - Identifying what you want - The importance of Networking - Preparing yourself - The Interview and Landing the Job. The early lessons may seem like common sense to some readers however I have personally observed people do what these chapters tell you to avoid. From unprofessional email addresses on resumes, not being organized, to being ignorant of your online image, most of the lessons are absolutely valid. As you progress in your career and in life you start to realize that it's not about what you know but really about who you know. Lindsey has some excellent chapters giving a great overview of networking tips and tricks so you can get connected to the those people you should know. Most people do not prepare enough. This includes not only once a potential job has been identified but also preparing oneself to be the type of candidate that employers are looking for. This book shows how one can gain real world experience outside of the traditional internship. This includes volunteering opportunities, hobbies, award opportunities, to working on practical projects that will help in your career. Lindsey wraps up the book with some very good advice on how to "Crush the Interview". She provides great tips on interviews and what should and should not be done. While this book may not cover everything one will need to know when getting from College to Career, it does cover quite a bit. The return for the short time it takes to read this is enough to make this a must read for anyone early or about to enter their career.

1 of 1 people found the following review helpful. Great for college students and graduates alike. By D. Burgess. Pollak's book is centered around 90 things to do to successfully find the best job for you. Each tip has a little checkbox for you to check off your list when you've completed it. They cover everything from networking to interviews and everything in between. Since I'm at the end of my college life, some things (like anything related to internships or extracurricular activities) did not apply to me. But that's the beauty of it. Pollak encourages you to start wherever you are, whether you're a freshman or 10 years removed from college, and just take it from there. There's a section at the beginning of the book called How to Get the Most Out of This Book that helps anyone wanting to get right to it to make a beeline for the tips most applicable to him/her. Once you actually get into the real content of the book, Pollak feels like a career coach cheering you on, helping you get up out of bed (if you've been hiding under the covers like she did) and get your life moving. I thought the best part of this book was that it did not feel disconnected from me, the reader. This book is four years old, but whenever I was reading a section (like networking at conferences) and I'd have a "but what if" type of question pop up in my head, Pollak addressed it, therefore making this book good for outgoing and shy people alike and any other opposites you can think of. It felt like she was right there in the room, coaching me personally. Other great features about this book are the short stories from real people who got the jobs they wanted, and tips from other experts and employers who share what they're looking for in the hiring process. Finally, Pollak encourages you to only accept a job that is the best fit for you. This book came out just before the economy hit bottom, so I'm curious to know what she would change if she published a second edition. And as that was four years ago, I'm sure there are new tips to add to the list, and I'd love to see new spins on old tips. But barring a second edition, this book is great for any college student (and graduate!). I just wish I had bought it sooner!

1 of 1 people found the following review helpful. Excellent advice! By Burke. Lindsey Pollak's book, Getting from College to Career, is wonderful and puts me, the mother of a soon to be college graduate, at ease. I am able to forward important info and links to my daughter who lives away at college and is looking for internships right now. As a matter of fact, I will mention the book in my upcoming non-fiction "Is the nest half full or half empty when they come home on the weekends?" book about the college experience from the parents' point of view. I highly recommend Getting from College to Career for any future college grad, even their parents!!

"A well-written, lively and easy to follow guide." —Time.com "Perfect for today's students, who inevitably want what they want (and only that!) when they want it." —Campus Career Advisor. Getting from College to Career by Career Expert and Global Spokesperson for LinkedIn, Lindsey Pollak, is an insightful, essential world guide for college students and recent graduates who are preparing to embark upon a career beyond the university walls. Now newly revised to reflect the most recent changes in the economy and job market, these "90 things to do before you join the real world" will give every young grad a head start, providing essential information for adapting to and succeeding in a marketplace that is now more competitive than ever.

"Pollak's thorough research reveals some startling facts that the modern job-searcher may be overlooking." From the Back Cover. How do you get a job without experience and get experience without a job? It's the question virtually every college student or recent graduate faces. In Getting from College to Career, Lindsey Pollak offers the first definitive guide to building the experience, skills, and confidence you need before starting your first major job search. Her 90 action-oriented tips include strategies ranging from the simple to the expert, including: Avoid the biggest mistake in career prep and job hunting. Subscribe to a daily newspaper. E-mail like a professional. Make every event a networking success. Practice the eight essentials of internship achievement. Perform five

minutes of stand-up
Overprepare for interviews
Persist
Getting from College to Career gives you the essential information and guidance you need to get your foot in the door of the real world. Don't start your first job search without it!
About the Author
Lindsey Pollak is a keynote speaker, corporate consultant, and internationally recognized expert on Millennial generation career and workplace issues. She is an official ambassador for LinkedIn and the author of *Getting from College to Career: Your Essential Guide to Succeeding in the Real World*. She also serves as the spokesperson for The Hartford's "My Tomorrow" campaign and chair of Cosmopolitan's Millennial Advisory Board. Forbes selected her career advice blog as one of the Top 100 Websites for Your Career. A graduate of Yale University, she lives in New York City.