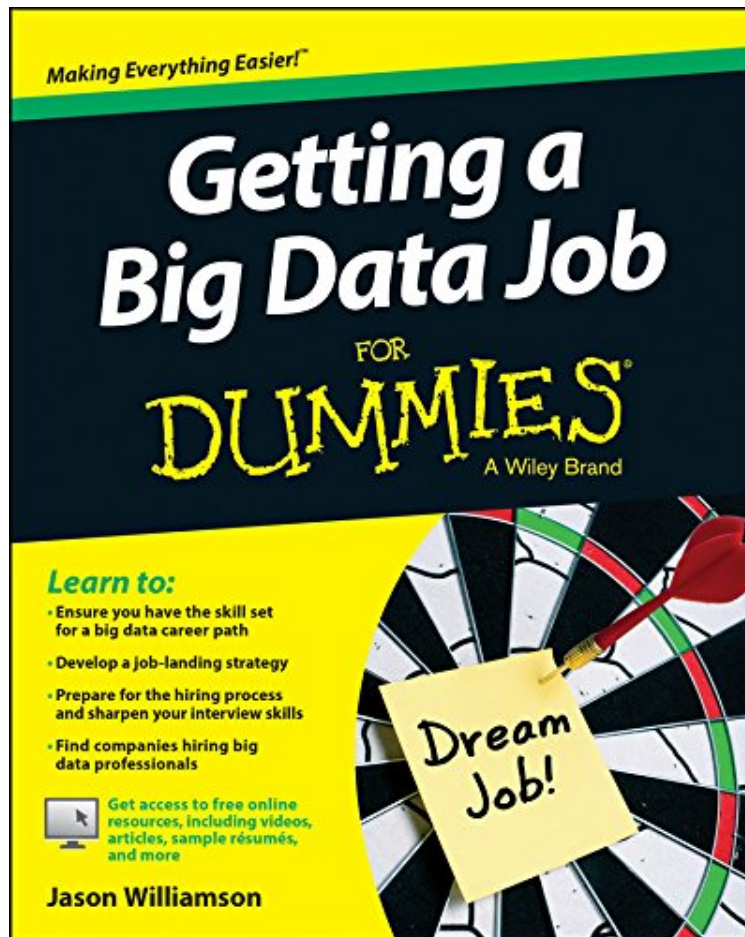


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Getting a Big Data Job For Dummies

Jason Williamson

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Jason Williamson : Getting a Big Data Job For Dummies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Getting a Big Data Job For Dummies:

3 of 4 people found the following review helpful. An excellent resource for assessing yourself and charting a course to beginning a career in big data / analyticsBy traveler....A great primer on getting into a Big Data career. Like all the "For Dummies" books, this one reads easy and doesn't try to teach you graduate statistics, but rather tells you what you need to know for various roles in Big Data positions whether you're currently an undergrad or an experienced technology professional. The author puts a lot of information in this book so it's at a high enough level where you can understand the big picture and decide if you want to dive deeper into any specific areas. I'm an experienced IT professional coming from a background in relational databases and what I call "traditional" business intelligence (BI). My undergrad degree, however, was in Economics so I've always had a passion for the numbers and using the numbers to prove various hypothesis. Life took me toward IT and BI, but when the Big Data tidal wave started I wanted to get on board. My stats, however, were more than a little rusty and just reading various job descriptions of big data roles added to my apprehension of being able to move into a big

data position. The author explained the technologies and job responsibilities I'm seeing in various current job postings and how to build one's skills in those areas. This helped me realize I already knew a lot of what I needed to know, just the names were different or were a slightly different twist on existing concepts. If I were an undergrad today, I'd ask my advisor to read this book and set me up with classes accordingly. I found the skills assessment a great tool to look at what I already knew and what I needed to learn to allow me to literally check the boxes of the job requirements of the positions I'm looking for and make it easy for the HR reviewer to pass my resume to the next level. The job hunting/resume/interview section was a nice addition to help close to deal for the interviewee and is has great information for anyone in the job market, not just big data job seekers. All in all, a great read for anyone who is considering entering the big data/analytics field but unsure of the path to get there.

0 of 0 people found the following review helpful. A Must buy book! By Felipe Eduardo Pontes A "must buy" book for you as me that are treading your career path thru Big data! This is my second book from this author and I am very pleased to have it.

1 of 1 people found the following review helpful. A necessary resource for anyone evaluating a big data career. By JJ This resource provides guidance you would expect from a successful career mentor as you evaluate your potential and ultimately capture a fulfilling job in big data. The education planning material makes this relevant for those currently in their pre-career education but has immense value for those looking to take their current work and education and progress their career with the best ROI. This book will walk you through the steps from setting your goals to new job further empowered with insight into capturing opportunities unique to this Linked in and Twitter era. This book will help you turn your wondering and questions into a powerful career goal and plan.

Hone your analytic talents and become part of the next big thing Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest-growing fields in the modern economy. Learn exactly what "big data" means, why it's so important across all industries, and how you can obtain one of the most sought-after skill sets of the decade. This book walks you through the process of identifying your ideal big data job, shaping the perfect resume, and nailing the interview, all in one easy-to-read guide. Companies from all industries, including finance, technology, medicine, and defense, are harnessing massive amounts of data to reap a competitive advantage. The demand for big data professionals is growing every year, and experts forecast an estimated 1.9 million additional U.S. jobs in big data by 2015. Whether your niche is developing the technology, handling the data, or analyzing the results, turning your attention to a career in big data can lead to a more secure, more lucrative career path. Getting a Big Data Job For Dummies provides an overview of the big data career arc, and then shows you how to get your foot in the door with topics like: The education you need to succeed The range of big data career path options An overview of major big data employers A plan to develop your job-landing strategy Your analytic inclinations may be your ticket to long-lasting success. In a highly competitive job market, developing your data skills can create a situation where you pick your employer rather than the other way around. If you're ready to get in on the ground floor of the next big thing, Getting a Big Data Job For Dummies will teach you everything you need to know to get started today.

From the Back Cover Learn to: Ensure you have the skill set for a big data career path Develop a job-landing strategy Prepare for the hiring process and sharpen your interview skills Find companies hiring big data professionals Find out what it takes to land a job in one of today's fastest-growing career fields! The demand for big data professionals just keeps growing. This down-to-earth guide shows you what you must know to qualify, how to identify the big data job for you, what constitutes the perfect resume, and what it takes to ace the interview. Learn about the different types of jobs and companies, how to build a plan, and how to set it in motion! What's out there — view the big picture of the big data industry and find out what types of jobs fit your skills and interests Dive into details — understand the process of big data architecture and examine how big data is used in different businesses What do you need to know — review your own background and see what education gaps you need to fill Stock your toolbox — discover essential database and analysis tools Who the players are — find out what companies and enterprises are major big data employers Decide what you want — understand the pros and cons of working for a large corporation, for a startup, in the public sector, or in academia Build your strategy — develop your network, learn to create the resume that will get attention, and head into interviews with confidence Open the book and find: How to build a job-finding plan What skills are in demand Where to look for jobs An overview of major big data employers Different types of jobs available Whether you need more education Curriculum choices that lead to jobs Top ten ways to maximize social media About the Author Jason Williamson is an assistant professor at the University of Virginia's McIntire School of Commerce. He has worked with leading Fortune 100 companies including Oracle, GE, and Capital One, and was the co-founder and CTO of BuildLinks, the construction industry's first SaaS/CRM offering.