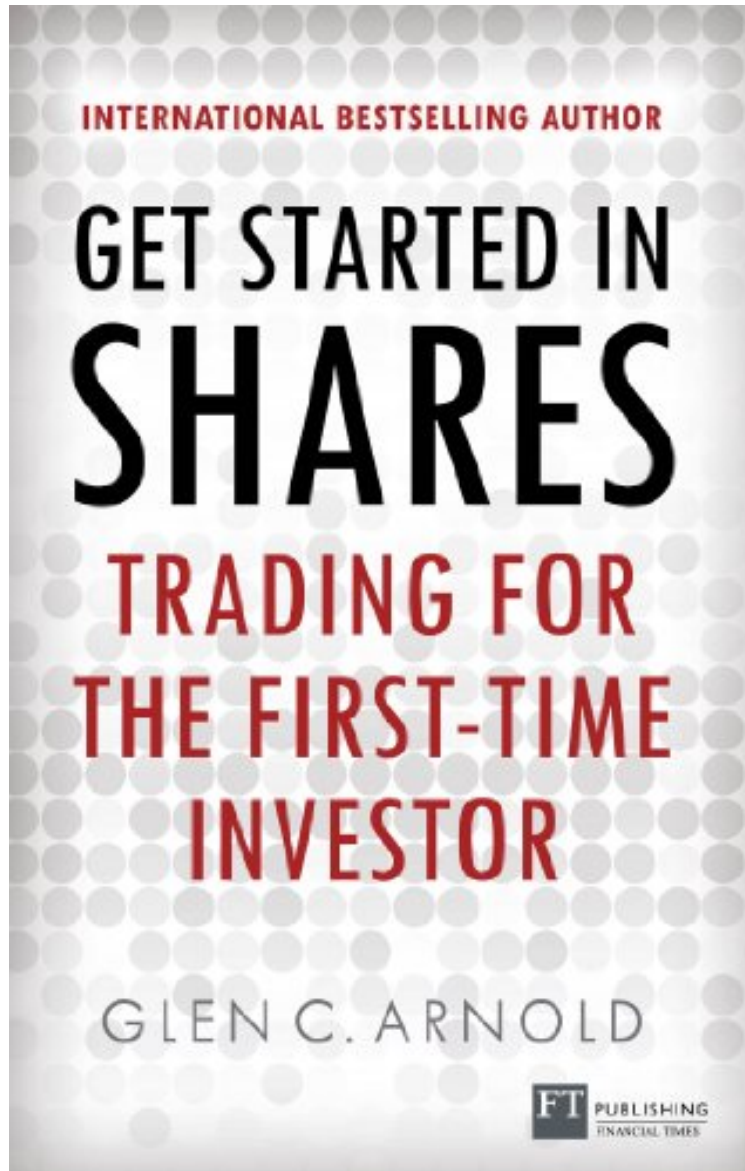


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## Get Started in Shares: Trading for the First-Time Investor (Financial Times Series)

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From the Back Cover Everyone can make money buying and selling shares by following a few basic principles. In Get Started in Shares, bestselling author, Glen Arnold, shows you how to cut through financial jargon and focus on the essentials of trading. You will discover how to make the right investing decisions and successfully manage your portfolio. Whether you have a couple of hundred pounds to invest, or several hundred thousand, this book will help you get the most out of your investments. In Get Started in Shares you will learn: How the stock market works The best way to buy and sell shares and what it will actually cost you Where to get the best financial information Which companies you should, and shouldn't, invest in Simple techniques to avoid dangers and steer clear of hidden traps About the Author Glen Arnold is the author of Corporate Financial Management, now in its 4th edition, Financial Times Guide to Value Investing 2e, The Handbook of Corporate Finance, FT Guide to Investing, 2e, The FT Guide to the Financial Markets and The Great Investors. FT Guide to Investing is the most successful book in the personal finance section of Total Consumer Market by value.