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Matt Weinstein, Luke Barber
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Gently Down the Stream



4 Unforgettable Keys to Success

Matt Weinstein and Luke Barber

Bestselling authors of
Dogs Don't Bite When a Growl Will Do

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Matt Weinstein, Luke Barber : Gently Down the Stream: 4 Unforgettable Keys to Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Gently Down the Stream: 4 Unforgettable Keys to Success:

0 of 0 people found the following review helpful. A simple book with magic in itBy Lorrettbought this for me, but made it a gift for a friend. Will get another...0 of 0 people found the following review helpful. How to reduce stress,

encourage joy in others, and enhance self-esteem and motivation

By Midwest Book Review

GENTLY DOWN THE STREAM: 4 UNFORGETTABLE KEYS TO SUCCESS tells how to reduce stress, encourage joy in others, and enhance self-esteem and motivation to affect all walks of life. Using the classic song as a metaphor, the authors present the foundations of their successful seminar work to audiences interested in increasing harmony for personal and business success.

Diane C. Donovan

California Bookwatch

4 of 5 people found the following review helpful.

Simply elegant, and elegantly simple

By V. Sue Jones

Although I've enjoyed the other books written by Luke Barber and Matt Weinstein (*Work Like Your Dog* and *Dogs Don't Bite When a Growl Will Do*), this little book is my favorite. By weaving words of wisdom from philosophers, poets, comedians, and Uncle Joe, with their own personal stories as well as those from co-workers, students, friends, and family, the authors have created a work that is simply elegant. Their use of a children's song as a metaphor for successful living has resulted in a book that is also elegantly simple. Yet in all of its simplicity, the wisdom contained within is as profound as that found in the four unforgettable lines of the song. I hope that these two are already working on their next book!

Row, row, row your boat, gently down the stream, Merrily, merrily, merrily, merrily, life is but a dream...The popular round song now becomes the key to success, as it embodies the primary principles for job fulfillment: work hard, go with the flow, have fun, and create a personal vision. Reinforcing personal and professional values Weinstein (dubbed the "Master of Playfulness" by People) and Barber's simple revolutionary program is already working wonders with organizations and individuals.

About the Author

Matt Weinstein is the founder of the management consulting company, Playfair, Inc., and a Successful Meetings magazine "21 Speakers for the 21st Century." He was inducted into the "Speakers Hall of Fame" by the National Speakers Association. Luke Barber, a professor of philosophy at Kichland College in Dallas, TX, is the coauthor, with Matt Weinstein, of *Dogs Don't Bite When a Growl Will Do* and *Work Like Your Dog*.