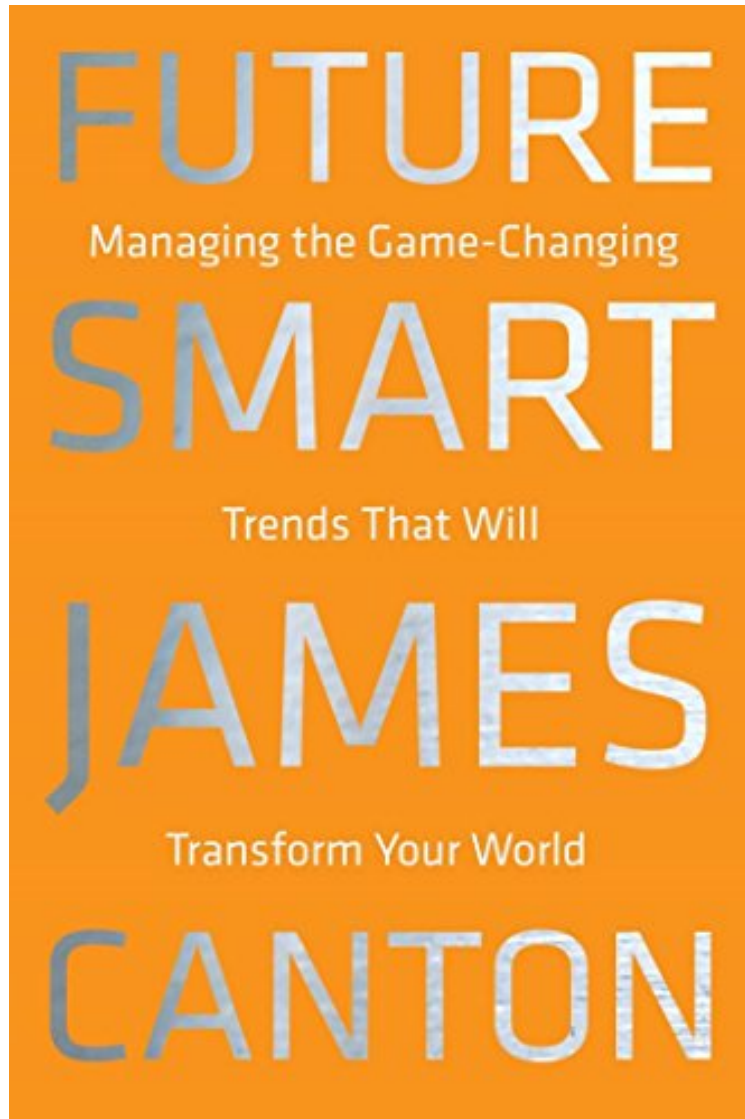


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Future Smart: Managing the Game-Changing Trends that Will Transform Your World

James Canton

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James Canton : Future Smart: Managing the Game-Changing Trends that Will Transform Your World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Future Smart: Managing the Game-Changing Trends that Will Transform Your World:

7 of 7 people found the following review helpful. Good, but could have been much better By C. Bess There are some very useful perspectives included in this book, but it seems to suffer from a 'silicon valley' based "We've got this right." point of view. The goal of making us question the possibilities and call for us to reinvent ourselves were

addressed, but the range of possibilities and alternatives and the need for diverse perspectives and interaction were not as well brought out. Many of the scenarios were low-hanging fruit that have been chewed on for years. It left me wanting more. 1 of 1 people found the following review helpful. Snake Oil Futurism By ERSThe book covers a number of interesting trends--useful but insight-lightIts "future Smart" framing and promises are dubious at best"I can promise you that the trends in this book may give you an inside track, an insight that may transform your life, work and, of course, your future for the better" (page vii)"Future Smart charts a new global narrative that will create massive opportunity for wealth, power, peace, prosperity and positive change on the planet. If you want to know what's is coming next, read this book" (page 4)If you want to be ready for the future, Future Smart can get you there. This is your briefing on what is coming next" (page 6)I rest my "snake oil" case0 of 0 people found the following review helpful. Difficult readingBy AgricanThe verse does not flow at all in this book. You have to force yourself through it. Every paragraph seems to be wordsmith and restatement of the previous paragraph. No explanation or insight on why the author feels a given trend will play out, just that "it will" and everyone listed as the most significant. They can't all be "the most...". Also spend very little tie on negative effect possibilities or conflict between trends. There are a lot better books out there than this one.

Game-changing trends are coming in business, technology, workforce, economy, security, and environment. Climate change, energy demand, and population growth will redefine global risk and power. Exponential new technologies will emerge in digital money, mobile commerce, and big data. An explosive new middle class of over one billion consumers will enter the marketplace. Every nation, job, business, and person will be transformed. To thrive in this future you have to become predictive, adaptive, and agile; to become Future Smart. Dr. James Canton, a renowned global futurist and visionary business advisor, illuminates the pivotal forces and global power shifts that everyone must understand today to thrive in a rapidly changing landscape: Regenerative medicine will extend our lifetimes and rebuild our bodies Robots and drones will drive our cars, teach our kids, and fight our wars Smart machines will design, manage, and service 40% of all global businesses; energy, commerce, finance, and manufacturing; without humans Digital consumers who live always connected will challenge every business to change its strategy Climate change wars will redefine security and resources Most of us are not prepared to meet the challenges the future will bring, but these changes are coming fast. Armed with knowledge, those who are Future Smart can take action to reinvent themselves, their businesses, and their world.

"James Canton's newest book, Future Smart, reinforces his standing as one of the leading futurists of our generation." -- Peter J. Blatman, Principal, Deloitte Consulting LLP "A thought-provoking, engaging, and fascinating narrative of the very near future that explores what it means to be human in an always connected, always on world. A must-read." -- Srinji Koushik, President CEO, NTT i3 "A call to action for every one of us to reinvent ourselves in the presence of a smart future." -- Grady Booch, Chief Scientist for Software Engineering, IBM Research "Predicts how game-changing trends will impact the next generation of business and urges today's executives to consider bold new ideas to ensure their future success." -- M. R. Rangaswami, Founder, Corporate Eco Forum "A bold and provocative yet realistic forecast of what the future may be. If you want to understand the next disruptions, innovations, challenges, and opportunities that face us, read Future Smart now." -- Rudy Burger, Managing Partner, Woodside Capital; former Director, MIT Media Lab EU "Future Smart's insights, trend analysis, and deep dives into specific sectors are invaluable. This is your executive briefing on the future of innovation and what's next for business." -- Toby Redshaw, CEO, Covington Advisors; former Global CIO, American Express "Explains the provocative and in-depth global scenarios of what lies ahead in our future. Everyone should read this book." -- Larry Paulson, Vice President, Qualcomm Technologies, Inc. "Delivers insights into tomorrow that everyone should apply today." -- Lane F. Cooper, Contributing Editor, CIO Magazine "The next 30 years will usher in more change than the previous three centuries. Future Smart is your guide to this extraordinary future. Canton's enthusiastic, prescient vision will captivate you." -- Andrew Sobel, international bestselling author of Power Relationships and Power Questions "There are so many great ideas for growing your business that Future Smart really should be called an idea manual." -- Robbin Phillips, Courageous President, Brains on Fire and co-author of Brains on Fire and The Passion Conversation "Book smart, people smart, street smart; now James Canton shows us why, with the world changing as warp speed, we all had better get future smart. Whatever you're planning in business or in life, this book will give you pause and a sense of promise." -- Bill Schley, bestselling author of The UnStoppables and The Micro-Script Rules "What separates great innovators from the rest is that they operate from a bold vision of the future. In Future Smart, Canton arms you with this critical advantage." -- Kaihan Krippendorff, CEO, Outthinker and author of Outthink the Competition About the Author James Canton is a global futurist, social scientist, and visionary business advisor. He is CEO and chairman of the Institute for Global Futures, a think tank that advises Fortune 100 companies and governments. Articles about Dr. Canton have appeared in the Wall Street Journal, Fortune, Forbes, and the New York Times. Previously, he was an executive at Apple, a founding board member of the Singularity University, a digital entrepreneur, and an advisor to three White House administrations. He is a regular media commentator on CNN,

CNBC, and Fox.