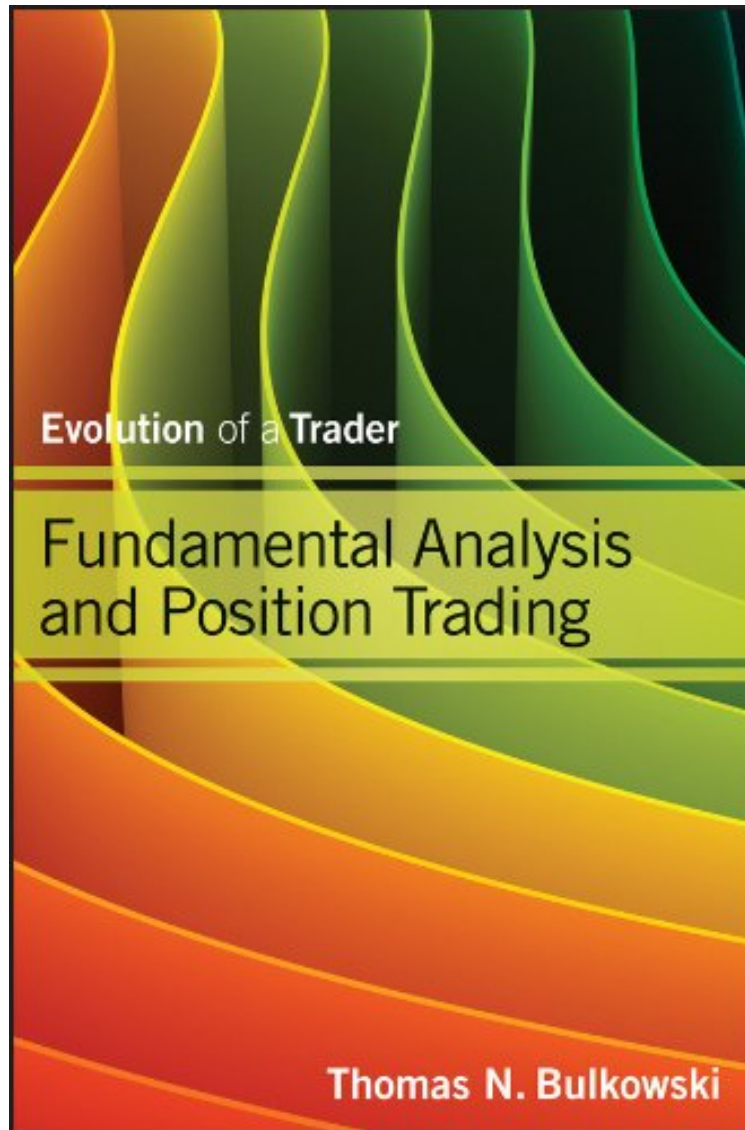


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Fundamental Analysis and Position Trading: Evolution of a Trader (Wiley Trading)

Thomas N. Bulkowski

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Thomas N. Bulkowski : Fundamental Analysis and Position Trading: Evolution of a Trader (Wiley Trading) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fundamental Analysis and Position Trading: Evolution of a Trader (Wiley Trading):

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Comprehensive coverage of the four major trading styles Evolution of a Trader explores the four trading styles that people use when learning to trade or invest in the stock market. Often, beginners enter the stock market by: Buying and holding onto a stock (value investing). That works well until the trend ends or a bear market begins. Then they try Position trading. This is the same as buy-and-hold, except the technique sells positions before a significant trend change occurs. Swing trading follows when traders increase their frequency of trading, trying to catch the short-term up and down swings. Finally, people try Day trading by completing their trades in a single day. This series provides comprehensive coverage of the four trading styles by offering numerous tips, sharing discoveries, and discussing specific trading setups to help you become a successful trader or investor as you journey through each style. Trading Basics takes an in-depth look at money management, stops, support and resistance, and offers dozens of tips every trader should know. Fundamental Analysis and Position Trading discusses when to sell a buy-and-hold position, uncovers which fundamentals work best, and uses them to find stocks that become 10-baggers—stocks that climb by 10 times their original value. Swing and Day Trading reveals methods to time the market swings, including specific trading setups, but it covers the basics as well, such as setting up a home trading office and how much money you can make day trading.

“The three books in this series were written for people unfamiliar with the inner workings of the stock market, but will still curl the toes of professionals, too. Research is used to prove the ideas discussed, but is presented in an easy to understand and light-hearted manner. You will find the books to be as entertaining as they are informative and packed with moneymaking tips and ideas. Use the ideas presented here to hone your trading style and improve your success. Whether you are a novice who has never purchased a stock but wants to, or a professional money manager who trades daily, these books are a necessary addition to any market enthusiast’s bookshelf.” —Alan Battista, Stockineer.com

Book From the Inside Flap Fundamental Analysis and Position Trading is the second volume in the Evolution of a Trader series. It is the ideal guide for those interested in building long-term wealth using the buy-and-hold strategy favored by legendary investors such as Warren Buffett and Ben Graham. It also features additional coverage of position trading, a popular trading style among today's value investors. In the first part of the book, Bulkowski gets you up to speed on the full range of fundamental factors involved in buy-and-hold stock selection, including book value, price-to-earnings ratio, capital spending, cash flow, dividends, long-term debt, price-to-sales ratio, shares outstanding, return on shareholder equity, and more. He provides priceless tips on how long to hold and how to know when it's time to sell. The book includes handy tables matching fundamental factors against various hold times and showing which factor is most important for a particular hold time. Popular chapters include how to double your money, finding and trading 10-baggers (stocks that increase in value tenfold), and selling buy-and-hold stocks. The second part explores position trading. It introduces market timing to help remove the risk of buying and holding a stock for years. With the help of real-world trading examples, Bulkowski begins with the basics of market timing and offers priceless insights into the ways in which market trends influence stock prices. He arms you with an array of powerful chart patterns and reveals the ten most important factors that make chart patterns work. And he combines those factors into a scoring system to help boost your effectiveness—and your profits—as a position trader. Bulkowski's work sets an example for how financial books should be written. He doesn't just repeat what others have said. Rather, he investigates and researches his facts before teaching the reader in an entertaining and informative style that is accessible for beginners and professionals. Whether you're just getting started in investing or you're searching for new ways to increase the value of your portfolio and manage risk, Fundamental Analysis and Position Trading: Evolution of a Trader is your ticket to long-term financial success.

From the Back Cover The series Evolution of a Trader explores four trading styles that people use when learning to invest in the stock market. Often, beginners enter the stock market by Buying and holding on to a stock. That works well until a bear market begins. Then they try Position trading. This seeks to exit positions before a significant trend change occurs. Swing trading follows when traders try to catch short-term swings. Finally, people try Day trading by completing their trades in a single day. This series takes a detailed look at each of the four styles by offering numerous tips, sharing discoveries, and discussing specific trading techniques to help the reader be successful as they journey through each style. The first book, Trading Basics, takes an in-depth look at money management, stops, support, and resistance, and offers dozens of tips every trader should know. The second book, Fundamental Analysis and Position Trading, explains value investing and tests fundamental factors, such as book value, price-to-earnings, and price-to-sales ratios, to see how important they are to stock selection and performance. Chapters such as "How to Double Your Money," "Finding 10-Baggers," and "Trading 10-Baggers" put the fundamentals to work. Position trading introduces market timing to help remove the risk of buying and holding a stock for years. The third book in the series, Swing and Day Trading, explains how to use chart patterns to swing and day trade. It reviews the basics, including the home office setup and the cost of day trading, and drills down into specific trading strategies such as the opening range breakout and the opening gap setup. It introduces new research on major reversal times and the time most likely to set

the day's high and low. That is valuable information to a day trader. Whether you are a novice who has never purchased a stock but wants to, or a professional money manager, these books are a necessary addition to any market enthusiast's bookshelf.