

Full Steam Ahead!: Unleash the Power of Vision in Your Work and Your Life

Ken Blanchard, Jesse Stoner

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SECOND EDITION, REVISED & EXPANDED

International
Bestseller

FULL STEAM AHEAD!


UNLEASH THE POWER OF VISION
IN YOUR WORK AND YOUR LIFE

Get Focused, Get Energized, Get Great Results!

Ken Blanchard
Jesse Lyn Stoner

Foreword by Patrick Lencioni

SECOND EDITION

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Ken Blanchard, Jesse Stoner : Full Steam Ahead!: Unleash the Power of Vision in Your Work and Your Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Full Steam Ahead!: Unleash the Power of Vision in Your Work and Your Life:

1 of 1 people found the following review helpful. A Good Way to Start Strategic Planning By Carol M. Should you be involved in Strategic Planning and you need to understand the processes involved, this book is helpful. In a story format, the authors lead you through processes and ideas that ensure that in the end, the plan which you develop is relevant and insightful. I am in the early stages of developing a strategic plan and this is the first book that I've read. It functions well as a primer in a complex, challenging, and zestful process. I am now reading "Strategic Planning for Idiots", which is far more cut-and-dried because it is a reference book more than a singular story. One doesn't read it straight through but instead, one uses this one for reference.

1 of 1 people found the following review helpful. Full Steam Ahead ... It Expanded My Vision into 3 Dimensions! By Marianne Foscarini I couldn't put Full Steam Ahead down! It is so easy to read with the story approach. I'm in the process of using the model at the end of the book to update my business and personal vision for 2014 and beyond. I've had a written vision, but it never motivated me for long. Now I know why! The greatest lesson this book taught me is to expect obstacles, but focus my heart and mind on the clear vision, not the obstacles. Then I'll be able to tack around them. I believe God puts obstacles in my life for a purpose. One purpose is the joy of discovery—like finding out why some things work and some things don't! Thank you, Ken Jesse! Your book brought the vision concept into three dimensions for me!

1 of 1 people found the following review helpful. One learns valuable lessons about vision and crafting a meaningful vision through a narrative that one gets lost in—seems like By Incomparable The book is well-written. One learns valuable lessons about vision and crafting a meaningful vision through a narrative that one gets lost in—seems like a nonfiction narrative— but it's not. Well done! P.S. You might need a tissue or two.

NEW EDITION, REVISED AND UPDATED The first edition of Full Steam Ahead!—an international bestseller that was translated into twenty-two languages—pioneered the concept of vision as the vital ingredient for truly satisfying long-term success. In this new edition, Ken Blanchard and Jesse Lyn Stoner offer new content and new resources to help you create and communicate a vision that will radically transform your work and your life. When do we need vision? During times of growth, change, or opportunity—so that we know we're headed in the right direction. We also need vision during times of uncertainty—when we've lost confidence in our leaders, our institutions, or ourselves. Instead of focusing on "what's next," we need to refocus on "what's first." Getting back to the basics means knowing who you are, where you're going, and what will guide your journey—having a vision. This is the place from which we must start (or revisit) if we want to thrive. When work is meaningful and connected to what we truly desire, we tap into a productive and creative power stronger than we ever imagined. Ken Blanchard and Jesse Stoner show how to create a vision for your organization, and for your own life, that will unleash your power and potential and allow you to go Full Steam Ahead! They offer numerous examples of effective visions and show exactly how to create an enduring vision that will guide you on a daily basis. The lessons of Full Steam Ahead! are revealed through the inspirational story of two people who are able to create a vision for the place they work and for their own lives. Together they discover the three elements of a compelling vision: a significant purpose, a picture of the future, and clear values. By understanding how a vision is created, communicated, and lived, they discover how to make a vision come alive.

From Publishers Weekly Blanchard, co-author of the bestselling One Minute Manager series, and consultant Stoner use a parable to convey the importance of vision to a company's success. Ellie has just returned to her job at an insurance company after an unpleasant divorce. She's startled by the e-mail messages the company's new president, Jim, sends to all employees. They're honest, upbeat and filled with personal anecdotes. One morning, Ellie gets to the office early and joins the only other person there—Jim—for coffee. Their first conversation is the start of a long and productive friendship. Jim encourages Ellie to think about herself and her career, while she helps him create a vision and plan for changes at the company. This story takes up the bulk of the book, as Blanchard and Stoner incorporate Jim and Ellie's discussions of vision (which includes recognizing your purpose and values and having a firm picture of the future) into the parable. Although the book rarely breaks from Jim and Ellie to offer general counsel, the authors' simple, straightforward writing style makes their advice obvious. Copyright 2003 Reed Business Information, Inc. "Great things come from a powerful vision—fortunes are made, diseases get cured, and democracies are born. Blanchard and Stoner not only teach readers how to develop a potent vision ... but also the equally important lesson of how to bring it alive.