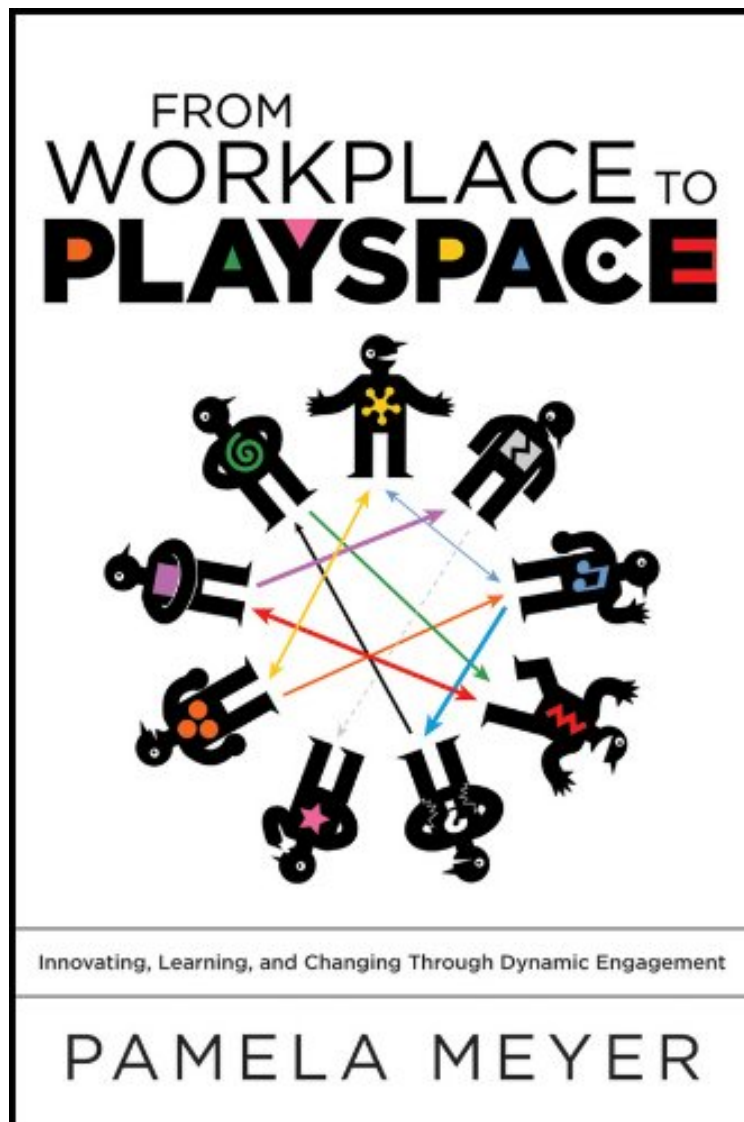


[Mobile book] From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement

From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement

Pamela Meyer

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Pamela Meyer : From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement before purchasing it in order to gauge whether or not it would be worth my time, and all praised From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement:

1 of 1 people found the following review helpful. Great topic, some really good ideas, very poorly written and often confusing. By AlanGreat topic, some really good ideas, very poorly written and often confusing. 5 of 5 people found

the following review helpful. A guide for the company 2.0By Christian K. After I met the author and listened to one of her keynotes, I was very excited to get my hands on the book and with high expectations, I started to read. Not only did she fully deliver but she managed to exceed my presumptions. What I like about this book is that it is an easy read where you don't have to have studied psychology and hold an MBA degree to understand what the concepts are and to utilize the rich knowledge provided by the author. Meyer introduces her research findings with real life examples of various companies which have incorporated the concepts of their own version of "Playspace" - with outstanding results. Meyer connects the dots to make a solid business case and explains in detail how to enable people to be creative and experience a mind shift, transforming their workplace into a true "Playspace". Another wonderful asset of this book is that different roles are addressed (from facilitator, to participant to decision maker) with various tips and background knowledge. Meyer shows with this book that a change in the way we work does not necessarily have to come from management, but everybody can make a change and get the ball rolling. In times where many companies are facing cut-backs and a difficult economic situation, this is the right book how to not only make best use of the creative energy but also to create an environment where people like to work in. 1 of 1 people found the following review helpful. What the world needs now. . . is Playspace! By Michelle Sanford Meyer is on to something profound, yet simple, and ultimately timely with Playspace. Her concept is based upon years of research and proves a return on investment for individuals, teams and organizations who invest in the model and who find and leverage places where Playspace is already happening. If we can get more people to recognize and embrace the model Meyer defines, the more places we can find and create Playspace experiences, the more innovative we will be as a culture. Instead of just striving for "learning organizations," I believe we must become learning individuals, learning teams and create a culture of innovation and engagement in our communities, states and countries. Imagine if everyone in your family, neighborhood, community, team or organization were playing at the top of their game?! Meyer's book provides insight and inspiration to call forth the creative collaboration and engagement from your self and your colleagues. Playspace is exactly what we are looking for to be authentic, creative leaders and contributors, to enhance organizational engagement, and to meet ROI or organizational goals. The business case examples throughout the book provide a persuasive case to ignite Playspace in YOUR world! You will learn why Playspace is important for you, what the model is, what it can offer you and ways to bring it to life in your world. If you are an individual who wants more creativity, learning, and dynamic engagement, an HR or learning leader, who wants to engage your workforce toward a common purpose, or a CEO or business leader who wants to take your organization to the next level, From Workplace to Playspace is A MUST READ for this era of knowledge workers and challenging business and economic times!

From Workplace to Playspace is about visionary, courageous, innovative, and persistent organizations that challenge long-held preconceptions about the incompatibility of workplace and playspace. Each day organizations across industries and with wide-ranging missions are discovering that playspace is the space they can and must create every day at work if they are to think creatively, question old assumptions, respond effectively to the unexpected, and engage all to work at the top of their talent. Filled with case examples from such organizations as Learning Curve International, Google, Chicago Public Schools, Umpqua Bank, and Threadless, the author provides both the conceptual framework and the principles to guide practitioners to create playspace for innovating, learning and changing in their organizations.

From the Inside Flap From Workplace to Playspace This innovative book draws on more than twenty years of research and consulting work with organizations as diverse as Google, Chicago Public Schools, Threadless, Learning Curve, Theater Oobleck, and Umpqua Bank. Author Pamela Meyer outlines how organizations can create dynamic workplaces—or "playspaces"—that inspire creative collaboration, learning, and positive change. From Workplace to Playspace reclaims play as a key dynamic of organizational success. The book shows leaders, facilitators, and participants how to shift their organizational mindset from one of workplace—with all its constraining connotations—to playspace—with the dynamic engagement it fosters. The "Playspace" approach is being used successfully across businesses, industries, government, and arts organizations, and in those that are well funded, as well as those with limited resources. From Workplace to Playspace is an informative guide for building a supportive workplace environment that will help everyone work, create, and learn at their best. From the Back Cover Praise for From Workplace to Playspace "If you have always suspected that play is a necessary ingredient to success in the workplace, buy this book. Meyer makes the case in a compelling and rigorous way. If you have always resisted the idea of play as a legitimate professional approach, buy this book. Meyer will convince you otherwise." —Kat Koppett, author, Training to Imagine, and founder, Koppett + Company, LLC "A uniquely creative approach to bringing energy to your teams and workplace. The real-life examples will convince you that it is possible." —Anna Zaltz, director, Global Leadership Development, PepsiAmericas, Inc. "This book is for anyone who cares about the quality and vitality of ideas. Instead of the prescriptive how-to of many business books, it awakens one's awareness of being in a meeting: how we maximize our own contributions and bring out the best in

others. Since reading this book, I am conscious of how I 'show up' and what I do to enliven the exchange of ideas."mdash;Cheryl Small, director of alchemy, Leo Burnett "This book is essential reading for managers, team leaders, entrepreneurs, collaborators, and all who have the ability and opportunity to transform work and organizational life. The mindset shift Meyer describes that is the heart of this bookmdash;the creation of Playspacemdash;is a new leadership imperative to help people and organizations inspire lasting and meaningful change."mdash;Lisa Gundry, Ph.D., professor and director, The Center for Creativity and Innovation, DePaul UniversityAbout the AuthorPamela Meyer, Ph.D., is founder and president of Meyer Creativity Associates. She teaches at DePaul University where she is also a Faculty Fellow at both the Center to Advance Education for Adults and the Center for Creativity and Innovation at the College of Commerce and the Kellstadt Graduate School of Business. Meyer speaks and consults internationally. www.meyercreativity.com