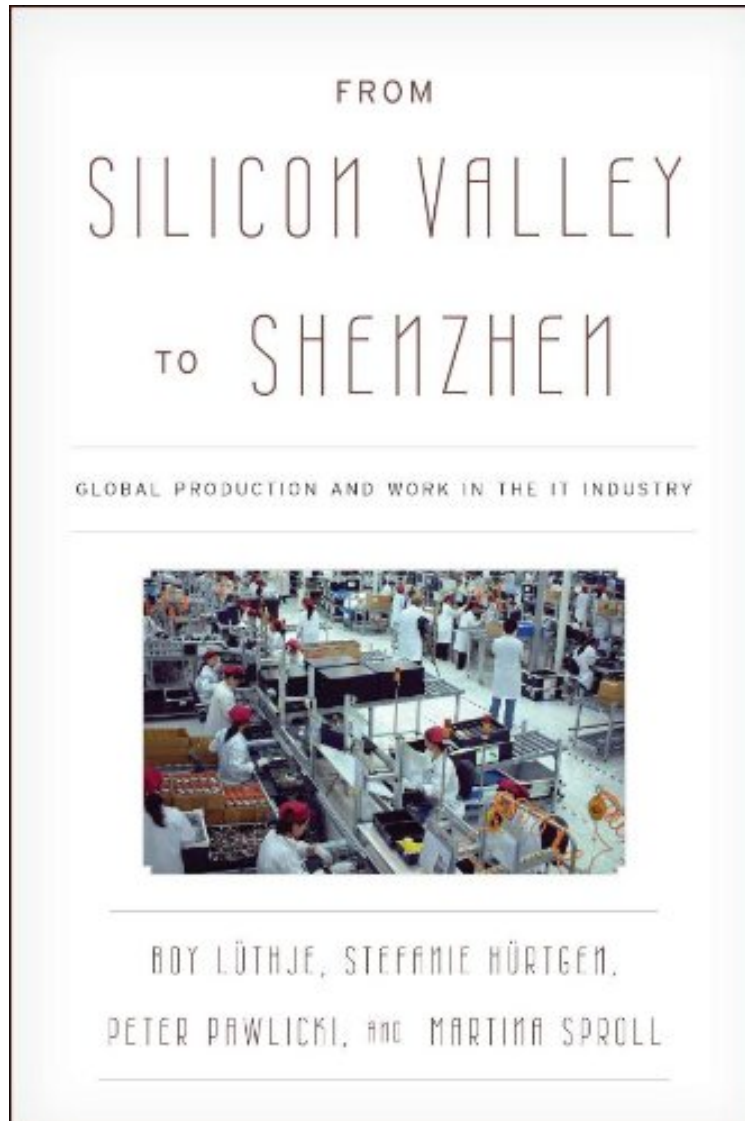


(Mobile pdf) From Silicon Valley to Shenzhen: Global Production and Work in the IT Industry
(Asia/Pacific/Perspectives)

From Silicon Valley to Shenzhen: Global Production and Work in the IT Industry (Asia/Pacific/Perspectives)

Boy Luuml;thje, Stefanie Huuml;rtgen, Peter Pawlicki, Martina Sproll
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Boy Luuml;thje, Stefanie Huuml;rtgen, Peter Pawlicki, Martina Sproll : From Silicon Valley to Shenzhen: Global Production and Work in the IT Industry (Asia/Pacific/Perspectives) before purchasing it in order to gage whether or not it would be worth my time, and all praised From Silicon Valley to Shenzhen: Global Production and Work in the IT Industry (Asia/Pacific/Perspectives):

This seminal study explores the significant changes in the global IT industry as production has shifted from the developed world to massive sites in the developing world that house hundreds of thousands of workers in appalling low-wage conditions to minimize labor costs. Yet little is known about this phenomenon as the major contract manufacturers deliberately hide their names from the public on behalf of brand-name customers such as Apple. In short, the authors argue, globalization is not always helping the IT workers of the world, many of whom are working in unbearable factory conditions. From Silicon Valley to Shenzhen traces the development of the new networks of globalized mass production in the IT industry and the reorganization of work since the 1990s, capturing the systemic nature of an industry-wide restructuring of production and work in the global context. Their wide-ranging and detailed analysis makes an important contribution to ongoing academic and political debates on the globalization of production, especially by taking these debates beyond narrow perspectives of determining criteria of "success" for participation in global production networks. Rather, they emphasize the changing nature of work, employment relations, and labor policies and their implications for the possibilities of sustainable economic and social development.

Explores the development of the new networks of globalized mass production in the IT industry and the reorganization of work since the 1990s, capturing the systemic nature of an industry-wide restructuring of production and work in the global context. (Journal of Economic Literature) This book is a timely, valuable and heroic attempt to create a systematic understanding of the political economy of the IT industry in the late 20th and early 21st century based on empirical evidence. . . . The research presented in the book is. . . . heroic, for it would seem easier to analyse the dynamics of a tsunami as it is engulfing its observer than to fully comprehend the gargantuan forces that have in recent decades continuously transformed the IT industry. . . . The book, accordingly, bursts with empirical data about the successes and failures of a large number of IT corporations, presenting them in a rich narrative of their rapid structural changes. . . . I can recommend this book for its detailed overview of the developments of the IT industry, in particular the outsourcing from the developed world to the emerging economies. It is also a must-read for those interested in the construction of 'Taylorist' work regimes. . . . [the book] provides robust insights, buttressed with ample evidence. (Zeitschrift für Wirtschaftsgeographie) This is an informative volume on an important topic. . . . Those wanting to deepen their knowledge of contract manufacturers and of neo-Taylorism in action will profit from consulting this volume. (Economic Geography) About the Author Boy Luu; thje is senior research fellow at the Institute of Social Research in Frankfurt and visiting professor at the School of Government, Sun Yat-Sen University, Guangzhou. Stefanie Huu; rtgen is research fellow at the Institute of Social Research in Frankfurt. Peter Pawlicki is a staff researcher for IG Metall. Martina Sproll is postdoctoral researcher at the Research Network on Interdependent Inequalities in Latin America, Free University, Berlin.