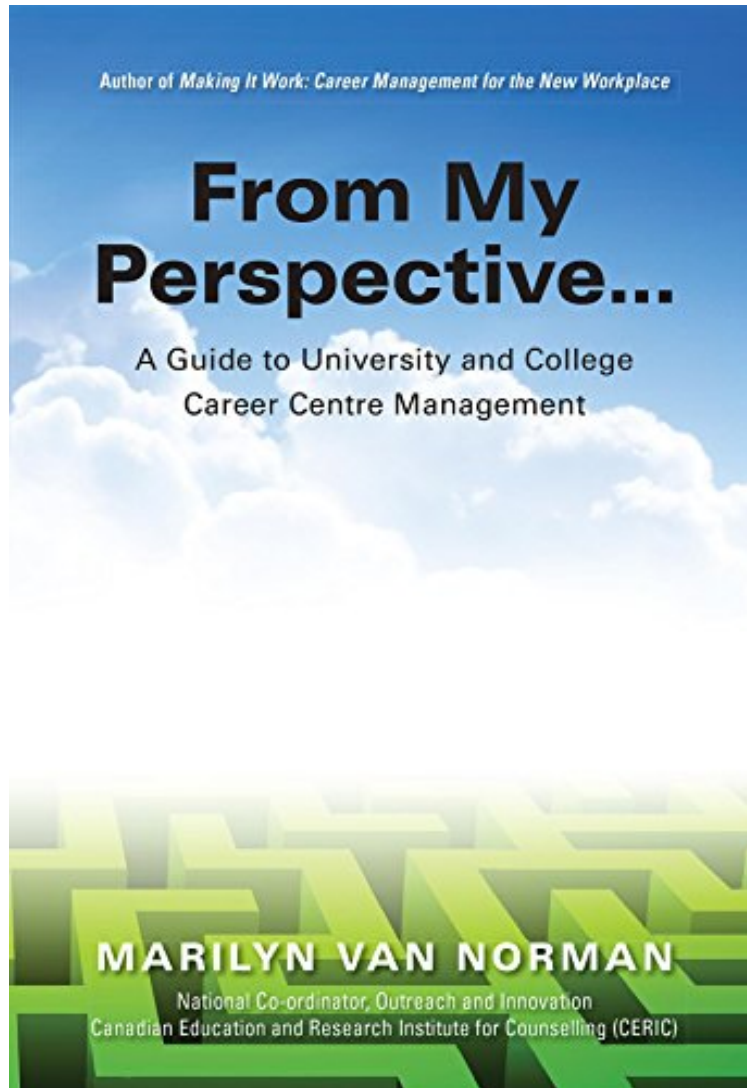


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From My Perspective... A Guide to University and College Career Centre Management

Marilyn Van Norman

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Marilyn Van Norman : From My Perspective... A Guide to University and College Career Centre Management before purchasing it in order to gauge whether or not it would be worth my time, and all praised From My Perspective... A Guide to University and College Career Centre Management:

From My Perspectivehellip;. will touch upon fundamental organizational capacity issues such as staffing, financing, programming, profile establishment and maintenance, as well as essential ingredients for success such as effective

networking, mentoring, relationship management, marketing, time management, visioning, strategic planning and evaluation. Managing a college or university career centre is both challenging and extremely fulfilling; though not without its frustrating moments, for sure. Successful directors/managers are those who are never satisfied with that status quo. This publication has been written so that both the beginner and the more experienced director/manager will be able to take away some ideas and approaches that will prove useful in their work.

About the author: Currently National Co-ordinator of Innovation and Outreach for the Canadian Education and Research Institute for Counselling (CERIC), Marilyn Van Norman has over 30 years proven experience in career centre and student services management. She has held the positions of Director of the Career Centre and Director of Student Services at the University of Toronto. She is a collaborator, visionary and expeditor. Author of numerous articles and publications on career development, her book *Making It Work: Career Management for the New Workplace* was a Canadian bestseller. Marilyn has been the recipient of a number of awards including the Award of Merit, Outstanding Contribution, Canadian Association of Career Educators and Employers; Contribution to Career Counselling, Ontario College Counsellors; the Etta St. John Wileman Award for Contribution to Career Development in Canada; The Joan Foley Award for Significant Contributions Enhancing Student Life, the University of Toronto; Life Membership, the Canadian Association of Career Educators and Employers. Marilyn has been active on numerous Canadian committees and Boards relating to career development including: a past President of the Canadian Association of Career Educators and Employers (CACEE); member of Contact Point Board; member of the founding Board of the Canadian Education and Research Institute for Counselling (CERIC); chairing the National Consultation on Career Development (NATCON) for 15 years.

"Every once in a while a book comes along that speaks to the heart of career centre management. This is one of those rare books. It is built on decades of experience in career centre management that spans some of the most tumultuous economic times in Canadian history. This work provides the reader with insight into the complex, challenging and life changing world that is career centre management. This is a book that all career practitioners should read!" — Dr. Rob Shea, Deputy Provost and Associate Vice-President (Academic), Memorial University of Newfoundland