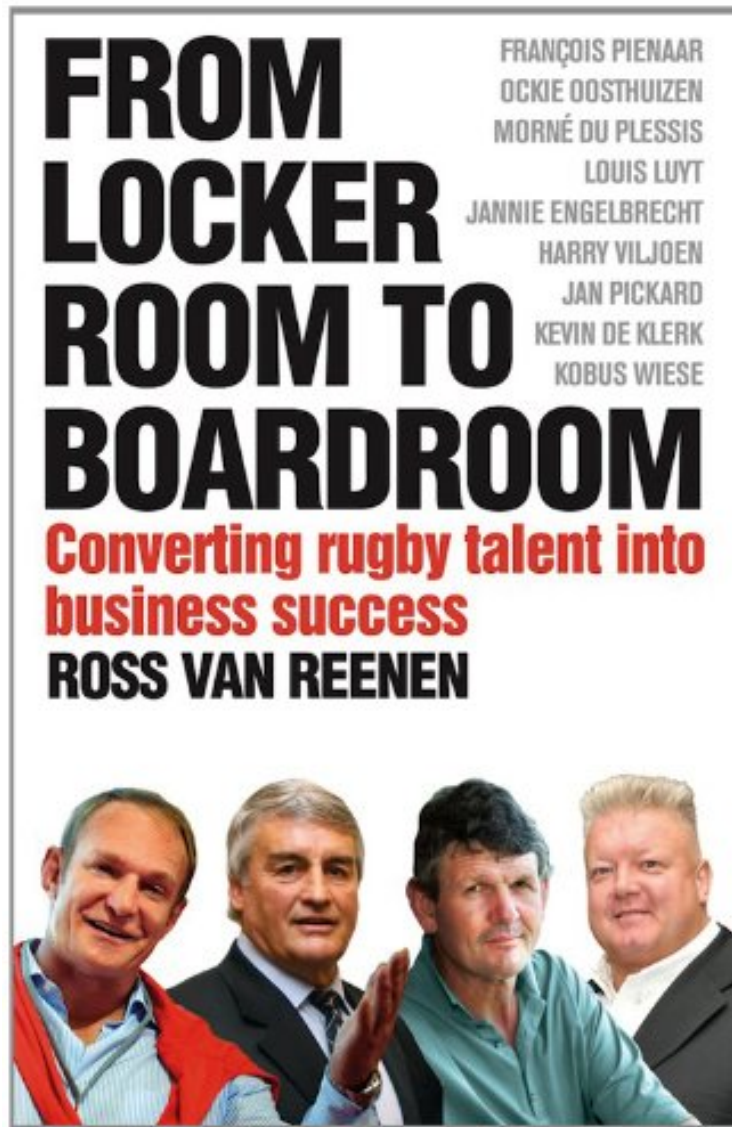


# From Locker Room to Boardroom: Converting rugby talent into business success: Volume 1

Ross Van Reenen

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**Ross Van Reenen : From Locker Room to Boardroom: Converting rugby talent into business success: Volume 1** before purchasing it in order to gauge whether or not it would be worth my time, and all praised From Locker Room to Boardroom: Converting rugby talent into business success: Volume 1:

0 of 0 people found the following review helpful. extra timeBy SuperSport30 something chapters about 30 something South African Rugby internationals doing business after professional Rugby (mostly insurance and sports management. Some gems of wisdom along the way, finishing the feels like grinding out a draw in extra time.0 of 0

people found the following review helpful. DisappointedBy CustomerNot quite what I expected.Each chapter detailed a different SA sporting talent and their financial life after sport, maybe interesting if you are an actual professional

More than 84 per cent of professional rugby players in South Africa are going to find it difficult to survive financially once they stop playing rugby. How will they find success in their new careers once their rugby jerseys have been washed for the last time? *From Locker Room to Boardroom* explores how former South African rugby players culled certain traits from their playing days and applied them to their enterprises in order to make a successful transition from the rugby field (the locker room) to the business world (the boardroom). Naas Botha, Gary Teichmann, Joel Stransky, Franccedil;ois Pienaar, Kevin de Klerk, Breyton Paulse and Kobus Wiese, to name but a few, share the many challenges they faced and the different strategies they employed on the road to establishing the single factor that, more than any other, lies at the root of their business success.Filled with entertaining anecdotes, sound practical advice and pioneering business models, *From Locker Room to Boardroom* provides a unique and fascinating approach to achieving success in the commercial world.

About the AuthorRoss van Reenen has been a business and management consultant for more than 25 years. Having obtained his MBA with distinction, he was awarded an Honorary Masters Merit Award in 2006 and an International Honorary Doctorate in 2009 for his groundbreaking studies on the career development of professional rugby players. An associate editor of various business and educational magazines, Ross has had more than 250 academic and business articles published.He played in 62 Currie Cup matches for Free State, was a member of the winning Currie Cup team in 1976, and is one of only three Free State rugby players to hold double Springbok colours. Ross is currently Group MD of the Thethani Group of Companies.