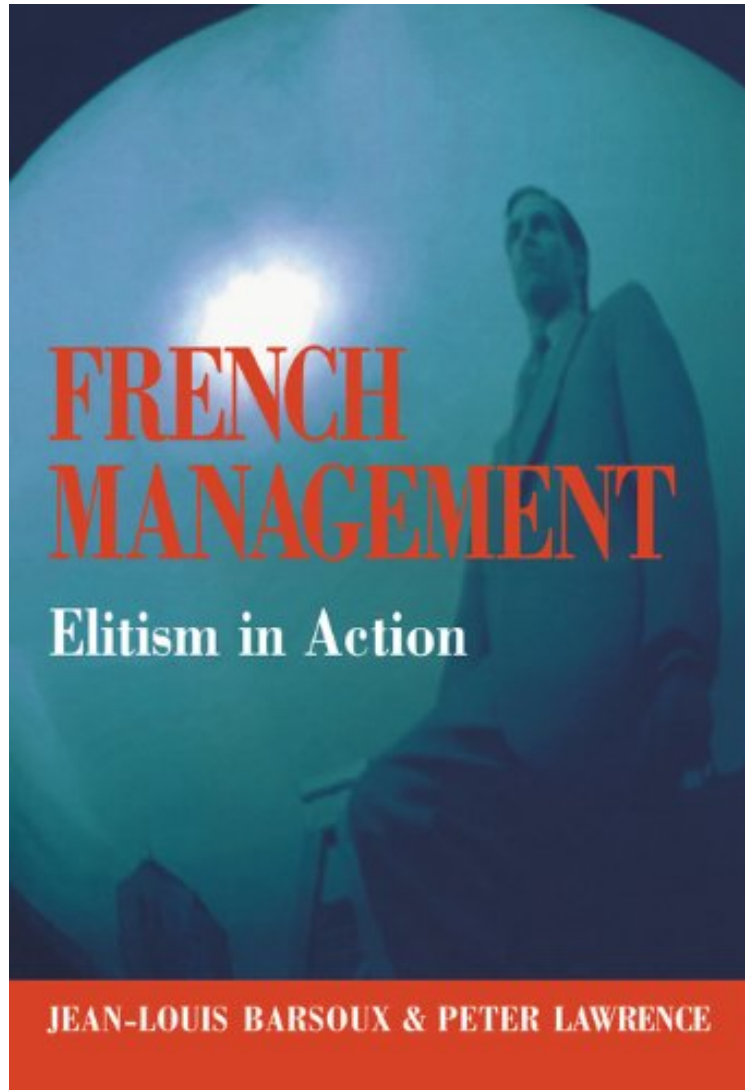


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French Management: Elitism in Action

Jean-Louis Barsoux, Peter Lawrence

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This fascinating book is an account of management in the contemporary French business world. The formal nature of work relations and the rituals of French business life are analyzed and set against the role of senior executives, and the book looks at the corporate culture of four leading, but very different companies * Michelin* L'Air Liquide* L'Oreal* Carrefour. Also included is an examination of general management attitudes to labour relations, and the book includes an overview of the distinctive features of French management, future trends, and the changes that further European

integration may or may not bring.