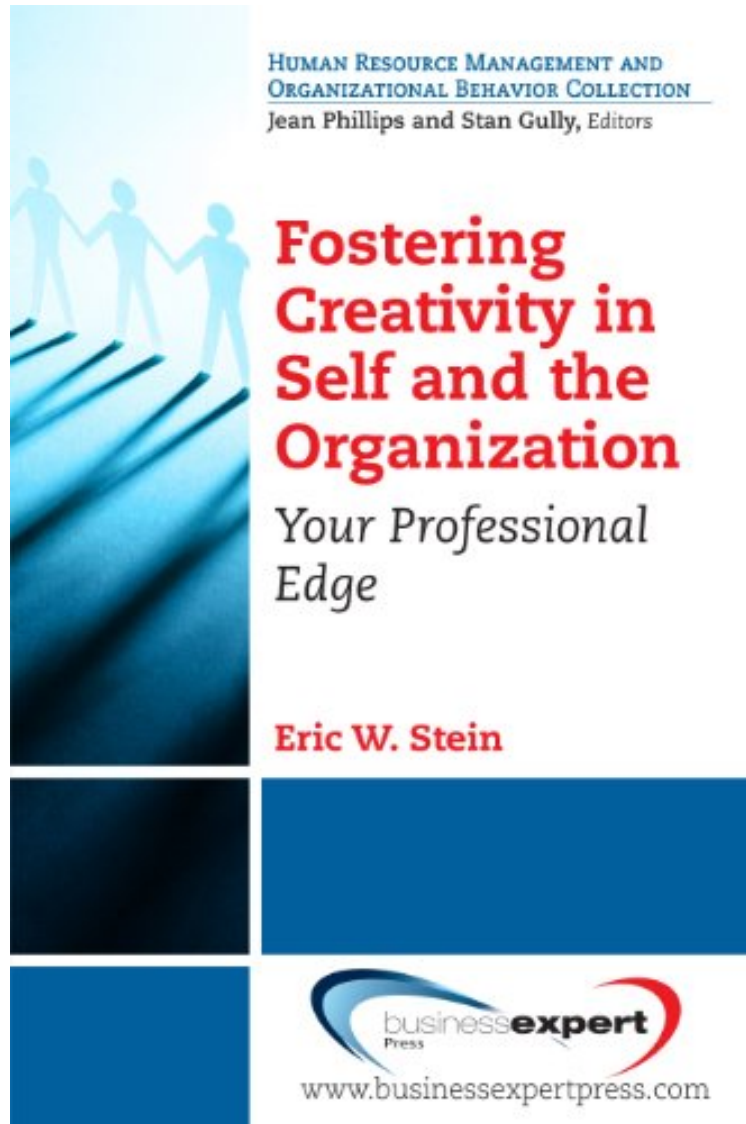


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Fostering Creativity in Self and the Organization: Your Professional Edge

Eric W. Stein

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Eric W. Stein : Fostering Creativity in Self and the Organization: Your Professional Edge before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fostering Creativity in Self and the Organization: Your Professional Edge:

1 of 1 people found the following review helpful. Diverse topic from a diverse author By Paul Hilt Stein is an unusual blend of scientist, artist, and technologist. Since diversity is at the heart of creative thought, he naturally brings a multi-faceted perspective to the topic. He offers extensive research on the various topics in the book and supplements it from

his own personal experiences. Creativity combines inputs from different domains to come up with something new. Stein has synthesized information from five different knowledge domains to construct a new framework that enables individuals and groups to further develop their own creative abilities. One of the best chapters is on improvisation. This is a topic not typically found in business books, yet is definitely a competence necessary for success in the 21st century. We exist in an increasingly complex, uncertain, and ambiguous world. The ability to think-on-your-feet and rapidly respond in ways that make sense to others—whether the focus is on innovating, communicating, or leading—is very important. While reading this chapter, I paused any number of times to reflect upon the rich insights I could make use of in my work. The book has an extensive appendix for those who want to go beyond the content within each of the chapters. In particular, I found the annotations for each of the multimedia sources to be especially helpful in order to guide my further investigations.

0 of 0 people found the following review helpful. How creativity can be achieved by all of us

By fred zimny

I'm a regular reader of management books. For the sake of my professional and personal development; and because books—often—are an excellent way to make progress in life. Fascinated by the disciplines of design thinking and service design, I invested some time to better understand how to foster creativity. Over the last years, many great books about how to become more creative have become available. And now I can add a new release on my bookshelves.

Fostering Creativity in Self and The Organization: Your Professional Edge helps individuals, and their organizations, learn to maximize creative potential. The book explodes the myth that creative people are born rather than developed through practice and hard work. All people are creative and have the ability to be innovative, not just artists, musicians and writers. The Professional Edge defines these skills and demonstrates how to develop them. These are the skills required of 21st century professionals, which can be developed through awareness, coaching and practice resulting in mastery. This book will appeal to anyone seeking to advance his or her career. It will also be of great value to human resource executives who want to guide the development of a workforce that has the skills to effectively compete in fast-paced competitive industries or to open up new and innovative blue ocean market spaces.

About the Author

Dr. Stein's research interests focus on decision making, knowledge management, creativity, corporate innovation, energy policy and sustainable ventures. He has published several research papers in the Journal of Management Information Systems, The International Journal of Expert Systems, Organization Science, International Journal of Knowledge Management, Information Systems Research, Journal of Business Ethics, Renewable and Sustainable Energy Reviews, and Expert Systems with Applications, among others and serves as a reviewer for several management and MIS journals and conferences. Articles of general interest on business, energy and technology, and government have appeared in the Delaware County Times (PA).

The author introduces for me the IDEAS-method. The components of the method are: Improvisation, Design, Experimentation, Aesthetics, Strengths

Eric W Stein claims that to develop proficiency and depth one needs discipline and hard work. He proposes to break up the process into preparation, practice and performance. The subsequent chapters elaborate the five components. The last chapter outlines a plan for action. It enables the reader to start the hard work.

My rating 4,5 stars on a scale 0-5. It is my sincere belief that many of us are creative. As stated by the author, creativity is not just the province of artists, musicians and writers. Most of us can sharpen our creative skills. You have to learn and understand the associated skills and behavior. This book is a recommended read for anyone who is interested in understanding creativity and applying creativity in the real world. It will still be hard work for you to apply the book's knowledge and information to achieve business, professional or personal success

1 of 1 people found the following review helpful. Fostering Creativity in Self and Organization

By Michael W. Lomax

Have you ever doubted your creative abilities, questioned why others are so talented and somehow you are not? Then, this book is a must read for you. Dr. Stein has debunked opinions that the great talents of the world are somehow bestowed with exceptional gifts and that the rest of society should be spectators. The book weaves us through a vast wealth of information, resources and practical exercises that will give us all the confidence to pursue and develop the abilities we previously dreamed about but were afraid to tackle. If you ever wondered if there is a connection between science, aesthetics, creativity, and experimentation you must read this book. Throughout each chapter I found myself thinking; "Well who knew", "That makes sense", and "I have to try that right now". I recommend this book for students, parents, educators and managers who believe they have the ability to make a difference in someone's life.

Michael W. Lomax

Fostering Creativity in Self and The Organization: Your Professional Edge helps individuals, and their organizations, learn to maximize creative potential. The book explodes the myth that creative people are born rather than developed through practice and hard work. All people are creative and have the ability to be innovative, not just artists, musicians and writers. The Professional Edge defines these skills and demonstrates how to develop them. These are the skills required of 21st century professionals, which can be developed through awareness, coaching and practice resulting in mastery. This book will appeal to anyone seeking to advance his or her career. It will also be of great value to human resource executives who want to guide the development of a workforce that has the skills to effectively compete in fast-paced competitive industries or to open up new and innovative blue ocean market spaces.

From the AuthorThis book is the first in a series of two books focusing on creativity and innovation. It targets ways to reach your creative potential as an individual. This book is the result of many years of teaching, research, and living life as an improviser, designer and tinkerer. Many ideas stem from my life-long experience as a jazz musician.**From the Inside Flap**The focus of this book is how to maximize your creative potential both professionally and personally. A central theme of this book is that successful creative expression is a function of hard work and discipline rather than innate talent or genius. Reaching your creative potential requires an open mind. To begin, we discuss some of mental models that facilitate or impede your development as a creative person. The book also identifies specific ways a person can accelerate his or her progress as a creative person.