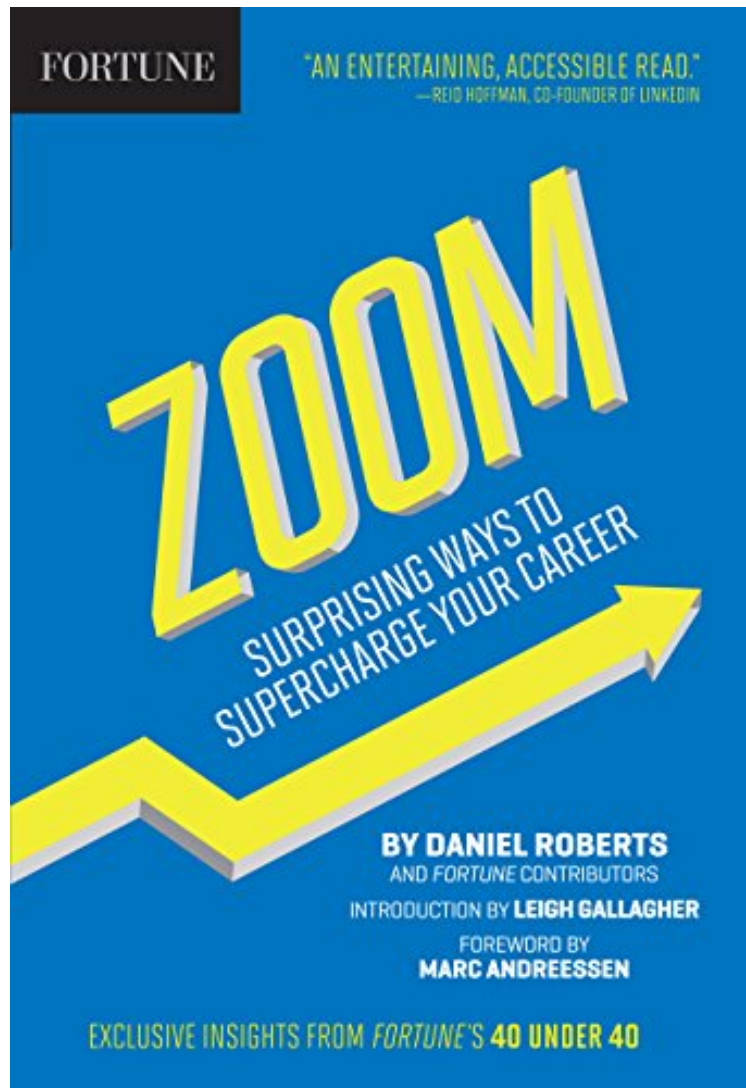


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With Zoom, Fortune magazine extends one of its most successful franchises, 40 Under 40, to bring you original insight on the best-kept secrets of top entrepreneurs, business leaders, and rising tech stars. Discover how Zappos CEO Tony Hsieh built a uniquely attractive corporate culture, how Under Armour founder Kevin Plank took on Nike, and what Marissa Mayer told herself before leaping from a safe post at Google to the high-risk top job at Yahoo. Zoom features the fascinating profiles of these and other young innovators and provides readers with tips to fast-track their own career success. Additional contributors include: Omar Akhtar; Katie Benner; Ryan Bradley; Erika Fry; Miguel Helft; Michal Lev-Ram; Pattie Sellers; Anne VanderMey; and Kurt Wagner. Praise for Zoom: "Zoom showcases dozens of today's brightest young business stars... An entertaining and accessible read." - Reid Hoffman, co-founder and chairman, LinkedIn; co-author, The Start-Up of You "Make way, Boomers - here come the Zoomers... A smart and lively book." - Daniel H. Pink, author of To Sell is Human and Drive "Compelling profiles of young innovators, entrepreneurs, and business leaders... It is also a fascinating read!" - Tory Burch, CEO, Tory Burch LLC "Zoom is chock-full of inspirational stories... Fortune 500 leaders will benefit enormously by applying the lessons in this book." - Jim Stengel, former CMO of Procter Gamble; author of Grow

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