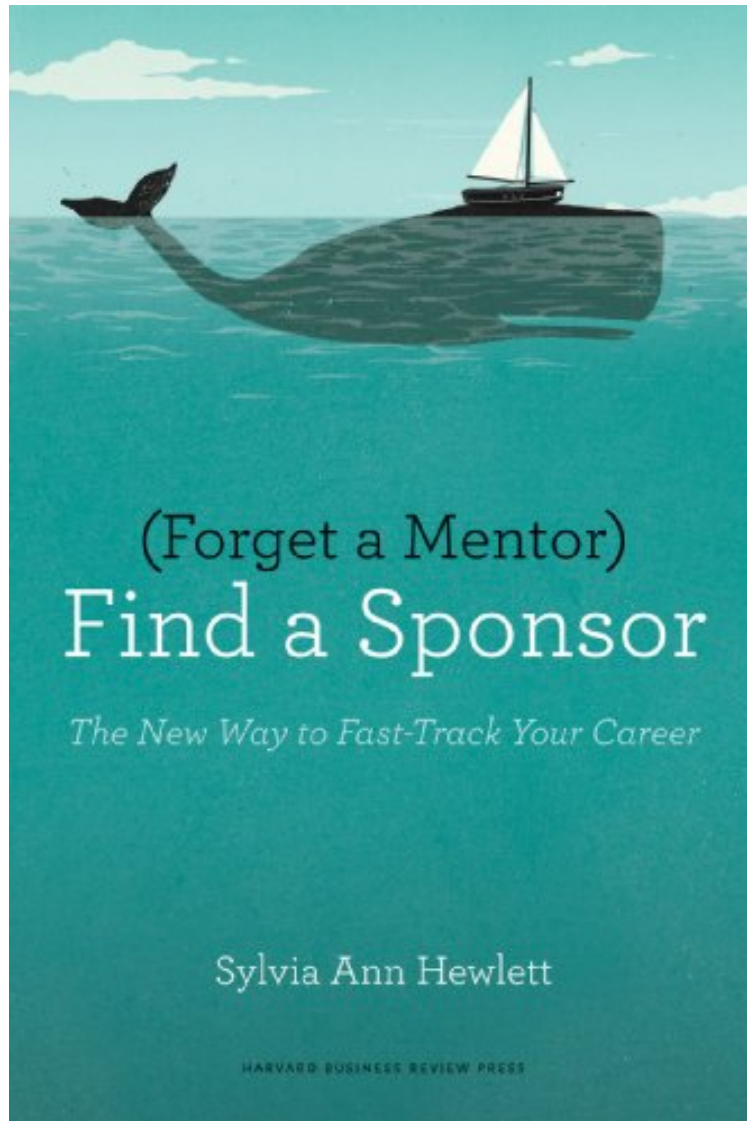


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# Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career

*Sylvia Ann Hewlett*

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**Sylvia Ann Hewlett : Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career** before purchasing it in order to gage whether or not it would be worth my time, and all praised Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career:

12 of 13 people found the following review helpful. Misses the MarkBy CustomerWhile I found that it had some helpful points for understanding the difference between a mentor and a sponsor, I was disappointed at its lack of practical steps for how to negotiate the delicate conversation of requesting the mutual relationship of sponsorship. It

had lots of evidence that backed the importance of a sponsor, but after recently having experienced what can happen if you don't ensure that you have a sponsor, it was like rubbing salt in a wound and not providing any steps forward. I have identified potential sponsors without the help of this book and feel like I wasted my time reading for guidance that never materialized. Worthwhile material in here, but lacks the part of finding/securing a sponsor. 1 of 1 people found the following review helpful. I love the book By Dan I love the book, and I'm a white, middle-aged man. Everyone has some disabilities that can make it feel difficult or impossible to rise to one's potential. So, the principles, concepts, illustrations, and suggestions given in this book are rich--valuable--potentially precious, but only if you take them to heart and make a concerted effort to apply what you learn. Chances are if you want to get ahead, you will almost automatically put them to work right away. As others pointed out, her aim is not to throw mentors under the bus, but to help us understand the difference between a mentor and a sponsor. I'm glad I bought the book. I haven't put to practice what I've learned fully since I just purchased and read it, but it is helping me see things differently and I believe I will be more able to open more doors in the near future. I'm already seeing changes for the better at work. 1 of 1 people found the following review helpful. Should be a must-read for every young person By Kindle Customer The author gives a seven point plan to succeed and every word is brilliant. There's nothing about being lazy in here. It will require hard work and dedication. As I read it, I cringed over the many mistakes I'd made over time. I wish I had this book when I was first starting out. It's a game changer.

Whose pulling for you? Whose got your back? Whose putting your hat in the ring? Odds are this person is not a mentor but a sponsor. Mentors can build your self-esteem and provide a sounding board; but they're not your ticket to the top. If you're interested in fast-tracking your career, what you need is a sponsor--a senior-level champion who believes in your potential and is willing to advocate for you as you pursue that next raise or promotion. In this powerful yet practical book, economist and thought leader Sylvia Ann Hewlett--author of ten critically acclaimed books, including the groundbreaking *Off-Ramps and On-Ramps*--shows why sponsors are your proven link to success. Mixing solid data with vivid real-life narratives, Hewlett reveals the "two-way street" that makes sponsorship such a strong and mutually beneficial alliance. The seven-step map at the heart of this book allows you to chart your course toward your greatest goals. Whether you're looking to lead a company or drive a community campaign, *Forget a Mentor, Find a Sponsor* will help you forge the relationships that truly have the power to deliver you to your destination.

Hewlett's book is full of smart advice, backed up by data, about the impact that a senior-level leader who acts as an advocate can have on others. Washington Post Over the years, I've certainly had mentors who were generous with their time and kept plentiful boxes of tissues in their offices. I've had supporters and cheerleaders. And I'm grateful for all those who've given me opportunities. But it wasn't until I read about Sylvia Ann Hewlett's new research in her book, *Forget a Mentor, Find a Sponsor*, that I understood what I had been yearning for all those years was an advocate. Washington Post This is an easy-to-read, powerfully written book. It has lots of potent examples, and clear advice on the steps to developing sponsorship. Globe Mail This is a must-read book for anyone looking for substantive advice on career advancement. Forbes Her research, presented, compellingly in her latest book, *Forget a Mentor; Find a Sponsor* (2013: Harvard Business Press) is not only enlightening, but also practical. The Huffington Post Hewlett, an economist...shows why sponsors, not mentors, are the proven ticket to the top and why women and minorities need them most. Irish Times an eye-opener for ambitious professionals Chicago Tribune ADVANCE PRAISE for *Forget a Mentor, Find a Sponsor*: Anne-Marie Slaughter, author, *Why Women Still Can't Have It All* High-potential women need sponsors who will not only provide advice but also actively create opportunities to shine and advance. Hard work and merit are simply not enough. Cornel West, Professor of Philosophy and Christian Practice, Union Theological Seminary A powerful and urgent book. Sylvia Ann Hewlett shows how women and people of color can win sponsors and take their place at decision-making tables.