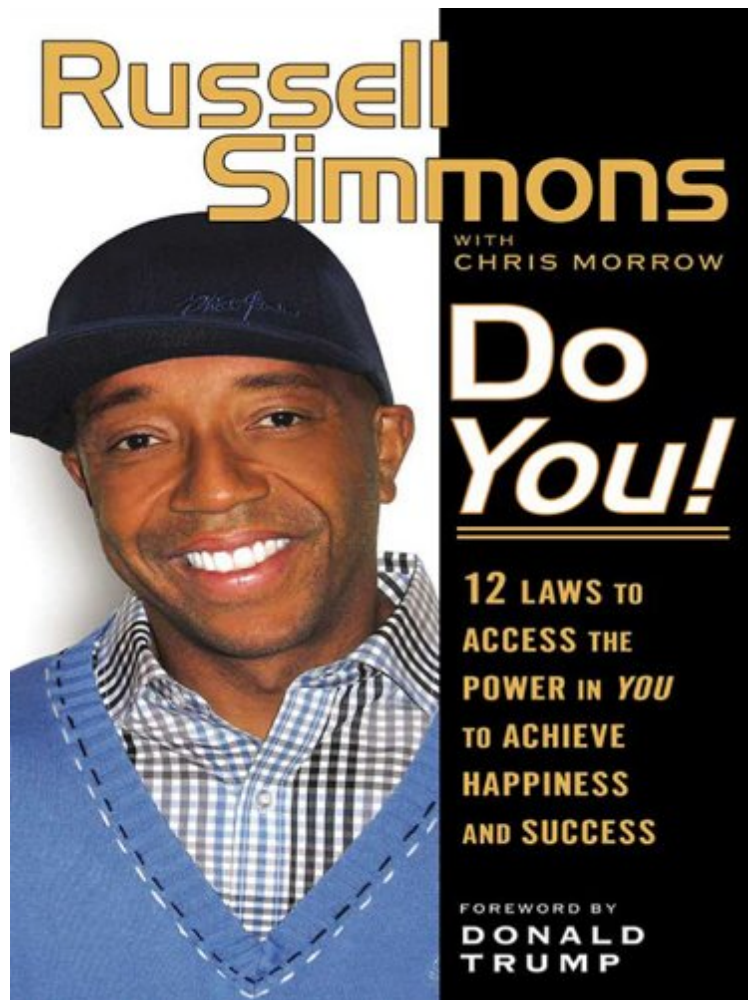


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## Do You!: 12 Laws to Access the Power in You to Achieve Happiness and Success

*Russell Simmons, Chris Morrow*  
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**Russell Simmons, Chris Morrow : Do You!: 12 Laws to Access the Power in You to Achieve Happiness and Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Do You!: 12 Laws to Access the Power in You to Achieve Happiness and Success:

0 of 0 people found the following review helpful. Inspiring words to live by... Pearls of Wisdom.By Lourdes513Oh My Gosh!! Everyone should listen to these inspiring words of Russell Simmons. For years his words have resonated with me. Russell is an experienced person that grew from the ghettos of America, realized that wasn't going to take him anywhere. He used his brain, and made something very very Great of himself and he teaches it to the world. WOW, all my best praises to you Sir!!! You are an inspiration to young and old people who have no clue as to where they are or they're going. Kudos to you my friend. I will always look for things you are involved with and there I will

be. I am now a proud member of P.E.T.A. because of you and other organizations you participate in such as the David Lynch Foundation. Again, Tremendous insight into world within!! Thanks for doing what you do Mr. Simmons!! This book is Highly Recommended by me to everyone!! Lots of Pearls of Wisdom in this Book. Thank you Black Ice as well for narrating it. Do You!! Words to live by!! Thank you. 1 of 1 people found the following review helpful. This book is not about the sure way to get ...By dia lee This book is not about the sure way to get rich quick, rather this book is about what Russell Simmons believes are the ways that helped him achieve success. He mentions that the 12 laws that he uses may not fit you, but instead can help you to form your own laws and guiding principles that will help you in your journey to success. One key element that stood out to me in this book was the fact that he stressed that a college degree does not always equal success but rather it is the vision that one should have in order to achieve those goals. Without the vision, you have nothing. It is important to stay focused on your vision to achieve those goals. Simmons stressed that by having the vision in order to achieve the goals followed by strong principles that you live and stick to day to day will allow for success to take place. 0 of 0 people found the following review helpful. Love it! So inspiring By Kathleen Asher Love it! So inspiring! Easy read, very direct to the point, just do you! Changed my outlook on so many factors! Will re-read many times in the future!

Since rising out of the New York City streets over twenty-five years ago, Russell Simmons has helped create such groundbreaking ventures as Def Jam Records, Phat Farm, and Def Comedy Jam. Russell might have helped introduce hip-hop to the world, but he credits his success to his belief in a strong set of principles or laws. In twelve straightforward steps, Russell reveals a path that can be followed by anyone struggling to realize their dreams. Russell's laws stem from the belief that it's impossible to receive any sort of lasting success from the world without giving something of lasting value to the world first. Blending business insight, universal spiritual truths, and an inspired sense of purpose, *Do You* crosses the lines of age, race, and background, with wisdom that will lift you up and motivate you to pursue your vision.

I consider him one of the great entrepreneurs out there today. Russell knows the market and he sees the future, and that's the ultimate businessperson. -- Donald Trump Russell Simmons, the original and eternal Hip-Hop Mogul, is one of the most innovative and influential figures in modern American business and culture. -- The New York Times Russell and I both are both from the streets of Queens--different neighborhoods, but a similar struggle. So I have a true appreciation and respect for the commitment he's made to uplifting himself in life. But I have even more respect for the commitment he's made to uplifting other people in the struggle as well. And these Laws are just another demonstration of that commitment. With Russell, it's never just been about stacking paper. He's never been satisfied just making a hot record or a hot jacket, he's always wanted to teach the rest of us how to make something hot too. So that we can enjoy the same kind of longevity he's enjoyed. And more importantly than the records or the clothes, Russell's always reminded us to speak our truth. He's encouraged us to stay on the side of right and share what in our hearts. This book is Russell's truth and if you listen to what he's saying, you'll find the inspiration and the knowledge to start the journey you want to take in life too. -- Nas Simmons is the Godfather. Def Jam was the model that birthed Bad Boy, No Limit, Roc-A-Fella, and all these other labels. And then later, Phat Farm birthed Sean Jean, Rocawear, Marc Jacobs, and all these other clothing companies. Russell is the architect of what we do. -- Jay Z "Not many people can stay cool for twenty years," says Morgan Stanley star software analyst, Chuck Phillips. "That's worth a lot." -- The Wall Street Journal Russell Simmons, the original and eternal Hip-Hop Mogul, is one of the most innovative and influential figures in modern American business and culture. (The New York Times) I consider him one of the great entrepreneurs out there today. Russell knows the market and he sees the future, and that's the ultimate businessperson. (Donald Trump) Simmons is the Godfather. Def Jam was the model that birthed Bad Boy, No Limit, Roc-A-Fella, and all these other labels. And then later, Phat Farm birthed Sean Jean, Rocawear, Marc Jacobs, and all these other clothing companies. Russell is the architect of what we do. (Jay Z) "Not many people can stay cool for twenty years," says Morgan Stanley star software analyst, Chuck Phillips. "That's worth a lot." (The Wall Street Journal) Russell and I both are both from the streets of Queens--different neighborhoods, but a similar struggle. So I have a true appreciation and respect for the commitment he's made to uplifting himself in life. But I have even more respect for the commitment he's made to uplifting other people in the struggle as well. And these Laws are just another demonstration of that commitment. With Russell, it's never just been about stacking paper. He's never been satisfied just making a hot record or a hot jacket, he's always wanted to teach the rest of us how to make something hot too. So that we can enjoy the same kind of longevity he's enjoyed. And more importantly than the records or the clothes, Russell's always reminded us to speak our truth. He's encouraged us to stay on the side of right and share what in our hearts. This book is Russell's truth and if you listen to what he's saying, you'll find the inspiration and the knowledge to start the journey you want to take in life too. (Nas) About the Author Master entrepreneur and visionary Russell Simmons has brought hip-hop to every facet of business and media, not only as co-founder of Def Jam Recordings but also through his involvement with the clothing lines Phat Farm, Baby Phat, Run Athletics, and Def Jam University; MTV's *Run's House*, HBO's *"The Def*

Comedy Jam" and "Russell Simmons presents Def Poetry"; the Tony Award-winning "Russell Simmons Def Jam on Broadway"; the Hip Hop Summit Action Network promoting empowerment in young people and numerous other ventures in the financial services industry, mobile communications, and philanthropy. A native New Yorker, he is the proud father of two daughters. Chris Morrow is a journalist based in Brooklyn, New York. From AudioFile Simmons is an entrepreneur and branding genius who has many hard-won successes in the worlds of hip-hop music, fashion, education, movies, and theater. He's developed businesses that succeeded against conventional wisdom because their leaders were true to themselves. Here he uses the raw honesty of rap music to help listeners know when a personal direction or business idea is the real thing. Simmons comes off as an authentic player, a well-integrated one who can quote Eckhart Tolle, meditate, and eat vegetarian. Poet and stage performer Black Ice walks a balance between sounding cool--unconcerned about his listeners' opinions--yet focused enough on his sound and message to earn their respect for his power and sincerity. T.W. Winner of AudioFile Earphones Award copy; AudioFile 2007, Portland, Maine-- Copyright copy; AudioFile, Portland, Maine