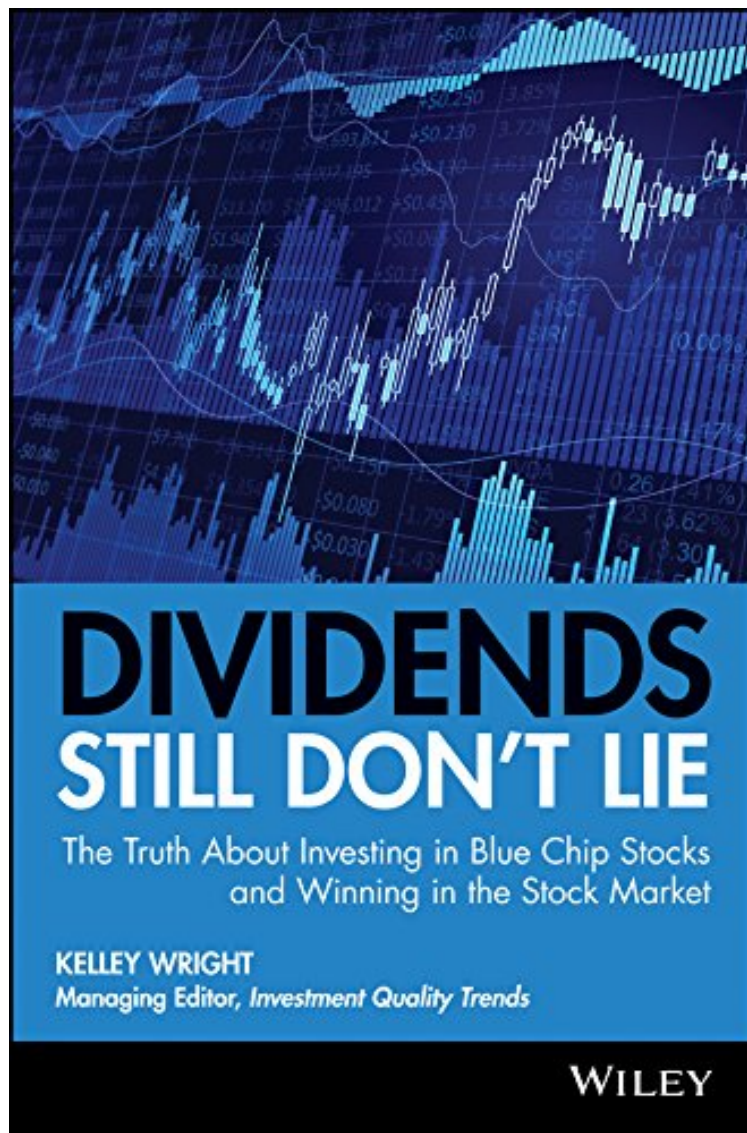


(Mobile ebook) Dividends Still Don't Lie: The Truth About Investing in Blue Chip Stocks and Winning in the Stock Market

Dividends Still Don't Lie: The Truth About Investing in Blue Chip Stocks and Winning in the Stock Market

Kelley Wright

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A timely follow-up to the bestselling classic *Dividends Don't Lie* In 1988 Geraldine Weiss wrote the classic *Dividends Don't Lie*, which focused on the Dividend-Yield Theory as a method of producing consistent gains in the stock market. Today, the approach of using the dividend yield to identify values in blue chip stocks still outperforms most investment methods on a risk-adjusted basis. Written by Kelley Wright, Managing Editor of *Investment Quality Trends*, with a new Foreword by Geraldine Weiss, this book teaches a value-based strategy to investing, one that uses a stock's dividend yield as the primary measure of value. Rather than emphasize the price cycles of a stock, the company's products, market strategy or other factors, this guide stresses dividend-yield patterns. Details a straightforward system of investing in stick-to-quality blue-chip stocks with reliable dividend histories. Discusses how to buy and sell when dividend yields instruct you to do so. Investors looking for safety and transparency will quickly discover how dividends offer the yields they desire. With *Dividends Still Don't Lie*, you'll gain the confidence to make sophisticated stock market decisions and obtain solid value for your investment dollars.