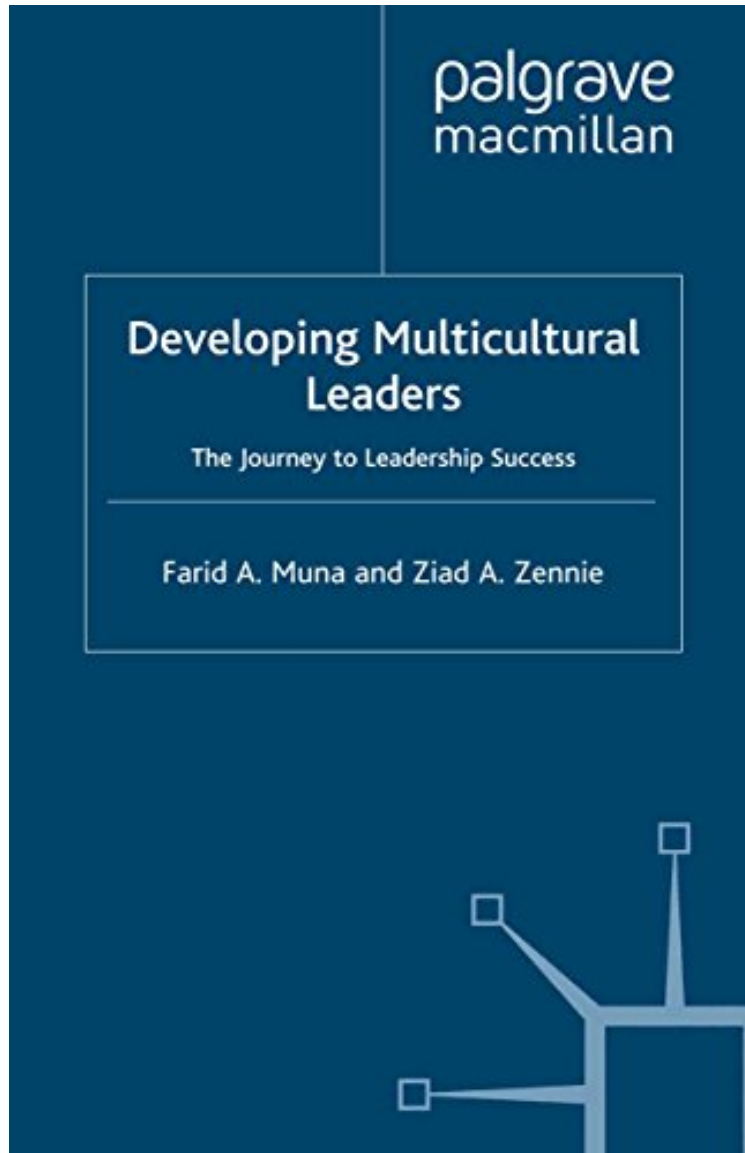


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Developing Multicultural Leaders: The Journey to Leadership Success

Farid Muna, Ziad Zennie

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Farid Muna, Ziad Zennie : Developing Multicultural Leaders: The Journey to Leadership Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Developing Multicultural Leaders: The Journey to Leadership Success:

8 of 8 people found the following review helpful. Compelling and Innovative, Definitely a Worth-While ReadBy Sam DanielaA friend recommended this book to me while we were expanding our organization, and though I don't normally

write reviews, this book was unquestionably a huge asset in my hiring strategy. The authors have meticulously identified the qualities inherent in dynamic leadership, and the means by which intrinsic qualities are amplified by particular courses of action. If you're in a managerial position looking to develop a multicultural workforce with strong upward potential, this book is a great insight into particular traits that characterize strong leadership... without exception, all of my recent hires have performed at remarkably high levels. More importantly, however, the book provides a cogent analysis of the means by which globalized professionals can hone our skills and work toward more successful management and strategy. The real advantage of course is that the book considers dynamics outside of the Western model to draw conclusions from successful practices around the globe, allowing for a more holistic outlook. Great as a gift, a personal challenge, or a management resource, I would recommend this book to anyone trying to better understand the dynamics of leadership in an increasingly interconnected environment. 8 of 8 people found the following review helpful. Amazingly, eye opening! By Samer K Taher Forget what you learned in school about leadership and read this book! It won't make you a leader overnight but it will plant a leadership sentinel in the back of your mind which will kick in every time you are about to take a decision that will affect many. It is really a shame that such a book was not available when I started my journey in the corporate world! The mistakes I made could easily have been avoided by applying some of the tips provided in the book. Through the careful use of data and statistics, Dr. Muna and Dr. Zennie did a great job in "tangibilizing" the intangible characteristics recommended for being a successful leader in the Middle East, where the plethora of cultures and culturally-influenced mindsets make leadership more challenging than anywhere else in the world. Bravo to Farid and Ziad. When will part 2 be out? 7 of 7 people found the following review helpful. Highly Recommended! By Avid Reader Muna and Zennie have done an excellent job of identifying three distinct stages of leadership: 1. The early years (Childhood till mid 20's) and their impact on leadership success. 2. The paths potential leaders can take to become great leaders (after graduation). 3. Actions leaders must take to become outstanding leaders (and remain so). It is clear that people who lack the basic ingredients of success will be at a disadvantage when it comes to leading others. Yet, for those who have some of the ingredients identified by the authors, there are several promising paths that can be taken on the journey to leadership success. This book is a must read for parents, teachers, HR professionals, and CEO's regardless of where in the world they reside and work.

The authors identify three stages of leadership development: the early ingredients for success starting from childhood; the paths that current and aspiring leaders should follow once they start a career; and what leaders should do exceptionally well to become and remain outstanding in organizations operating in multicultural environments.

'The book is insightful, thought provoking, and is essential for executives who aspire to do an exceptional job and leave their mark on business history and societal development.' Helen T. Bailie, Competitiveness About the Author FARID A. MUNA is Chairman of Meirc Training Consulting. He worked in both the West and the Middle East. He earned his MBA from the University of California, Berkeley, USA, and his Ph.D. from London Business School, UK. Dr. Muna is the author of *The Arab Executive* and *Seven Metaphors on Management*. ZIAD A. ZENNI is a Partner with Meirc Training Consulting. Before joining Meirc in 1992, he held managerial positions with a major oil company in Saudi Arabia and a consulting firm in Lebanon. Dr. Zennie completed his graduate studies at the University of Dayton, USA, and obtained his Ed.D. from the University of Cincinnati, Ohio, USA.