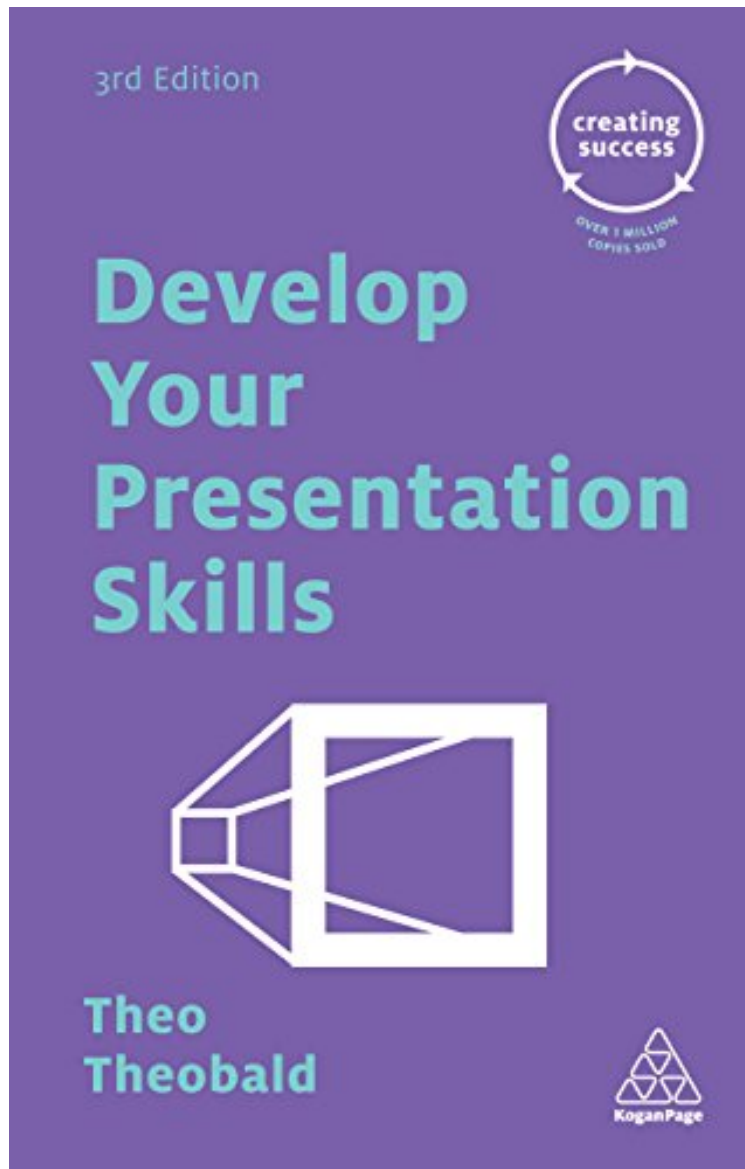


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Develop Your Presentation Skills (Creating Success)

Theo Theobald

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Theo Theobald : Develop Your Presentation Skills (Creating Success) before purchasing it in order to gage whether or not it would be worth my time, and all praised Develop Your Presentation Skills (Creating Success):

0 of 0 people found the following review helpful. SupportiveBy DarrenIngram_dot_comWe are being spoiled by Kogan Page presently who have been releasing a number of little guides to help refresh (or jumpstart) onersquo;s knowledge in a range of business-related subjects; this one that looks at presentation skills does not disappoint either!This is a revision of a previously well-received book, offering readers a practical guide to developing and refining a presentation, focussing on improving the positives such as content and delivery whilst taking away

negatives such as nerves and boring the audience to tears. It is a book that sadly many 'pros' will ignore, since they know it all 'they'? Despite it clearly being aimed more towards the beginner or inexperienced, it has the potential to teach an 'old dog' a new trick or a better trick. It is worth a peruse in any case. It is competitively priced so it won't break the bank. If it saves just one poor presentation with a nervous presenter and a very sweaty back it is more than worth it. Your audience may thank you and maybe your nervous, unstable stomach will too. Probably it is fair to say that there is nothing revolutionary in the book, yet this is no criticism. It just has a lot of common sense as well as helpful and actionable advice that you can easily utilise. Whether you need to boost your presentation game for work, school or even a social setting, this can be a great little book to have watching your back, whispering advice into your shell-like! What is there not to like? It guides you; it helps you and it can support you.

Develop Your Presentation Skills offers step-by-step realistic advice to improve your confidence, prepare effectively and nail that presentation. Going beyond just handling nerves and presenting PowerPoint slides, Develop Your Presentation Skills provides you with a practical toolkit for developing a belting presentation and improving your confidence along the way. It includes practical help with unpicking the original brief, understanding just what the audience wants, facing your performance demons and constructing compelling content that will keep your audience rapt with attention. Complete with anecdotes and expert input to help you avoid disaster, this new edition also includes two brand new chapters, which help you to deliver a presentation 'stripped bare' and to use new media to engage with your audience. Develop Your Presentation Skills will help you find your voice and use it with style; to inform, to persuade, to impress. The creating success series of books... With over one million copies sold, the hugely popular Creating Success series covers a wide variety of topics and is written by an expert team of internationally best-selling authors and business experts. This indispensable business skills collection is packed with new features, practical content and inspiring guidance for readers across all stages of their careers.

About the Author Theo Theobald is a freelance writer and business consultant. He has accumulated 30 years of business experience in both public and private sector organizations, and he now runs his own training and leadership development company.