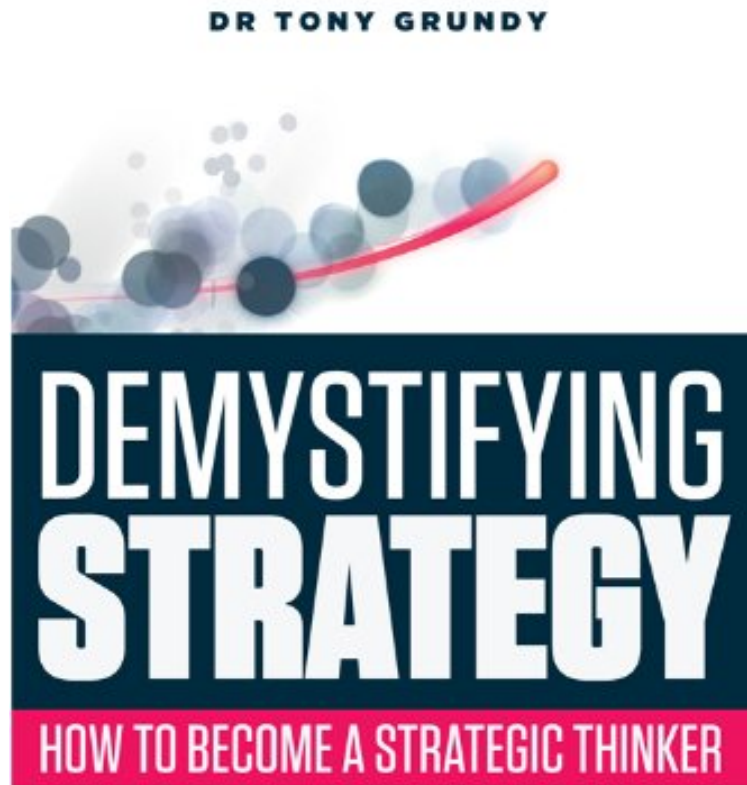



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# Demystifying Strategy: How to Become a Strategic Thinker

*Tony Grundy*

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process and how to nurture your strategic mind. Aimed at executives, entrepreneurs and also students of management, it enables you to assess the teaching of strategy 'gurus', construct your own strategy audit and challenge thinking styles by assessing the cognitive processes involved in developing successful strategies.