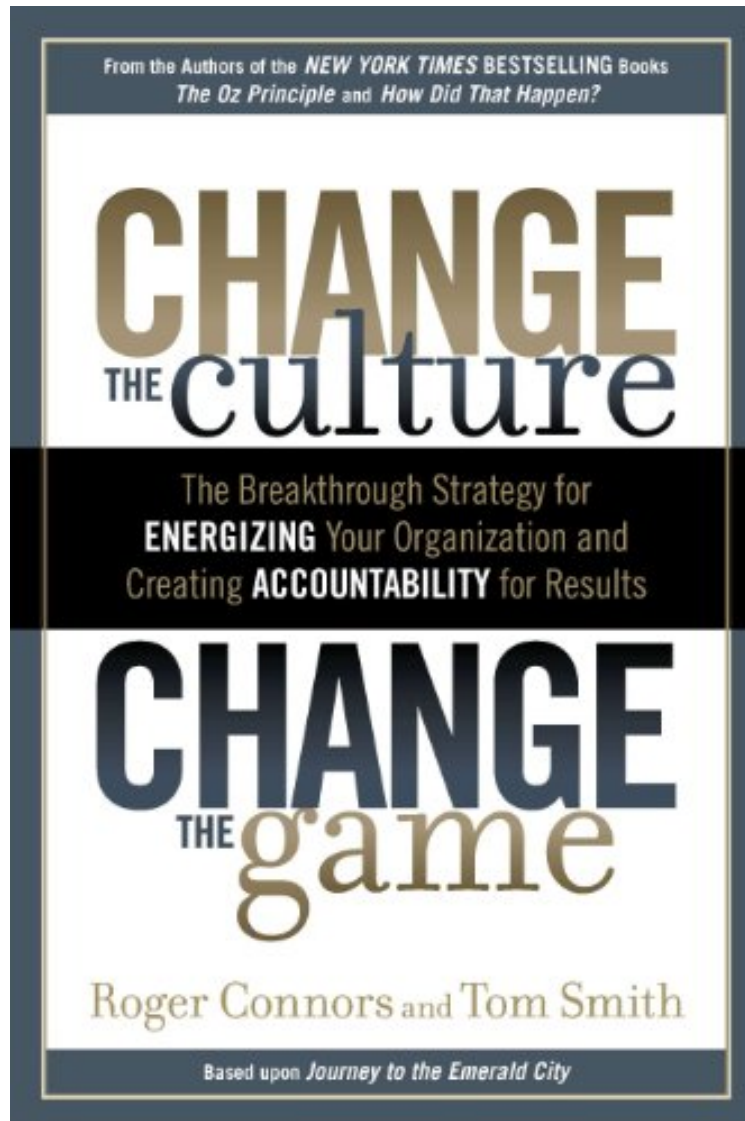


[Download] Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results

Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results

Roger Connors, Tom Smith

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[Audio] Lloyd James expertly narrates the authors third book on organizational effectiveness. His comfortable performance softens the book s serious intentions." and brings some of the jargon and complex sentences down to earth. Building on their four-step accountability formula (see it, own it, solve it, do it), the authors outline a process for making accountability the norm at every level of an organization. The five principles they recommend to guide broad cultural change owe more to sociology than to business school paradigms. These principles encourage experienced-based learning practices, respect how people interact in groups and hierarchies, and guide the many strategies offered for sustaining company-wide accountability. Humane ideas for organizations of any size help people take initiative for getting the important things done. --AudioFile
About the Author
Roger Connors and Tom Smith are co-founders of Partners in Leadership, an international management consulting firm with thousands of clients in almost all major industries. They are also the co-authors of the prequel to this book, The Oz Principle, and the follow-up book, How Did That Happen?