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Carrie Shuchart, Chris Ryan

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CASE STUDIES & COCKTAILS


The "Now What?" Guide to
Surviving Business School

Carrie Shuchart
Chris Ryan



“There are so many things to think about when you're starting an MBA program. This book helps you with all of them!”
- Jessie, Wharton Class of 2011

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Carrie Shuchart, Chris Ryan : Case Studies Cocktails: The "Now What?" Guide to Surviving Business School before purchasing it in order to gauge whether or not it would be worth my time, and all praised Case Studies Cocktails: The "Now What?" Guide to Surviving Business School:

0 of 0 people found the following review helpful. Worth every penny By Justin This book has been great for me as I head to business school this fall. I haven't yet been there to verify its accuracy, but the introductions and tips have been invaluable so far. Or, at least, worth more than the price of the book and the time required to read it. Of course, there

are plenty of things in it you won't need, but if you needed everything in the book, you wouldn't have gotten into business school. The only way they can give you what you need is by including everything and letting you find it. They also have a very readable style and offer "insider" tips and details, like how to pronounce all those acronyms you're running across in MBA blogs and management literature. Sure, you know what they mean, but how do people say them? Those are the types of tips that prove to me they know what we need to hear. 2 of 2 people found the following review helpful. There are better values for the money and time. By ScoutF The author's quick refreshers of the background class material was somewhat helpful. Overall, this book did not have very much depth and was more focused on the fun potential and status of an MBA. It is not a title for the serious applicant. 0 of 0 people found the following review helpful. Easy to read and with some great tips for MBA ... By Phoenix Easy to read and with some great tips for MBA students both inside and outside the classroom. Slightly more useful for full-time as opposed to part-time students as the sections on housing and quitting your current job wouldn't normally apply to PT students. The overview of major topics (e.g. financial accounting) encountered in any MBA program is particularly helpful as is the career building section with tips on networking and interviewing.

After all the hard work on your application, you're finally in to business school. Now what? The acceptance letter is just the beginning of your MBA experience. Even before classes start, you'll face all kinds of new challenges: financing your degree, readjusting to homework, schmoozing recruiters. Now you can turn to this book, produced by Manhattan GMAT—one of the leading names in GMAT preparation—to ready you for the challenges you'll face as a newly-minted MBA candidate. Case Studies Cocktails will be your go-to guide as you prepare to enter your MBA program and throughout your time at b-school. The authors—MBAs themselves—have drawn on their own experiences and interviewed current students for the inside scoop on every aspect of b-school, from telling the boss you're going back to school to balancing wine and cheese in one hand while networking. The result is both a handbook for the social side of school and an academic primer on the material you'll have to master. The book even includes a glossary of need-to-know jargon, so you won't feel lost when classmates start slinging around acronyms.