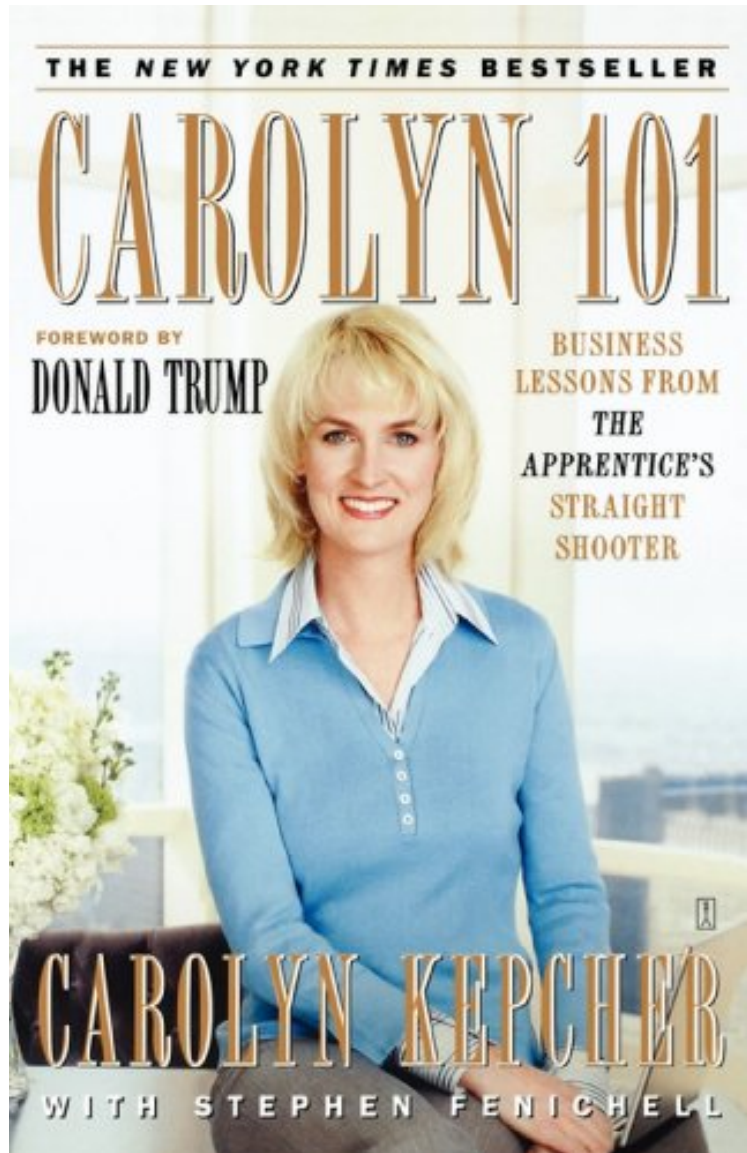


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Carolyn Kepcher

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Carolyn Kepcher : **Carolyn 101: Business Lessons from The Apprentice's Straight Shooter** before purchasing it in order to gage whether or not it would be worth my time, and all praised Carolyn 101: Business Lessons from The Apprentice's Straight Shooter:

Known to the millions of viewers of the hit reality television show *The Apprentice*, Carolyn Kepcher attracted enormous media attention for her cool demeanor and her no-holds-barred assessments of the show's candidates in the boardroom each week. In particular, she was not shy about speaking out about her disappointment with the professional conduct of the female candidates, whom she felt too often resorted to using their sex appeal to move ahead and gain the favor of Donald Trump. But if anyone knows what to do to impress Donald Trump, it's Carolyn, his longtime employee and trusted adviser. In *Carolyn 101*, she reveals the secrets of her own success and provides readers with guidance for their professional lives. By looking at the types of people most often encountered in the workplace, she illustrates her advice with examples from her career -- largely within The Trump Organization -- showing readers how to: bull; ace an interview bull; ask for a raise or promotion bull; maintain a healthy balance between work and home life bull; deal with a difficult boss bull; spot and seize potential business opportunities bull; dress for success bull; be a strong team member or team leader Inspirational to both recent college graduates entering the workforce for the first time as well as seasoned employees looking to distinguish themselves, *Carolyn 101* will show ambitious professionals what they need to do to get ahead and take their careers even further than they had imagined.