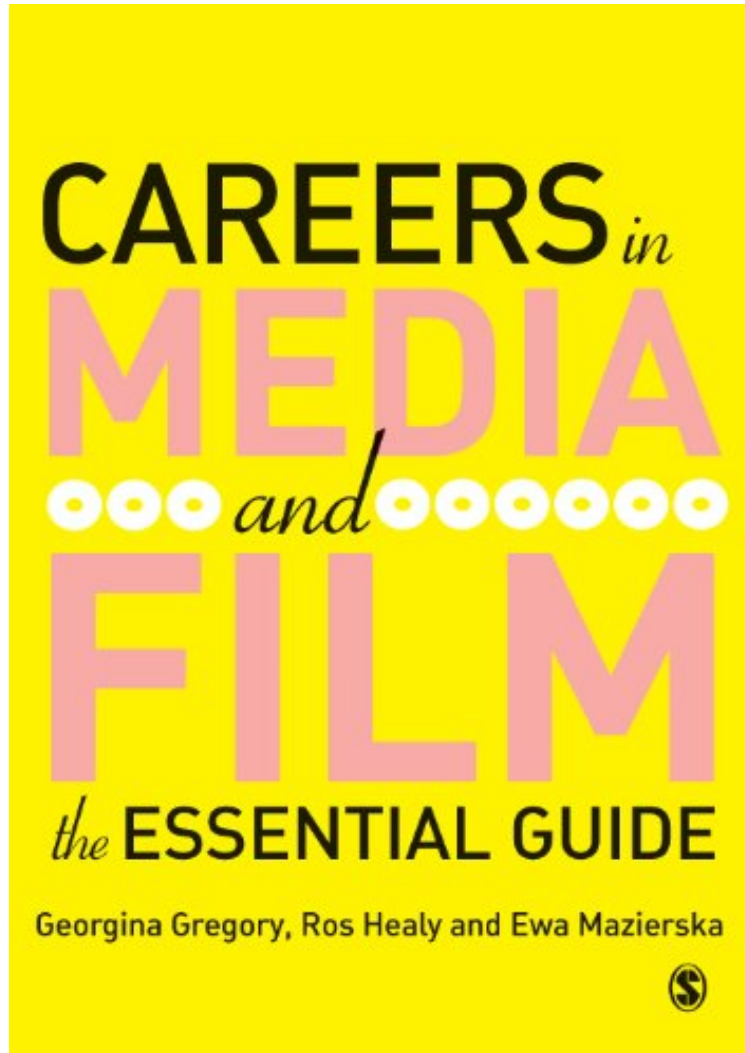


Careers in Media and Film: The Essential Guide

Georgina Gregory, Ros J Healy, Ewa Mazierksa
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Written for students, graduates and academics from the disciplines of film, media and related subjects, and for those from other disciplines who want to break into the media, this book is a virtual career coach and an employability course all in one package. A practical handbook, it offers encouragement, advice, information and case studies to help

students to make the most of the opportunities in this very competitive career world. The book can be used as a textual support for careers modules and PDP (Personal Development Planning), graduate workshops, on-line courses and as a departmental or careers library resource. Equally, it works effectively as a self-help guide to enable individuals to focus on their career / life development.